





# Website review patriotba.com

Generated on September 21 2024 06:41 AM






The score is 55/100







## SEO Content

	Title	<p>PATRIOT BRAND APPAREL - Patriot Shirts Made in the USA</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Veteran Owned Patriotic Apparel Company Designed for Everyday Wear for men, women, and children. All sizes T-shirts, Tanks, Polos, Dresses, Sweatshirts, Hats, Jackets, Athletic apparel (sports bras, leggings, shorts and swimsuits), Accessories (Face Masks, Neck Gaiters, Signs, Phone Cases, and Stickers)</p> <p><b>Length : 304</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>PATRIOT BRAND APPAREL</td></tr><tr><td>url</td><td>https://www.patriotba.com/</td></tr><tr><td>title</td><td>PATRIOT BRAND APPAREL - Patriot Shirts Made in the USA</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Veteran Owned Patriotic Apparel Company Designed for Everyday Wear for men, women, and children. All sizes T-shirts, Tanks, Polos, Dresses, Sweatshirts, Hats, Jackets, Athletic apparel (sports bras, leggings, shorts and swimsuits), Accessories (Face Masks, Neck Gaiters, Signs, Phone Cases, and Stickers)</td></tr></tbody></table>	Property	Content	site_name	PATRIOT BRAND APPAREL	url	https://www.patriotba.com/	title	PATRIOT BRAND APPAREL - Patriot Shirts Made in the USA	type	website	description	Veteran Owned Patriotic Apparel Company Designed for Everyday Wear for men, women, and children. All sizes T-shirts, Tanks, Polos, Dresses, Sweatshirts, Hats, Jackets, Athletic apparel (sports bras, leggings, shorts and swimsuits), Accessories (Face Masks, Neck Gaiters, Signs, Phone Cases, and Stickers)
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## SEO Content

		<div>image<div>http://www.patriotba.com/cdn/shop/files/2022-08-03_12-48-35_895_1200x1200.png?v=1723209712</div></div> <div>image:secure_url<div>https://www.patriotba.com/cdn/shop/files/2022-08-03_12-48-35_895_1200x1200.png?v=1723209712</div></div>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Patriot Brand Apparel</li><li>• [H2] FlynnLock</li><li>• [H4] Contact Us</li><li>• [H4] Be in the know</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	2	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 3.85%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 88.46%</p>

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">T-Shirt</a>	Internal	Passing Juice
<a href="#">Tanks</a>	Internal	Passing Juice
<a href="#">Headware</a>	Internal	Passing Juice
<a href="#">Athletic</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Casual Wear</a>	Internal	Passing Juice
<a href="#">T-Shirt</a>	Internal	Passing Juice
<a href="#">Tank</a>	Internal	Passing Juice
<a href="#">Headwear</a>	Internal	Passing Juice
<a href="#">Athletic</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Casual Wear</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">FlynnLock</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Holiday</a>	Internal	Passing Juice
<a href="#">Clearance</a>	Internal	Passing Juice
<a href="#">PATRIOT MFG</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="http://www.instagram.com/patriot.brand.apparel/">http://www.instagram.com/patriot.brand.apparel/</a>	External	Passing Juice

## In-page links

<https://www.facebook.com/patriotbrandapparel/>

External

Passing Juice

[Powered by Shopify](#)

External

noFollow

## SEO Keywords



Keywords Cloud

patriot tanks **view** apparel t-shirts wear slide brand  
flynnlock **all**

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
view	21	✗	✗	✗	✗
all	21	✗	✗	✓	✗
patriot	4	✓	✗	✓	✓
brand	3	✓	✗	✗	✓
apparel	3	✓	✗	✓	✓

## Usability





	Url	Domain : patriotba.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>



### Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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### Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.patriotba.com/sitemap.xml">https://www.patriotba.com/sitemap.xml</a></div>
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## Optimization

	Robots.txt	<p><a href="http://patriotba.com/robots.txt">http://patriotba.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>