





# Website review outdoorproducts.jp

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The score is 52/100







## SEO Content

	Title	<p>PACK FOR LIFE <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇</span></p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p><span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span></p> <p>452U <span>〇</span> 4052 <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span></p> <p><b>Length : 97</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p><span>〇〇〇〇〇</span>, <span>〇〇〇〇</span>, OUTDOOR, <span>〇〇〇〇〇〇〇〇〇〇</span>, OUTDOOR PRODUCTS, <span>〇〇〇</span>, 452U, 4052EXPT</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1314 1481 2031"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ja_JP</td> </tr> <tr> <td>title</td> <td>PACK FOR LIFE <span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇</span></td> </tr> <tr> <td>image</td> <td>https://www.outdoorproducts.jp/wp-content/the mes/outdoor_new/assets/img/ogp.jpg</td> </tr> <tr> <td>description</td> <td><span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇〇〇〇〇〇〇〇〇〇</span> 452U <span>〇</span> 4052 <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span> <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span></td> </tr> <tr> <td>url</td> <td>https://www.outdoorproducts.jp/</td> </tr> <tr> <td>site_name</td> <td>PACK FOR LIFE <span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇</span></td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	locale	ja_JP	title	PACK FOR LIFE <span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇</span>	image	https://www.outdoorproducts.jp/wp-content/the mes/outdoor_new/assets/img/ogp.jpg	description	<span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇〇〇〇〇〇〇〇〇〇</span> 452U <span>〇</span> 4052 <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span> <span>〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇</span>	url	https://www.outdoorproducts.jp/	site_name	PACK FOR LIFE <span>〇〇〇〇〇〇〇〇〇〇</span> OUTDOOR PRODUCTS <span>〇</span>	type	website
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## SEO Content

	Headings	<p><b>H1</b> 1</p> <p><b>H2</b> 1</p> <p><b>H3</b> 0</p> <p><b>H4</b> 0</p> <p><b>H5</b> 0</p> <p><b>H6</b> 0</p> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] TOPICS</li> </ul>
	Images	<p>We found 30 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">ABOUT / HISTORY</a>	Internal	Passing Juice
<a href="#">STANDARD PRODUCTS</a>	Internal	Passing Juice

## In-page links

<a href="#">ITEM LIST</a>	Internal	Passing Juice
<a href="#">FEATURES</a>	Internal	Passing Juice
<a href="#">TOPICS</a>	Internal	Passing Juice
<a href="#">STORE</a>	Internal	Passing Juice
<a href="#">ONLINE STORE</a>	External	Passing Juice
<a href="#">HONG KONG</a>	External	Passing Juice
<a href="#">TAIWAN</a>	External	Passing Juice
<a href="#">KOREA</a>	External	Passing Juice
<a href="#">MYANMAR</a>	External	Passing Juice
<a href="#">CHINA</a>	External	Passing Juice
<a href="#">CAMBODIA</a>	External	Passing Juice
<a href="#">COMPANY</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	Passing Juice
<a href="#">MORE</a>	Internal	Passing Juice
<a href="#">HONG KONG</a>	External	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

pack online store global features site topics **read**  
**more** products





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	9	✘	✘	✘	✘
read	6	✘	✘	✘	✘
products	3	✔	✔	✔	✘
store	3	✘	✘	✘	✘
pack	2	✔	✘	✘	✘








## Usability

	Url	Domain : outdoorproducts.jp Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.outdoorproducts.jp/wp-sitemap.xml">https://www.outdoorproducts.jp/wp-sitemap.xml</a>
	Robots.txt	<a href="http://outdoorproducts.jp/robots.txt">http://outdoorproducts.jp/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics