







# Website review omokoroadental.co.nz

Generated on September 22 2024 17:29 PM






The score is 51/100






## SEO Content

	<p>Title</p>	<p>Home - ER Dental</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.</p> <p><b>Length : 139</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.</td> </tr> <tr> <td>url</td> <td>https://www.erdental.co.nz/</td> </tr> <tr> <td>site_name</td> <td>ER Dental</td> </tr> <tr> <td>image</td> <td>http://www.erdental.co.nz/wp-content/uploads/2024/01/86609c80-632f-42c2-9f41-e5387c060d60.jpg</td> </tr> <tr> <td>image:width</td> <td>1185</td> </tr> <tr> <td>image:height</td> <td>889</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	Improve your dental health with the benefits of er dental services. Find out how these services can enhance your smile and oral well-being.	url	https://www.erdental.co.nz/	site_name	ER Dental	image	http://www.erdental.co.nz/wp-content/uploads/2024/01/86609c80-632f-42c2-9f41-e5387c060d60.jpg	image:width	1185	image:height	889
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## SEO Content

		image:type	image/jpeg				
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 3	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Welcome to ER Dental</li> <li>• [H2] We're here to help</li> <li>• [H2] Experience the ER Dental Difference</li> <li>• [H2] Comprehensive Care</li> <li>• [H2] Comfortable Treatments</li> <li>• [H2] Modern Technology</li> <li>• [H2] Our Payment Options</li> <li>• [H2] What our Patients say</li> <li>• [H2] Our Partners</li> <li>• [H2] Bright Smile Blog</li> <li>• [H3] Tooth replacement: Why time matters</li> <li>• [H3] Why we ask about your medicines</li> <li>• [H3] Straightening teeth without brackets and wires</li> <li>• [H4] Need Help With</li> </ul>					
	Images	<p>We found 15 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 96.55%

Internal Links 3.45%


### In-page links

Anchor	Type	Juice
<a href="#">Toothache</a>	External	Passing Juice
<a href="#">Broken or Chipped Tooth</a>	External	Passing Juice
<a href="#">Lost Filling</a>	External	Passing Juice
<a href="#">Receding Gums</a>	External	Passing Juice
<a href="#">Missing Tooth</a>	External	Passing Juice
<a href="#">Gum Disease</a>	External	Passing Juice
<a href="#">Pyes Pa Clinic</a>	External	Passing Juice
<a href="#">Seventh Avenue Clinic</a>	External	Passing Juice
<a href="#">Omokoroa Clinic</a>	External	Passing Juice
<a href="#">Smile Blog</a>	External	Passing Juice
<a href="#">Pyes Pa</a>	External	Passing Juice
<a href="#">Seventh Avenue</a>	External	Passing Juice
<a href="#">Omokoroa</a>	External	Passing Juice
<a href="#">Tooth replacement: Why time matters</a>	External	Passing Juice
<a href="#">Why we ask about your medicines</a>	External	Passing Juice
<a href="#">Straightening teeth without brackets and wires</a>	External	Passing Juice
<a href="#">Our Prices</a>	External	Passing Juice
<a href="#">Dentist - Work with us</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Free Crowns Info Consultation</a>	External	Passing Juice
<a href="#">Free Implant Info Consultation</a>	External	Passing Juice
<a href="#">Digital Genesis</a>	External	Passing Juice

## In-page links

<a href="#">Toothaches</a>	External	Passing Juice
<a href="#">Broken or Chipped Tooth</a>	External	Passing Juice
<a href="#">Lost Filling</a>	External	Passing Juice
<a href="#">Missing Tooth</a>	External	Passing Juice
<a href="#">Receding Gums</a>	External	Passing Juice
<a href="#">Gum Disease</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	care difference make patients experience health oral <b>dental</b> help smile
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	21	✓	✗	✓	✓
care	8	✗	✗	✗	✓
smile	5	✗	✗	✓	✓
help	5	✗	✗	✗	✓
experience	5	✗	✗	✗	✓












## Usability

 Url	Domain : omokoroadental.co.nz Length : 20
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	7
Deprecated tags	Occurrences					
<u>	7					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.erdental.co.nz/">https://www.erdental.co.nz/</a>
	Robots.txt	<a href="http://omokoroadental.co.nz/robots.txt">http://omokoroadental.co.nz/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics