Website review
patriotemb.com

Generated on September 21 2024 01:40 AM

The score is 57/100

SEO Content

	Title	Patriot Embroidery
✅		**Length : 18**
		Perfect, your title contains between 10 and 70 characters.
⚠️	Description	We offer beautiful and quality custom embroidery on items ranging from shirts, caps, jackets and polos to custom baby items and beyond. We serve customers looking for personalized gifts, business branded apparel, sports equipment, and more.
		Length : 246
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Patriot Embroidery
title	Patriot Embroidery
url	https://www.patriotemb.com
type	website
description	We offer beautiful and quality custom embroidery on items ranging from shirts, caps, jackets and polos to custom baby items and beyond. We serve customers looking for personalized gifts, business branded apparel, sports equipment, and more.

SEO Content

		image	http://static1.squarespace.com/static/5a9311f6 3c3a537d1b519717/t/5a9d956c53450a7eb8a5 c0f1/1520276848301/thread- bowl.jpg?format=1500w			
		image:width	1280			
		image:height	959			

	Headings	**H1** 2	**H2** 3	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Patriot Embroidery
- [H1] UPDATE YOUR LOOK, INCREASE YOUR SALES
- [H2] Custom Embroidery
- [H2] Unify your look
- [H2] 100% Customizable

	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

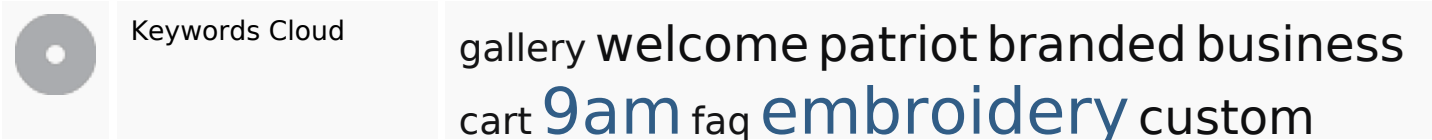|		
	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

SEO Links

In-page links

Anchor	Type	Juice
Welcome	Internal	Passing Juice
About	Internal	Passing Juice
Gallery	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Get in touch	Internal	Passing Juice
Home	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Be Aligned Web Design	External	Passing Juice

SEO Keywords

	Keywords Cloud	gallery welcome patriot branded business cart 9am faq embroidery custom

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
9am	7	✖	✖	✖	✖
embroidery	6	✔	✖	✔	✔
custom	4	✖	✖	✔	✔
business	4	✖	✖	✔	✖
patriot	3	✔	✖	✖	✔

Usability

	Url	Domain : patriotemb.com Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.patriotemb.com/sitemap.xml
✔	Robots.txt	http://patriotemb.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.