Website review
paulacech.com

Generated on September 23 2024 21:23 PM

The score is 47/100

SEO Content

✅	Title	Women's Apparel Made By PAULACECH – paulacech **Length : 55** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	These skorts are ideal to wear for any sport or even daily use. With bright and unique colors our skorts are very self-expressive. Our skorts are comfortable allowing you to do high endurance sports with ease and comfort. Our versatile skorts allow you to wear them daily with comfort and style. **Length : 295** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	paulacech
url	https://paulacech.com/
title	Women's Apparel Made By PAULACECH
type	website
description	These skorts are ideal to wear for any sport or even daily use. With bright and unique colors our skorts are very self-expressive. Our skorts are comfortable allowing you to do high endurance sports with ease and comfort. Our versatile skorts allow you to wear them daily with comfort and style.

SEO Content

		image	http://paulacech.com/cdn/shop/files/Untitled_design-3_1200x1200.png?v=1653589875	
		image:secure_url	https://paulacech.com/cdn/shop/files/Untitled_design-3_1200x1200.png?v=1653589875	

	Headings						
		H1 1	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] WELCOME TO MY STORE
- [H2] Colors Spark Conversations
- [H2] frontpage

	Images	We found 48 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.45% External Links : Passing Juice 0% Internal Links 96.55%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Women's Skort	Internal	Passing Juice
Pickleball Skort	Internal	Passing Juice
Skort With Pockets	Internal	Passing Juice
Half Ruffle Skort	Internal	Passing Juice
Golf Skort With Two Pockets	Internal	Passing Juice
Tennis Skort	Internal	Passing Juice
Solid Color Skort	Internal	Passing Juice
Dresses	Internal	Passing Juice
Golf Dresses	Internal	Passing Juice
Tennis Dresses	Internal	Passing Juice
Summer Dresses	Internal	Passing Juice
Tops	Internal	Passing Juice
Tank Top	Internal	Passing Juice
Long Sleeve Shirt	Internal	Passing Juice
Women's Skirts	Internal	Passing Juice
Skirt With Two Front Slits	Internal	Passing Juice
Half Ruffle Skirt	Internal	Passing Juice
Shorts	Internal	Passing Juice
Accessories	Internal	Passing Juice
Scrunchies	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
Shipping and Returns	Internal	Passing Juice
Size chart	Internal	Passing Juice

In-page links

Gift Cards	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	pay paulacech site pockets womens leftright back dresses navigation skort

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skort	7	✖	✖	✔	✖
back	5	✖	✖	✖	✖
site	5	✖	✖	✖	✖
navigation	5	✖	✖	✖	✖
dresses	4	✖	✖	✖	✖

Usability

	Url	Domain : paulacech.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://paulacech.com/sitemap.xml
✓	Robots.txt	http://paulacech.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.