Website review
oneworldapparel.com

Generated on September 22 2024 15:29 PM

The score is 51/100

SEO Content

✓	Title	One World Apparel **Length : 17** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Free-spirited styles designed in Los Angeles expressing Southern California's independent, fun and casual energetic vibe. OneWorld's tops and dresses feature custom prints with novelty washes and eye-catching embellishments in soft, comfortable fabric. Find beautiful fashion for a laid-back and cool chic lifestyle. **Length : 320** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	One World Apparel
url	https://oneworldapparel.com/
description	Free-spirited styles designed in Los Angeles expressing Southern California's independent, fun and casual energetic vibe. OneWorld's tops and dresses feature custom prints with novelty washes and eye-catching embellishments in soft, comfortable fabric. Find beautiful fashion for a laid-back and cool chic lifestyle.
site_name	One World Apparel

SEO Content

		image	https://cdn.shopify.com/s/files/1/0287/1374/6520/files/HP1_OneWorld_live.png?height=628&pad_color=ffffff&v=1614376250&width=1200
		image:secure_url	https://cdn.shopify.com/s/files/1/0287/1374/6520/files/HP1_OneWorld_live.png?height=628&pad_color=ffffff&v=1614376250&width=1200
		image:width	1200
		image:height	628

	Headings	**H1** 0	**H2** 2	**H3** 8	**H4** 10	**H5** 0	**H6** 0

- [H2] New Arrivals
- [H2] Cart
- [H3] New Summer Arrivals
- [H3] Shop our Lines!
- [H3]
- [H3] OneWorld Apparel
- [H3] Join our mailing list
- [H3] Net Orders Checkout
- [H3] Shipping Address
- [H3] Shipping Methods
- [H4] FEATURED
- [H4] WOMEN
- [H4] PLUS
- [H4] Explore
- [H4] Help + Info
- [H4] Stay in the Know!
- [H4] {{{table_header}}}
- [H4] {{{table_header}}}
- [H4] Get Shipping Rates
- [H4] Shipping Methods

	Images	We found 30 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 33 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
What's New	Internal	Passing Juice
Our Favorites	Internal	Passing Juice
Farmer's Market	Internal	Passing Juice
Live & Let Live	Internal	Passing Juice
Dress Shop	Internal	Passing Juice
Loungewear	Internal	Passing Juice
WOMEN	Internal	Passing Juice
Tops	Internal	Passing Juice
Tees	Internal	Passing Juice
Dresses	Internal	Passing Juice
Pants	Internal	Passing Juice
Petite	Internal	Passing Juice
Outerwear	Internal	Passing Juice
PLUS	Internal	Passing Juice

In-page links

Tops	Internal	Passing Juice
Tees	Internal	Passing Juice
Dresses	Internal	Passing Juice
Pants	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Sale	Internal	Passing Juice
Log In/Create Account	Internal	Passing Juice
About Us	Internal	Passing Juice
Social	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Size Guide	Internal	Passing Juice
Afterpay	Internal	Passing Juice
Returns	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
One World Apparel	Internal	Passing Juice
Change Address	Internal	Passing Juice

SEO Keywords

Keywords Cloud

shipping pay oneworld tees shop live arrivals new apparel tops

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	4	✖	✖	✖	✔
pay	4	✖	✖	✖	✖
apparel	3	✔	✖	✖	✔
new	3	✖	✖	✔	✔
oneworld	2	✖	✖	✔	✔

Usability

⊙	Url	Domain : oneworldapparel.com Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.

	Deprecated HTML		

Deprecated tags	**Occurrences**
`<s>`	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

✖ Attention! Try to avoid nested tables in HTML.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

https://oneworldapparel.com/sitemap.xml

	Robots.txt	http://oneworldapparel.com/robots.txt

Great, your website has a robots.txt file.

	Analytics	Great, your website has an analytics tool.

Google Analytics

Optimization