








# Website review outeastoriginals.com

Generated on September 13 2024 06:31 AM





The score is **62/100**







## SEO Content

	<p>Title</p>	<p>East Hampton - OUT EAST ORIGINALS</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Out East Originals in East Hampton, NY. Apparel, t shirts, hoodies</p> <p><b>Length : 67</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://outeastoriginals.com/</td> </tr> <tr> <td>site_name</td> <td>OUT EAST ORIGINALS</td> </tr> <tr> <td>title</td> <td>OUT EAST ORIGINALS</td> </tr> <tr> <td>description</td> <td>See you in September on our &amp;quot;Spirit Stores&amp;quot;;</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://img1.wsimg.com/isteam/ip/b71ae26e-4c83-4820-a32d-d762784b1088/7298a8fa-de44-4876-ad1f-04b849389e87.jpeg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	url	https://outeastoriginals.com/	site_name	OUT EAST ORIGINALS	title	OUT EAST ORIGINALS	description	See you in September on our &quot;Spirit Stores&quot;;	type	website	image	https://img1.wsimg.com/isteam/ip/b71ae26e-4c83-4820-a32d-d762784b1088/7298a8fa-de44-4876-ad1f-04b849389e87.jpeg	locale	en_US
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	<p>Headings</p>	<table border="1" data-bbox="539 1962 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	5	2	5	0	0				
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Thank you athletes! HAVE A GREAT SUMMER</li><li>• [H1] Thank you athletes! HAVE A GREAT SUMMER</li><li>• [H2] Social</li><li>• [H2] Featured Products</li><li>• [H2] About Us</li><li>• [H2] Out East photographs</li><li>• [H2] Contact Us</li><li>• [H3] OUT EAST ORIGINALS</li><li>• [H3] OUT EAST ORIGINALS</li><li>• [H4] Out East Originals</li><li>• [H4] Established 2018</li><li>• [H4] 100% Satisfaction Guaranteed</li><li>• [H4] We're Here to Help!</li><li>• [H4] OUT EAST ORIGINALS</li></ul>
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

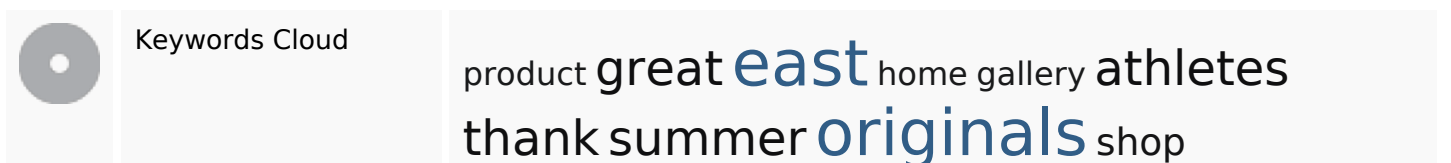
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Product gallery</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">GoDaddy</a>	External	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
east	16	✓	✗	✓	✓
originals	13	✓	✗		✓
thank	8	✗	✗	✗	✓
athletes	8	✗	✗	✗	✓
great	8	✗	✗	✗	✓










## Usability

	Url	Domain : outeastoriginals.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://outeastoriginals.com/sitemap.xml">https://outeastoriginals.com/sitemap.xml</a>
	Robots.txt	<a href="http://outeastoriginals.com/robots.txt">http://outeastoriginals.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics