







# Website review orchinsmiles.com

Generated on September 19 2024 21:26 PM






The score is **64/100**



## SEO Content

	<p>Title</p>	<p>Orthodontist in Stillwater, MN   Orchin + Orchin   Braces, Invisalign</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Orchin + Orchin is your premier Stillwater orthodontics provider. We provide braces, Invisalign, and more. Call now!</p> <p><b>Length : 116</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Orthodontist in Stillwater, MN   Orchin + Orchin   Braces, Invisalign</td> </tr> <tr> <td>description</td> <td>Orchin + Orchin is your premier Stillwater orthodontics provider. We provide braces, Invisalign, and more. Call now!</td> </tr> <tr> <td>url</td> <td>https://orchinsmiles.com/</td> </tr> <tr> <td>site_name</td> <td>Orchin + Orchin</td> </tr> <tr> <td>image</td> <td>https://orchinsmiles.com/wp-content/uploads/2021/01/orchinorchin_logo_round.png</td> </tr> <tr> <td>image:width</td> <td>780</td> </tr> <tr> <td>image:height</td> <td>805</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Orthodontist in Stillwater, MN   Orchin + Orchin   Braces, Invisalign	description	Orchin + Orchin is your premier Stillwater orthodontics provider. We provide braces, Invisalign, and more. Call now!	url	https://orchinsmiles.com/	site_name	Orchin + Orchin	image	https://orchinsmiles.com/wp-content/uploads/2021/01/orchinorchin_logo_round.png	image:width	780	image:height	805
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## SEO Content

		image:type	image/png				
	Headings	<b>H1</b> 1	<b>H2</b> 4	<b>H3</b> 1	<b>H4</b> 7	<b>H5</b> 13	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Making the River Valley Smile :)</li> <li>• [H2] Orthodontic Excellence in Stillwater &amp; St. Croix Falls</li> <li>• [H2] Meet Dr. Jill M. Orchin</li> <li>• [H2] Meet Dr. Andrew M. Orchin</li> <li>• [H2] You've Got Options + We're Great Listeners</li> <li>• [H3] Let's Get Started on Your Smile</li> <li>• [H4] Easy Financing</li> <li>• [H4] Same-Day Treatment</li> <li>• [H4] Orthodontics for All Ages</li> <li>• [H4] Metal Braces +</li> <li>• [H4] Clear Braces +</li> <li>• [H4] Invisalign +</li> <li>• [H4] Expanders +</li> <li>• [H5] Stillwater</li> <li>• [H5] St. Croix Falls</li> <li>• [H5] Stillwater</li> <li>• [H5] St. Croix Falls</li> <li>• [H5] Your Expert Stillwater &amp; St. Croix Falls Orthodontist</li> <li>• [H5] Your Expert Stillwater &amp; St. Croix Falls Orthodontist</li> <li>• [H5] - Hester</li> <li>• [H5] - Mickey</li> <li>• [H5] - Lucy</li> <li>• [H5] - Shoshanna</li> <li>• [H5] - Maryline</li> <li>• [H5] - Claire</li> <li>• [H5] - Biqing</li> </ul>					
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.16%</p> <p>Internal Links 86.84%</p>

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Meet Dr. Jill M. Orchin</a>	Internal	Passing Juice
<a href="#">Meet Dr. Andrew M. Orchin</a>	Internal	Passing Juice
<a href="#">Stillwater Office</a>	Internal	Passing Juice
<a href="#">St. Croix Falls Office</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Getting Started</a>	Internal	Passing Juice
<a href="#">Why Choose Us</a>	Internal	Passing Juice
<a href="#">Your First Visit</a>	Internal	Passing Juice
<a href="#">Free Consultation</a>	Internal	Passing Juice
<a href="#">Insurance &amp;#038; Finances</a>	Internal	Passing Juice
<a href="#">Patient Forms</a>	Internal	Passing Juice
<a href="#">Patient Portal</a>	External	Passing Juice
<a href="#">Our Treatments</a>	Internal	Passing Juice
<a href="#">Invisalign</a>	Internal	Passing Juice
<a href="#">Invisalign for Teens</a>	Internal	Passing Juice

## In-page links

<a href="#">Kiddos</a>	Internal	Passing Juice
<a href="#">Palatal Expander</a>	Internal	Passing Juice
<a href="#">Metal Braces</a>	Internal	Passing Juice
<a href="#">Clear Braces</a>	Internal	Passing Juice
<a href="#">Orthodontics for All Ages</a>	Internal	Passing Juice
<a href="#">Orthodontic Info</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Virtual Consultation</a>	Internal	Passing Juice
<a href="#">Patients: Virtual Visit</a>	Internal	Passing Juice
<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">Doctors: Refer A Patient</a>	Internal	Passing Juice
<a href="#">COVID-19 Office Update</a>	Internal	Passing Juice
<a href="#">Free Consult</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility Services</a>	Internal	Passing Juice
<a href="#">Accessibility Statment</a>	Internal	Passing Juice
<a href="#">Neon Now</a>	External	Passing Juice
<a href="#">Free Consult</a>	Internal	Passing Juice
<a href="#">Stillwater</a>	External	Passing Juice
<a href="#">St. Croix Falls</a>	External	Passing Juice
<a href="#">website accessibility</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

more smile **stillwater** free **orchin**  
office **falls** learn braces **croix**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
orchin	19	✓	✗	✓	✓
croix	15	✗	✗	✗	✓
stillwater	14	✓	✗	✓	✓
falls	14	✗	✗	✗	✓
more	11	✗	✗	✓	✗








## Usability

	Url	Domain : orchinsmiles.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://orchinsmiles.com/robots.txt"/> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <input type="text" value="Google Analytics"/>