Website review
patriotapparelusa.com

Generated on September 20 2024 11:36 AM

The score is 58/100

SEO Content

✅	Title	Patriot Gear USA | Patriot Apparel | American Outfitters **Length : 56** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Shop Patriot Apparel at American Outfitters. Our collection includes everything from classic American flag t-shirts and hoodies to stylish caps and accessories. Each piece is designed with high-quality materials to ensure comfort and durability. Shop today at American Outfitters and let your American pride shine! **Length : 314** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Patriot Gear USA
url	https://patriotgearusa.com/
title	Patriot Gear USA | Patriot Apparel | American Outfitters
type	website
description	Shop Patriot Apparel at American Outfitters. Our collection includes everything from classic American flag t-shirts and hoodies to stylish caps and accessories. Each piece is designed with high-quality materials to ensure comfort and durability. Shop today at American Outfitters and let your American pride shine!

SEO Content

		image	http://patriotgearusa.com/cdn/shop/files/Patriot_Gear_Apparel_Clothing_Company.jpg?v=1726073021
		image:secure_url	https://patriotgearusa.com/cdn/shop/files/Patriot_Gear_Apparel_Clothing_Company.jpg?v=1726073021
		image:width	1200
		image:height	628

	Headings						
		H1 1	**H2** 2	**H3** 1	**H4** 0	**H5** 0	**H6** 0

- [H1] Patriot Gear USA
- [H2]
- [H2]
- [H3] PATRIOT APPAREL STORE

	Images	We found 37 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

	External Links : Passing Juice 15.79% Internal Links 84.21%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
SHIRTS HOODIES	Internal	Passing Juice
HEAD GEAR	Internal	Passing Juice
COINS	Internal	Passing Juice
ABOUT	Internal	Passing Juice
VIDEO PAGE	External	Passing Juice
BLOG	External	Passing Juice
PATRIOTS CREED	Internal	Passing Juice
-	Internal	Passing Juice
Search	Internal	Passing Juice
Returns Policy	Internal	Passing Juice
Returns Center	External	Passing Juice
Contact Page	Internal	Passing Juice
FLAG HISTORY	Internal	Passing Juice
PATRIOTS POINT BLOG	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
California Privacy Act	Internal	Passing Juice

SEO Keywords

Keywords Cloud	patriots govx outfitters american patriot discount service gear apparel

SEO Keywords

	subscribe

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patriot	12	✔	✖	✔	✔
american	12	✔	✖	✔	✖
apparel	9	✔	✖	✔	✔
gear	8	✔	✖	✖	✔
outfitters	8	✔	✖	✔	✖

Usability

	Url	Domain : patriotapparelusa.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://patriotgearusa.com/sitemap.xml
✅	Robots.txt	http://patriotapparelusa.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.