

Website review paulagardnerdds.com

Generated on September 20 2024 17:36 PM




The score is 58/100







SEO Content

	Title	Petaluma Dentist Paula Gardner, DDS Petaluma General Dentist																	
		Length : 64																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Petaluma dentist, Dr. Gardner is a dental professional dedicated to general, family, and cosmetic dentistry with services including dental exams, dental makeovers, teeth whitening, veneers, crowns, x-rays, fluoride, cleanings, and more. Please come and visit Petaluma, CA dentist, Dr. Gardner.																	
		Length : 294																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	94954 Dentist, Petaluma Dentist, Paula R Gardner, DDS, Petaluma, CA, Dentistry, Family Dentist, Dental Exams, Dental X-Rays, Teeth Cleaning, Cosmetic Dentist, Cosmetic Dentistry, Composite Fillings, Porcelain Crowns, Porcelain Bridges, Porcelain Veneers, Teeth Whitening, Periodontal Disease, Dental Restorations, Dentures, Partial Dentures, Root Canal Therapy, Extractions, Dental Implants																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Petaluma Dentist - Dr. Gardner - Petaluma General & Family Dentist• [H2] Contact Us!• [H2] Thank You!						H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6														
1	2	0	0	0	0														
	Images	We found 22 images on this web page.																	
		20 alt attributes are empty or missing. Add alternative text so that																	

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%


In-page links

Anchor	Type	Juice
Click here for map	Internal	Passing Juice
Meet Dr. Gardner	Internal	Passing Juice
entire team	Internal	Passing Juice
PATIENTS CLICK HERE	Internal	Passing Juice
Contact Us Today	Internal	Passing Juice
Request An Appointment!	Internal	Passing Juice

In-page links

Welcome	Internal	Passing Juice
Our Practice	Internal	Passing Juice
Meet the Doctor	Internal	Passing Juice
Procedures	Internal	Passing Juice
Dental Videos	Internal	Passing Juice
Smile Analysis	Internal	Passing Juice
Patient Information	Internal	Passing Juice
Appointment Request	Internal	Passing Juice
Contact	Internal	Passing Juice
Largo, FL Referral	External	Passing Juice


SEO Keywords

	Keywords Cloud	dentistry please office services dental questions gardner petaluma dentist general
---	----------------	--





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
petaluma	9	✓	✓	✓	✓
dental	9	✗	✓	✓	✗
gardner	6	✓	✓	✓	✓
general	6	✓	✗	✓	✓
dentist	5	✓	✓	✓	✓












Usability

	Url	Domain : paulagardnerdds.com Length : 19
--	-----	---





Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>17</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		17
Deprecated tags	Occurrences					
	17					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
--	---------------------	---

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://paulagardnerdds.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1081 858 1220"><div data-bbox="555 1081 858 1160"> Google Analytics</div><div data-bbox="555 1160 710 1220"> PIWIK</div></div>