








Website review outdoorwarehouse.co.za

Generated on September 21 2024 04:49 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Outdoor Gear for Every Adventure Camping Hiking Outdoor Warehouse</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Outdoor Warehouse is Africa's widest, well-priced range of outdoor equipment & apparel. For every adventure!</p> <p>Length : 108</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>outdoor,gear,every,adventure,camping,hiking,warehouse,africa's,widest,well-priced,range,equipment,apparel,outdoor warehouse</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>13</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1619 1082 2078" style="list-style-type: none"> • [H2] JUST ARRIVED • [H2] JUST ARRIVED • [H2] The wait is over • [H2] The wait is over • [H2] Adventure Just Got Wilder! • [H2] Adventure Just Got Wilder! • [H2] Gift Cards • [H2] Rewards • [H2] Expert Advice • [H2] Our Services • [H2] Just Arrived Gear & Apparel • [H2] Expert Advice Articles • [H3] Camping • [H3] Cooking 	H1	H2	H3	H4	H5	H6	0	12	13	4	0	0
H1	H2	H3	H4	H5	H6									
0	12	13	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Off-Road• [H3] Hiking• [H3] Climbing• [H3] Sign In• [H3] Create Account• [H3] Climbing for Beginners - What do I need to get...• [H3] Off-Road For Beginners• [H3] Quick Camping Getaways Unleashed: Outdoor...• [H3] Embrace Nature's Love: Outdoor Excursions for a...• [H3] Exploring Portable Refrigeration with National...• [H3] Your Guide to Navigation: Tools, techniques,...• [H4] Customer Service• [H4] Company• [H4] Terms & Policies• [H4] Products
	Images	<p>We found 154 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 322 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.62%</p> <p>Internal Links 99.38%</p>

In-page links

Anchor	Type	Juice
Rewards	Internal	Passing Juice
here	Internal	Passing Juice
Help	Internal	Passing Juice
Track Order	Internal	Passing Juice
Find a Store	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sign in	Internal	Passing Juice
Deals	Internal	Passing Juice
Expert Advice	Internal	Passing Juice
Rewards	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Clearance	Internal	Passing Juice
Podcast	Internal	Passing Juice
Brands	Internal	Passing Juice
Services	Internal	Passing Juice
Insulated	Internal	Passing Juice
Waterproof & Water Resistant	Internal	Passing Juice
Fleece & Thermal	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Thermal Underwear	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Waterproof & Water Resistant	Internal	Passing Juice
Softshells	Internal	Passing Juice
Fleece & Thermal	Internal	Passing Juice

In-page links

Down & Insulated	Internal	Passing Juice
Thermal Underwear	Internal	Passing Juice
Shorts	Internal	Passing Juice
Trousers	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Extended sizes	Internal	Passing Juice
Waterproof & Water Resistant	Internal	Passing Juice
Softshells	Internal	Passing Juice
Fleece & Thermal	Internal	Passing Juice
Down & Insulated	Internal	Passing Juice
Thermal Underwear	Internal	Passing Juice
Shorts	Internal	Passing Juice
Trousers	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Hats	Internal	Passing Juice
Caps	Internal	Passing Juice
Thermal Headwear	Internal	Passing Juice
Gloves	Internal	Passing Juice
Socks	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Other	Internal	Passing Juice
Books & Maps	Internal	Passing Juice
Trekking Poles	Internal	Passing Juice
Water purification	Internal	Passing Juice

In-page links

Soaps & Lotions	Internal	Passing Juice
Waterbottles	Internal	Passing Juice
Gaiters	Internal	Passing Juice
Insect protection	Internal	Passing Juice
Towels	Internal	Passing Juice
First Aid & Survival	Internal	Passing Juice
3 Season Hiking Tent	Internal	Passing Juice
4 Season Hiking Tent	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hiking Stoves & Cartridges	Internal	Passing Juice
Hiking Food	Internal	Passing Juice
Hiking Crockery & Cutlery	Internal	Passing Juice
Sleeping Bags	Internal	Passing Juice
Hiking Sleeping mats	Internal	Passing Juice
Hiking Accessories for Sleeping Bags	Internal	Passing Juice
Day Packs	Internal	Passing Juice
Hiking Packs	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hydration packs	Internal	Passing Juice
Belay devices	Internal	Passing Juice
Carabiners	Internal	Passing Juice
Climbing ropes	Internal	Passing Juice
Climbing shoes	Internal	Passing Juice
Chalk	Internal	Passing Juice
Harnesses	Internal	Passing Juice
Helmets	Internal	Passing Juice
Books & Maps	Internal	Passing Juice
Vehicle Care	Internal	Passing Juice

