

Website review orisintel.com

Generated on September 20 2024 20:10 PM






The score is 57/100





SEO Content

	Title	Social Commerce Solutions - Brand Marketing Software PriceSpider Length : 66 Perfect, your title contains between 10 and 70 characters.																
	Description	Empower your brand with PriceSpider - the world's leading commerce platform. Boost market share, increase sales, protect equity and enhance customer loyalty. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Social Commerce Solutions - Brand Marketing Software PriceSpider</td></tr><tr><td>description</td><td>Empower your brand with PriceSpider - the world's leading commerce platform. Boost market share, increase sales, protect equity and enhance customer loyalty.</td></tr><tr><td>url</td><td>https://www.pricespider.com/</td></tr><tr><td>site_name</td><td>Pricespider</td></tr><tr><td>image</td><td>https://www.pricespider.com/wp-content/uploads/2024/03/Command-Your-Brand-1024x599.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Social Commerce Solutions - Brand Marketing Software PriceSpider	description	Empower your brand with PriceSpider - the world's leading commerce platform. Boost market share, increase sales, protect equity and enhance customer loyalty.	url	https://www.pricespider.com/	site_name	Pricespider	image	https://www.pricespider.com/wp-content/uploads/2024/03/Command-Your-Brand-1024x599.png
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SEO Content

	Headings	H1 0	H2 15	H3 3	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Digital Shelf Analytics + Where to Buy Shoppable Solutions• [H2] ✓ Grow market share• [H2] ✓ Increase sales & profitability• [H2] ✓ Reduce costs• [H2] ✓ Protect brand equity• [H2] ✓ Earn & retain customer loyalty• [H2] ✓ Sell more products everywhere• [H2] Brand Monitor• [H2] Your eyes and ears across the digital shelf.• [H2] Where to Buy Shoppable Solutions• [H2] Unlock the path to purchase and turn browsers into buyers.• [H2] Build a bigger, better brand with PriceSpider• [H2] What our customers say• [H2] The PriceSpider Resource Library• [H2] Subscribe to our newsletter for all the resources to start building a bigger, better brand.• [H3] The right Consumer Health product for lower funnel conversion• [H3] Analyzing Amazon's EU Performance• [H3] Summer DIY: Hardware Industry Insights from Our Latest Retail Report					
	Images	We found 18 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 93.1% Internal Links 6.9%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Brand Monitor: Now with market-leading AI-powered functionalities. Learn more.	External	Passing Juice
Platform	External	Passing Juice
Products	Internal	Passing Juice
Shoppable Solutions	External	Passing Juice
Where to Buy	External	Passing Juice
Prowl	External	Passing Juice
Brand Monitor	External	Passing Juice
Resources	External	Passing Juice
Our story	External	Passing Juice
Our leadership	External	Passing Juice
Our employees & culture	External	Passing Juice
Become a Spider	External	Passing Juice
Retailers	External	Passing Juice
Channel Partnerships	External	Passing Juice
Schedule a demo	External	Passing Juice
Log In	External	Passing Juice
Login to Prowl	External	Passing Juice
Contact us	External	Passing Juice
Company	External	Passing Juice

In-page links

The right Consumer Health product for lower funnel conversion	External	Passing Juice
Analyzing Amazon's EU Performance	External	Passing Juice
Summer DIY: Hardware Industry Insights from Our Latest Retail Report	External	Passing Juice
Help center	External	Passing Juice
Client sign-In	External	Passing Juice
Privacy policy	External	Passing Juice
Terms and Conditions	External	Passing Juice
Browser support	External	Passing Juice
Security Information	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	10	✘	✘	✘	✔
brand	9	✔	✘	✔	✔
buy	9	✘	✘	✘	✔
products	8	✘	✘	✘	✔
pricespider	8	✔	✘	✔	✔












Usability

Url	Domain : orisintel.com Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.






Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pricespider.com/sitemap_index.xml
	Robots.txt	http://orisintel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics  Quantcast