



# Website review outerbanksembroidery.co

Generated on September 20 2024 15:29 PM






The score is 58/100







## SEO Content

	Title	<p>Embroidery - Outer Banks Embroidery</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Proudly serving the Outer Banks and surrounding areas for 22yrs. From embroidered apparel to printed promotional items, we will help get you noticed!</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Embroidery - Outer Banks Embroidery</td> </tr> <tr> <td>site_name</td> <td>Mary Lou Brooks</td> </tr> <tr> <td>url</td> <td>http://www.outerbanksembroidery.co/home.html</td> </tr> <tr> <td>description</td> <td>Proudly serving the Outer Banks and surrounding areas for 22yrs. From embroidered apparel to printed promotional items, we will help get you noticed!</td> </tr> <tr> <td>image</td> <td>//nebula.wsimg.com/6bf4f4c3e9d6fdf0278cbb3f01cfd5b7?AccessKeyId=ED48D12BEF747E2B9D29&amp;disposition=0&amp;alloworigin=1</td> </tr> </tbody> </table>	Property	Content	type	website	title	Embroidery - Outer Banks Embroidery	site_name	Mary Lou Brooks	url	http://www.outerbanksembroidery.co/home.html	description	Proudly serving the Outer Banks and surrounding areas for 22yrs. From embroidered apparel to printed promotional items, we will help get you noticed!	image	//nebula.wsimg.com/6bf4f4c3e9d6fdf0278cbb3f01cfd5b7?AccessKeyId=ED48D12BEF747E2B9D29&disposition=0&alloworigin=1
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	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>														

## SEO Content

		0      2      0      0      0      0
		<ul style="list-style-type: none"> <li>• [H2] Proudly serving the Outer Banks &amp; surrounding areas for 26 years!</li> <li>• [H2]</li> </ul>
	Images	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

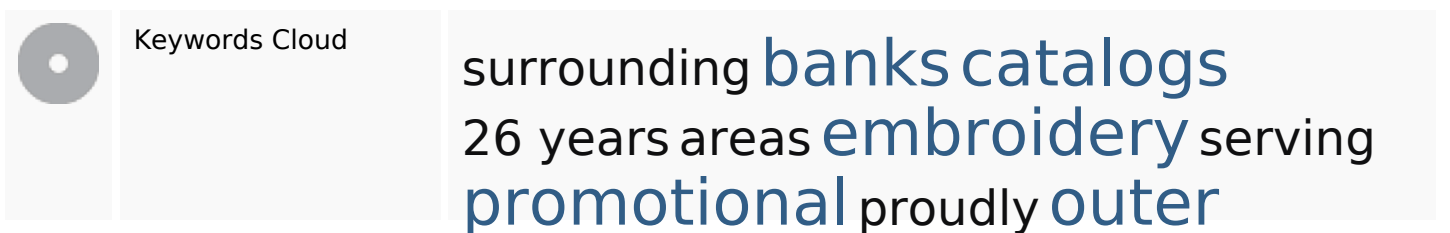
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Promotional Items</a>	Internal	Passing Juice
<a href="#">Promotional Products Catalogs</a>	Internal	Passing Juice
<a href="#">Online Catalogs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">View on Mobile</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
embroidery	2	✓	✗	✗	✗
outer	2	✓	✗	✓	✓
banks	2	✓	✗	✓	✓
promotional	2	✗	✗	✓	✗
catalogs	2	✗	✗	✗	✗












## Usability

	Url	Domain : outerbanksembroidery.co Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://www.outerbanksembroidery.co/sitemap.xml">http://www.outerbanksembroidery.co/sitemap.xml</a>
	Robots.txt	<a href="http://outerbanksembroidery.co/robots.txt">http://outerbanksembroidery.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.