





Website review optimisteco.com

Generated on September 22 2024 18:32 PM






The score is 50/100







SEO Content

	Title	home Optimiste Co Length : 19 Perfect, your title contains between 10 and 70 characters.																
	Description	building a community, life and lifestyle that normalises healthy optimism as a natural state of being - while wearing positivity-infused ultra-relaxed oversized hoodies, sweaters and tees Length : 187 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>home Optimiste Co</td></tr><tr><td>description</td><td>building a community, life and lifestyle that normalises healthy optimism as a natural state of being - while wearing positivity-infused ultra-relaxed oversized hoodies, sweaters and tees</td></tr><tr><td>image</td><td>https://static.wixstatic.com/media/021819_4f88ca3ed3a64e8a8f9a1f03ec5ccaec%7Emv2.png/v1/fit/w_2500,h_1330,al_c/021819_4f88ca3ed3a64e8a8f9a1f03ec5ccaec%7Emv2.png</td></tr><tr><td>image:width</td><td>2500</td></tr><tr><td>image:height</td><td>1330</td></tr><tr><td>url</td><td>https://www.optimisteco.com</td></tr><tr><td>site_name</td><td>Optimiste Co</td></tr></table>	Property	Content	title	home Optimiste Co	description	building a community, life and lifestyle that normalises healthy optimism as a natural state of being - while wearing positivity-infused ultra-relaxed oversized hoodies, sweaters and tees	image	https://static.wixstatic.com/media/021819_4f88ca3ed3a64e8a8f9a1f03ec5ccaec%7Emv2.png/v1/fit/w_2500,h_1330,al_c/021819_4f88ca3ed3a64e8a8f9a1f03ec5ccaec%7Emv2.png	image:width	2500	image:height	1330	url	https://www.optimisteco.com	site_name	Optimiste Co
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SEO Content

		type	website
	Headings	H1 2 H2 5 H3 4 H4 0 H5 1 H6 0	<ul style="list-style-type: none"> • [H1] optimiste co • [H1] be bold . live large • [H2] explore the collection • [H2] our story • [H2] our vibe & values • [H2] join our socials • [H2] join the community • [H3] #elephaenergy • [H3] authenticity • [H3] simplicity • [H3] collective • [H5] thrive personally & inspire collectively with positivity-infused hoodies, sweaters and tees
	Images	We found 15 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
the team	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	organic apparel cotton rings papier optimiste inspiring accessories home all
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparel	2	✖	✖	✖	✖
inspiring	2	✖	✖	✖	✖
rings	2	✖	✖	✖	✖
home	1	✔	✖	✖	✖
optimiste	1	✔	✖	✖	✔

Usability

	Url	Domain : optimisteco.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.optimisteco.com/sitemap.xml</div>
	Robots.txt	<p>http://optimisteco.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>