

# Website review oscloseouts.com

Generated on September 22 2024 23:28 PM

The score is 50/100

#### **SEO Content**

1	Title	League Legacy - Headwear, Apparel, Home Décor – L2 Brands  Length: 78  Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.		
	Description	Your one-stop-shop for all custom college, resort, corporate and golf headwear, apparel, and home decor needs  Length: 109  Great, your meta description contains between 70 and 160 characters.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page to	ake advantage of Og Properties.	
		Property	Content	
		site_name	L2 Brands	
		url	https://l2brands.com/	
		title	League Legacy - Headwear, Apparel, Home Décor	
		type	website	
		description	Your one-stop-shop for all custom college, resort, corporate and golf headwear, apparel, and home decor needs	
		image	https://cdn.shopify.com/s/files/1/0253/7612/91 27/files/League-Legacy-mobile-logo-blue.png?h eight=628&pad_color=ffffff&v=1614295407& width=1200	

#### **SEO Content**

		image:secure_url		https://cdn.shopify.com/s/files/1/0253/7612/91 27/files/League-Legacy-mobile-logo-blue.png?h eight=628&pad_color=ffffff&v=1614295407& width=1200			
		image:wid	dth	1200			
		image:hei	ight	628			
	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H2	-				
8	Images	We found 98 images on this web page.  68 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>22</b> %	%				
	Good, this page's ratio of text to HTML code is higher than lower than 25 percent.			han 15, but			
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 106 links including 1 link(s) to files
Statistics	External Links : noFollow 0.94%
	External Links : Passing Juice 4.72%
	Internal Links 94.34%

# **SEO Links**

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Wholesale Customer Login	External	Passing Juice
Air Force Falcons	Internal	Passing Juice
Alabama Crimson Tide	Internal	Passing Juice
Arizona State Sun Devils	Internal	Passing Juice
Army Black Knights	Internal	Passing Juice
<u>Auburn Tigers</u>	Internal	Passing Juice
Boise State Broncos	Internal	Passing Juice
Boston University Terriers	Internal	Passing Juice
<u>Clemson Tigers</u>	Internal	Passing Juice
Columbia University	Internal	Passing Juice
Florida State Seminoles	Internal	Passing Juice
<u>lowa Hawkeyes</u>	Internal	Passing Juice
Michigan State Spartans	Internal	Passing Juice
Michigan Wolverines	Internal	Passing Juice
Missouri Tigers	Internal	Passing Juice
Navy Midshipmen	Internal	Passing Juice
Nebraska Cornhuskers	Internal	Passing Juice
University of Pennsylvania	Internal	Passing Juice
University of Virginia	Internal	Passing Juice
Penn State Nittany Lions	Internal	Passing Juice
Pittsburgh Panthers	Internal	Passing Juice
South Carolina Gamecocks	Internal	Passing Juice
Syracuse Orange	Internal	Passing Juice

Texas Tech Red Raiders	Internal	Passing Juice
<u>Villanova Wildcats</u>	Internal	Passing Juice
<u>Virginia Tech Hokies</u>	Internal	Passing Juice
West Virginia Mountaineers	Internal	Passing Juice
Yale Bulldogs	Internal	Passing Juice
Custom	Internal	Passing Juice
Custom Headwear	Internal	Passing Juice
All	Internal	Passing Juice
Old Favorite	Internal	Passing Juice
Structured	Internal	Passing Juice
Relaxed Twill	Internal	Passing Juice
<u>Adventure</u>	Internal	Passing Juice
<u>Active</u>	Internal	Passing Juice
Sustainability	Internal	Passing Juice
<u>Fitted</u>	Internal	Passing Juice
<u>Buckets</u>	Internal	Passing Juice
<u>Visors</u>	Internal	Passing Juice
Women's	Internal	Passing Juice
<u>Kids</u>	Internal	Passing Juice
Winter Knits	Internal	Passing Juice
<u>USA</u>	Internal	Passing Juice
Folds of Honor	Internal	Passing Juice
<u>Sale</u>	Internal	Passing Juice
All Products	Internal	Passing Juice
Short Sleeves & Tanks	Internal	Passing Juice
Long Sleeves	Internal	Passing Juice
Sweatshirts & amp; Hoodies	Internal	Passing Juice

Shorts & amp; Pants	Internal	Passing Juice
Jackets & amp: Vests	Internal	Passing Juice
<u>Sale</u>	Internal	Passing Juice
All Products	Internal	Passing Juice
Short Sleeves & amp: Tanks	Internal	Passing Juice
Long Sleeves	Internal	Passing Juice
Sweatshirts & amp: Hoodies	Internal	Passing Juice
Shorts & amp: Pants	Internal	Passing Juice
Jackets & amp; Vests	Internal	Passing Juice
Sale	Internal	Passing Juice
All Products	Internal	Passing Juice
Sale	Internal	Passing Juice
Sustainability	Internal	Passing Juice
USA	Internal	Passing Juice
Folds of Honor	Internal	Passing Juice
Graphic Tees	Internal	Passing Juice
Saturdays	Internal	Passing Juice
<u>Sale</u>	Internal	Passing Juice
Accessories	Internal	Passing Juice
<u>Sale</u>	Internal	Passing Juice
All	Internal	Passing Juice
<u>Magnets</u>	Internal	Passing Juice
<u>Ornaments</u>	Internal	Passing Juice
Table Top Sticks & amp: Blocks	Internal	Passing Juice
Coasters & amp: Accessories	Internal	Passing Juice
Photo Frames	Internal	Passing Juice
<u>Framed Art</u>	Internal	Passing Juice

Wood & amp; Wall Art	Internal	Passing Juice
Barky Collection	Internal	Passing Juice
<u>Blankets</u>	Internal	Passing Juice
Folds of Honor	Internal	Passing Juice
Abby Paffrath	Internal	Passing Juice
Sustainability	Internal	Passing Juice
<u>College</u>	External	Passing Juice
<u>Destination</u>	External	Passing Juice
Golf	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	External	Passing Juice
College Gear	Internal	Passing Juice
College Gear	Internal	Passing Juice
Apparel	Internal	Passing Juice
Collabs	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shipping & Return Policy	Internal	Passing Juice
Wholesale Exemption Certificate	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Story	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Corporate Responsibility	Internal	Passing Juice
Core Values	External	Passing Juice
<u>Press Releases</u>	Internal	Passing Juice
<u>L2 Brands</u>	Internal	Passing Juice

<u>Powered by Shopify</u> External noFollow

#### **SEO** Keywords



Keywords Cloud

tigers virginia college menu university tech expand state collapse sale

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
state	20	×	×	×	×
menu	17	×	×	×	×
tigers	14	×	×	×	×
university	10	×	×	×	×
virginia	9	×	×	×	×

#### **Usability**

0	Url	Domain : oscloseouts.com Length : 15
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	Apple Icon  Meta Viewport Tag
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.
	https://l2brands.com/sitemap.xml	
	Robots.txt	http://oscloseouts.com/robots.txt  Great, your website has a robots.txt file.

# **Optimization**



Analytics

Great, your website has an analytics tool.



Google Analytics