In-page links

Safety Equipment	Internal	Passing Juice
Brackets	Internal	Passing Juice
Accessories	Internal	Passing Juice
Generators	Internal	Passing Juice
Battery Chargers	Internal	Passing Juice
Cables & Plugs	Internal	Passing Juice
Solar Chargers	Internal	Passing Juice
Power Conversion	Internal	Passing Juice
Deep Cycle Batteries	Internal	Passing Juice
Small Batteries	Internal	Passing Juice
Compressors	Internal	Passing Juice
Gauges	Internal	Passing Juice
Tyre Repair	Internal	Passing Juice
Bungee Cords	Internal	Passing Juice
Tie Downs	Internal	Passing Juice
Ropes	Internal	Passing Juice
Water Containers	Internal	Passing Juice
Fuel Containers	Internal	Passing Juice
Storage Boxes	Internal	Passing Juice
Roof racks & Roof boxes	Internal	Passing Juice
Bags & Covers	Internal	Passing Juice
Snatch Straps & Kits	Internal	Passing Juice
Jacks	Internal	Passing Juice
Attachments	Internal	Passing Juice
Arm Chairs	Internal	Passing Juice
Director Chairs	Internal	Passing Juice
Recliner Chairs	Internal	Passing Juice
Stools	Internal	Passing Juice

In-page links

Hammocks	Internal	Passing Juice
Mattresses & Stretchers	Internal	Passing Juice
Tables	Internal	Passing Juice
Kitchens	Internal	Passing Juice
Cupboards	Internal	Passing Juice
Inflatable mattresses & pumps	Internal	Passing Juice
Foam mattresses	Internal	Passing Juice
Mats & Pillows	Internal	Passing Juice
Liners & Accessories	Internal	Passing Juice
Sleeping Bags	Internal	Passing Juice
Electrical	Internal	Passing Juice
Accessories	Internal	Passing Juice
Covers	Internal	Passing Juice
Containers & Trunks	Internal	Passing Juice
Waterproof Pouches	Internal	Passing Juice
Neat Organising Solutions	Internal	Passing Juice
Pouches & Organisers	Internal	Passing Juice
Ropes	Internal	Passing Juice
Camping Tools	Internal	Passing Juice
First Aid	Internal	Passing Juice
Books & Maps	Internal	Passing Juice
Soaps & Lotions	Internal	Passing Juice
Showers	Internal	Passing Juice
Toilets	Internal	Passing Juice
Repellents	Internal	Passing Juice
Mosquito Nets	Internal	Passing Juice
Insect Killers	Internal	Passing Juice
Tech-Fibre Range	Internal	Passing Juice

In-page links

Canvas Range	Internal	Passing Juice
Accessories	Internal	Passing Juice
Canvas	Internal	Passing Juice
Quick Set-Up	Internal	Passing Juice
Flysheets & Extensions	Internal	Passing Juice
Groundsheets & Tarps	Internal	Passing Juice
Lapas	Internal	Passing Juice
Pegs & Extras	Internal	Passing Juice
Poles & Guy Ropes	Internal	Passing Juice
Spares & Repairs	Internal	Passing Juice
Braai's	Internal	Passing Juice
Braai Accessories	Internal	Passing Juice
Grids & Covers	Internal	Passing Juice
Fire pits	Internal	Passing Juice
Firepits	Internal	Passing Juice
Crockery	Internal	Passing Juice
Kettles	Internal	Passing Juice
Picnic	Internal	Passing Juice
Food Storage	Internal	Passing Juice
Washing Up	Internal	Passing Juice
Food	Internal	Passing Juice
Accessories	Internal	Passing Juice
Cookers	Internal	Passing Juice
Cylinders	Internal	Passing Juice
Cast Iron	Internal	Passing Juice
Enamel	Internal	Passing Juice
Other	Internal	Passing Juice
Tents & Gazebo's	Internal	Passing Juice

In-page links

Lighting	Internal	Passing Juice
Sleeping Bags	Internal	Passing Juice
Furniture	Internal	Passing Juice
Accessories	Internal	Passing Juice
Flasks & Mugs	Internal	Passing Juice
Aqua Booties	Internal	Passing Juice
Aqua Booties	Internal	Passing Juice
Sandals	Internal	Passing Juice
Boots	Internal	Passing Juice
Shoes	Internal	Passing Juice
Aqua Booties	Internal	Passing Juice
Sandals	Internal	Passing Juice
Boots	Internal	Passing Juice
Shoes	Internal	Passing Juice
Innersoles	Internal	Passing Juice
Laces	Internal	Passing Juice
Gaiters	Internal	Passing Juice
Other	Internal	Passing Juice
Canvas	Internal	Passing Juice
Quick Set-Up	Internal	Passing Juice
Accessories	Internal	Passing Juice
Flysheets & Extensions	Internal	Passing Juice
Groundsheets & Tarps	Internal	Passing Juice
Lapas & Dividers	Internal	Passing Juice
Pegs, Poles & Guys	Internal	Passing Juice
Ropes	Internal	Passing Juice
Spares & Repairs	Internal	Passing Juice
Tech-Fibre Range	Internal	Passing Juice

In-page links

Canvas Tents	Internal	Passing Juice
Hiking Range	Internal	Passing Juice
Life Jackets	Internal	Passing Juice
Bodyboards	Internal	Passing Juice
Furniture	Internal	Passing Juice
Beach Shelters	Internal	Passing Juice
Games	Internal	Passing Juice
Motors	Internal	Passing Juice
Boats	Internal	Passing Juice
Paddles	Internal	Passing Juice
Kayaks	Internal	Passing Juice
Fishing	Internal	Passing Juice
Compact	Internal	Passing Juice
Full Size	Internal	Passing Juice
Telescopes	Internal	Passing Juice
Knives	Internal	Passing Juice
Sharpeners	Internal	Passing Juice
Multi-Tools	Internal	Passing Juice
Gidgets	Internal	Passing Juice
Two-Way Radios	Internal	Passing Juice
Compasses	Internal	Passing Juice
Handheld GPS Units	Internal	Passing Juice
Motorcycle GPS Units	Internal	Passing Juice
Street GPS Units	Internal	Passing Juice
Pistols & Rifles	Internal	Passing Juice
Weather Stations	Internal	Passing Juice
Watches	Internal	Passing Juice
Sunglasses	Internal	Passing Juice

In-page links

Slingshots	Internal	Passing Juice
Audio	Internal	Passing Juice
Wallets	Internal	Passing Juice
Portable Power	Internal	Passing Juice
Action Camera	Internal	Passing Juice
Dash Cams	Internal	Passing Juice
Trail Cameras	Internal	Passing Juice
Accessories	Internal	Passing Juice
Lamps & Lanterns	Internal	Passing Juice
Spotlights	Internal	Passing Juice
Torches	Internal	Passing Juice
Headlamps	Internal	Passing Juice
Accessories	Internal	Passing Juice
Dual Compartment	Internal	Passing Juice
Single Compartment	Internal	Passing Juice
Cool Bags	Internal	Passing Juice
Coolboxes	Internal	Passing Juice
Spares & Accessories	Internal	Passing Juice
Thermo Electric Coolers	Internal	Passing Juice
Ice Makers	Internal	Passing Juice
Braais	Internal	Passing Juice
Grids	Internal	Passing Juice
Firepits	Internal	Passing Juice
Braai Accessories	Internal	Passing Juice
Enamel	Internal	Passing Juice
Cast Iron	Internal	Passing Juice
Other	Internal	Passing Juice
Cookers	Internal	Passing Juice

In-page links

Cylinders and cartridges	Internal	Passing Juice
Accessories	Internal	Passing Juice
Crockery & Cutlery	Internal	Passing Juice
Stoves & Cartridges	Internal	Passing Juice
Battery chargers	Internal	Passing Juice
Cables & plugs	Internal	Passing Juice
Solar chargers	Internal	Passing Juice
Power conversion	Internal	Passing Juice
Deep cycle batteries	Internal	Passing Juice
Other batteries	Internal	Passing Juice
Portable power units	Internal	Passing Juice
Jump starters	Internal	Passing Juice
Power banks	Internal	Passing Juice
Accessories	Internal	Passing Juice
Duffel Bags	Internal	Passing Juice
Trolley Bags	Internal	Passing Juice
Other	Internal	Passing Juice
Locks	Internal	Passing Juice
Pillows	Internal	Passing Juice
Towels	Internal	Passing Juice
Adaptors	Internal	Passing Juice
Wallets	Internal	Passing Juice
Soaps & Lotions	Internal	Passing Juice
Sun & Insect protection	Internal	Passing Juice
Other	Internal	Passing Juice
Register	Internal	Passing Juice
Find a Store	Internal	Passing Juice
My Wishlist	Internal	Passing Juice

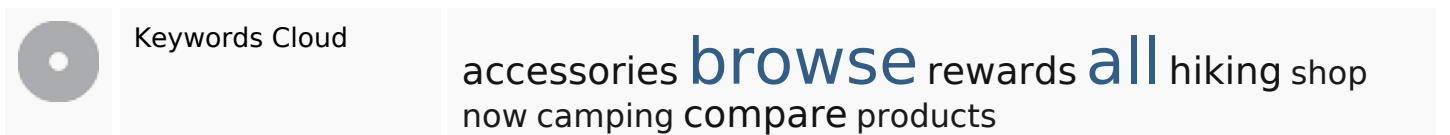
In-page links

Forgot your password?	Internal	Passing Juice
Google	External	Passing Juice
Facebook	External	Passing Juice
Outdoor Rewards	Internal	Passing Juice
Terms & Conditions*	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Shop now	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Oregon Scientific Wireless Rain Gauge	Internal	Passing Juice
ThermoPro Indoor/Outdoor Weatherstation- Black	Internal	Passing Juice
Waboba Moonshine	Internal	Passing Juice
Oriol Outdoor 25L Submersible Backpack	Internal	Passing Juice
Garmin Xero C1 Pro Chronograph	Internal	Passing Juice
WILD Cooler 25L Hard Shell Cooler Camo Green	Internal	Passing Juice
African Nature Women's Snake Mirage Top	Internal	Passing Juice
Wildebees Men's HD Split Block Tee	Internal	Passing Juice
Stanley Classic Vacuum 1L Hammertone Green Flask	Internal	Passing Juice
Fireside Small Stainless Steel Grid	Internal	Passing Juice
First Ascent Supreme Camping Mattress	Internal	Passing Juice
Stanley Classic Vacuum 1L Matte Black Flask	Internal	Passing Juice
Camp Cover Kitchen Caddy	Internal	Passing Juice
Atlasware 750ml Stainless Steel Flask Black	Internal	Passing Juice
Stanley The Milestones Thermal Bottle 1L Vintage Green 1960 (Limited Edition)	Internal	Passing Juice
Sapmok Niassa	Internal	Passing Juice
Continue reading	Internal	Passing Juice

In-page links

Continue reading	Internal	Passing Juice
Continue reading	Internal	Passing Juice
Continue reading	Internal	Passing Juice
Continue reading	Internal	Passing Juice
Continue reading	Internal	Passing Juice
Privacy and Cookie Policy	Internal	Passing Juice
Careers	Internal	Passing Juice
About Us	Internal	Passing Juice
Expert Advice	Internal	Passing Juice
Refunds Policy	Internal	Passing Juice
Delivery Policy	Internal	Passing Juice
Rewards Terms & Conditions	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Clothing Size Guide	Internal	Passing Juice
Footwear Size Guide	Internal	Passing Juice






SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	93	✘	✘	✘	✘
browse	77	✘	✘	✘	✘
accessories	35	✘	✘	✘	✘
compare	32	✘	✘	✘	✘
hiking	24	✔	✔	✘	✔

Usability

	Url	Domain : outdoorwarehouse.co.za Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1230 694">https://www.outdoorwarehouse.co.za/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 1094 770">http://outdoorwarehouse.co.za/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1098 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>