Website review owens-minor.com

Generated on September 20 2024 07:40 AM

The score is 61/100

SEO Content

✅	Title	Healthcare Logistics & Supply Chain Management | Owens & Minor **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	Owens & Minor delivers global healthcare logistics and supply chain management solutions to support care from the hospital to the home. **Length : 139** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Healthcare Logistics & Supply Chain Management | Owens & Minor
description	Owens & Minor delivers global healthcare logistics and supply chain management solutions to support care from the hospital to the home.
url	https://www.owens-minor.com/
site_name	Owens & Minor
image	https://www.owens-minor.com/wp-content/uploads/2021/05/patient-care-header.jpg

SEO Content

		image:width		2000		
		image:height		1250		
		image:type		image/jpeg		

	Headings	**H1** 1	**H2** 4	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Owens & Minor Healthcare Logistics Services
- [H2] Why Owens & Minor? Because Life Takes Care
- [H2] More About Owens & Minor
- [H2] Delivering Value at Every Step of the Value Chain
- [H2] Recent News & Insights

	Images	We found 48 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
More Topics	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
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-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
		topics management minor supply owens more logistics healthcare learn chain

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	33	✖	✖	✖	✔
learn	27	✖	✖	✖	✖
healthcare	12	✔	✖	✔	✔
owens	10	✔	✖	✔	✔
minor	10	✔	✖	✔	✔

Usability

	Url	Domain : owens-minor.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓		

	W3C Validity	Errors : 0 Warnings : 0
✗		

	Email Privacy	Great no email address has been found in plain text!
✓		

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
✓		

	Speed Tips	
●		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
●		✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://www.owens-minor.com/sitemap_index.xml

	Robots.txt	http://owens-minor.com/robots.txt
✓		Great, your website has a robots.txt file.

	Analytics	Missing
✗		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.