





# Website review oneworldapparel.com

Generated on September 22 2024 15:29 PM






The score is 51/100



## SEO Content





	Title	One World Apparel  <b>Length : 17</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Free-spirited styles designed in Los Angeles expressing Southern California’s independent, fun and casual energetic vibe. OneWorld’s tops and dresses feature custom prints with novelty washes and eye-catching embellishments in soft, comfortable fabric. Find beautiful fashion for a laid-back and cool chic lifestyle.  <b>Length : 320</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>One World Apparel</td></tr><tr><td>url</td><td>https://oneworldapparel.com/</td></tr><tr><td>description</td><td>Free-spirited styles designed in Los Angeles expressing Southern California’s independent, fun and casual energetic vibe. OneWorld’s tops and dresses feature custom prints with novelty washes and eye-catching embellishments in soft, comfortable fabric. Find beautiful fashion for a laid-back and cool chic lifestyle.</td></tr><tr><td>site_name</td><td>One World Apparel</td></tr></tbody></table>	Property	Content	type	website	title	One World Apparel	url	https://oneworldapparel.com/	description	Free-spirited styles designed in Los Angeles expressing Southern California’s independent, fun and casual energetic vibe. OneWorld’s tops and dresses feature custom prints with novelty washes and eye-catching embellishments in soft, comfortable fabric. Find beautiful fashion for a laid-back and cool chic lifestyle.	site_name	One World Apparel
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## SEO Content

		<div>image</div> <div>https://cdn.shopify.com/s/files/1/0287/1374/6520/files/HP1_OneWorld_live.png?height=628&amp;ad_color=ffffff&amp;v=1614376250&amp;width=1200</div> <div>image:secure_url</div> <div>https://cdn.shopify.com/s/files/1/0287/1374/6520/files/HP1_OneWorld_live.png?height=628&amp;ad_color=ffffff&amp;v=1614376250&amp;width=1200</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>628</div>
	Headings	<div> <div><b>H1</b></div> <div>0</div> <div><b>H2</b></div> <div>2</div> <div><b>H3</b></div> <div>8</div> <div><b>H4</b></div> <div>10</div> <div><b>H5</b></div> <div>0</div> <div><b>H6</b></div> <div>0</div> </div> <ul style="list-style-type: none"> <li>• [H2] New Arrivals</li> <li>• [H2] Cart</li> <li>• [H3] New Summer Arrivals</li> <li>• [H3] Shop our Lines!</li> <li>• [H3]</li> <li>• [H3] OneWorld Apparel</li> <li>• [H3] Join our mailing list</li> <li>• [H3] Net Orders Checkout</li> <li>• [H3] Shipping Address</li> <li>• [H3] Shipping Methods</li> <li>• [H4] FEATURED</li> <li>• [H4] WOMEN</li> <li>• [H4] PLUS</li> <li>• [H4] Explore</li> <li>• [H4] Help + Info</li> <li>• [H4] Stay in the Know!</li> <li>• [H4] {{{table_header}}}</li> <li>• [H4] {{{table_header}}}</li> <li>• [H4] Get Shipping Rates</li> <li>• [H4] Shipping Methods</li> </ul>
	Images	<p>We found 30 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Content

### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


### In-page links

Anchor	Type	Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Our Favorites</a>	Internal	Passing Juice
<a href="#">Farmer's Market</a>	Internal	Passing Juice
<a href="#">Live &amp; Let Live</a>	Internal	Passing Juice
<a href="#">Dress Shop</a>	Internal	Passing Juice
<a href="#">Loungewear</a>	Internal	Passing Juice
<a href="#">WOMEN</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Petite</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">PLUS</a>	Internal	Passing Juice

## In-page links

<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Log In/Create Account</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Social</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Wholesale</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Size Guide</a>	Internal	Passing Juice
<a href="#">Afterpay</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">One World Apparel</a>	Internal	Passing Juice
<a href="#">Change Address</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	live shipping new shop oneworld tees pay apparel tops arrivals
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	4	✖	✖	✖	✔
pay	4	✖	✖	✖	✖
apparel	3	✔	✖	✖	✔
new	3	✖	✖	✔	✔
oneworld	2	✖	✖	✔	✔









## Usability

	Url	Domain : oneworldapparel.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0





## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://oneworldapparel.com/sitemap.xml">https://oneworldapparel.com/sitemap.xml</a>
	Robots.txt	<a href="http://oneworldapparel.com/robots.txt">http://oneworldapparel.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

## Optimization