







# Website review omokoroadental.co.nz

Generated on September 22 2024 18:27 PM






The score is 51/100






## SEO Content

	Title	<div>Home - ER Dental</div> <div>Length : 16</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																				
	Description	<div>Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.</div> <div>Length : 139</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																				
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.</td></tr><tr><td>url</td><td>https://www.erdental.co.nz/</td></tr><tr><td>site_name</td><td>ER Dental</td></tr><tr><td>image</td><td>http://www.erdental.co.nz/wp-content/uploads/2024/01/86609c80-632f-42c2-9f41-e5387c060d60.jpg</td></tr><tr><td>image:width</td><td>1185</td></tr><tr><td>image:height</td><td>889</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home	description	Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.	url	https://www.erdental.co.nz/	site_name	ER Dental	image	http://www.erdental.co.nz/wp-content/uploads/2024/01/86609c80-632f-42c2-9f41-e5387c060d60.jpg	image:width	1185	image:height	889
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## SEO Content

		image:type      image/jpeg					
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 3	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Welcome to ER Dental</li><li>• [H2] We're here to help</li><li>• [H2] Experience the ER Dental Difference</li><li>• [H2] Comprehensive Care</li><li>• [H2] Comfortable Treatments</li><li>• [H2] Modern Technology</li><li>• [H2] Our Payment Options</li><li>• [H2] What our Patients say</li><li>• [H2] Our Partners</li><li>• [H2] Bright Smile Blog</li><li>• [H3] Tooth replacement: Why time matters</li><li>• [H3] Why we ask about your medicines</li><li>• [H3] Straightening teeth without brackets and wires</li><li>• [H4] Need Help With</li></ul>					
	Images	We found 15 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 96.55%

Internal Links 3.45%


## In-page links

Anchor	Type	Juice
<a href="#">Toothache</a>	External	Passing Juice
<a href="#">Broken or Chipped Tooth</a>	External	Passing Juice
<a href="#">Lost Filling</a>	External	Passing Juice
<a href="#">Receding Gums</a>	External	Passing Juice
<a href="#">Missing Tooth</a>	External	Passing Juice
<a href="#">Gum Disease</a>	External	Passing Juice
<a href="#">Pyes Pa Clinic</a>	External	Passing Juice
<a href="#">Seventh Avenue Clinic</a>	External	Passing Juice
<a href="#">Omokoroa Clinic</a>	External	Passing Juice
<a href="#">Smile Blog</a>	External	Passing Juice
<a href="#">Pyes Pa</a>	External	Passing Juice
<a href="#">Seventh Avenue</a>	External	Passing Juice
<a href="#">Omokoroa</a>	External	Passing Juice
<a href="#">Tooth replacement: Why time matters</a>	External	Passing Juice
<a href="#">Why we ask about your medicines</a>	External	Passing Juice
<a href="#">Straightening teeth without brackets and wires</a>	External	Passing Juice
<a href="#">Our Prices</a>	External	Passing Juice
<a href="#">Dentist - Work with us</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Free Crowns Info Consultation</a>	External	Passing Juice
<a href="#">Free Implant Info Consultation</a>	External	Passing Juice
<a href="#">Digital Genesis</a>	External	Passing Juice

## In-page links

<a href="#">Toothaches</a>	External	Passing Juice
<a href="#">Broken or Chipped Tooth</a>	External	Passing Juice
<a href="#">Lost Filling</a>	External	Passing Juice
<a href="#">Missing Tooth</a>	External	Passing Juice
<a href="#">Receding Gums</a>	External	Passing Juice
<a href="#">Gum Disease</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	dental smile make patients oral difference health help experience care
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	21	✓	✗	✓	✓
care	8	✗	✗	✗	✓
smile	5	✗	✗	✓	✓
help	5	✗	✗	✗	✓
experience	5	✗	✗	✗	✓












## Usability

	Url	Domain : omokoroadental.co.nz Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>7</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	7
Deprecated tags	Occurrences					
<u>	7					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Mobile

### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.erdental.co.nz/">https://www.erdental.co.nz/</a>
	Robots.txt	<a href="http://omokoroadental.co.nz/robots.txt">http://omokoroadental.co.nz/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics