









# Website review paulagardnerdds.com

Generated on September 20 2024 16:36 PM




The score is 58/100







## SEO Content

	<p>Title</p>	<p>Petaluma Dentist   Paula Gardner, DDS   Petaluma General Dentist</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Petaluma dentist, Dr. Gardner is a dental professional dedicated to general, family, and cosmetic dentistry with services including dental exams, dental makeovers, teeth whitening, veneers, crowns, x-rays, fluoride, cleanings, and more. Please come and visit Petaluma, CA dentist, Dr. Gardner.</p> <p><b>Length : 294</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>94954 Dentist, Petaluma Dentist, Paula R Gardner, DDS, Petaluma, CA, Dentistry, Family Dentist, Dental Exams, Dental X-Rays, Teeth Cleaning, Cosmetic Dentist, Cosmetic Dentistry, Composite Fillings, Porcelain Crowns, Porcelain Bridges, Porcelain Veneers, Teeth Whitening, Periodontal Disease, Dental Restorations, Dentures, Partial Dentures, Root Canal Therapy, Extractions, Dental Implants</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1713 1481 1780"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1814 1396 1937" style="list-style-type: none"> <li>• [H1] Petaluma Dentist - Dr. Gardner - Petaluma General &amp; Family Dentist</li> <li>• [H2] Contact Us!</li> <li>• [H2] Thank You!</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	<p>Images</p>	<p>We found 22 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.25%  Internal Links 93.75%

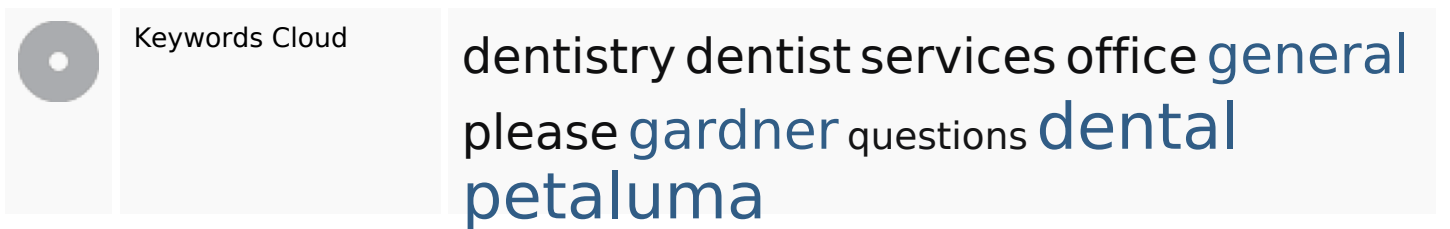
## In-page links

Anchor	Type	Juice
<a href="#">Click here for map</a>	Internal	Passing Juice
<a href="#">Meet Dr. Gardner</a>	Internal	Passing Juice
<a href="#">entire team</a>	Internal	Passing Juice
<a href="#">PATIENTS CLICK HERE</a>	Internal	Passing Juice
<a href="#">Contact Us Today</a>	Internal	Passing Juice
<a href="#">Request An Appointment!</a>	Internal	Passing Juice

## In-page links

<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">Our Practice</a>	Internal	Passing Juice
<a href="#">Meet the Doctor</a>	Internal	Passing Juice
<a href="#">Procedures</a>	Internal	Passing Juice
<a href="#">Dental Videos</a>	Internal	Passing Juice
<a href="#">Smile Analysis</a>	Internal	Passing Juice
<a href="#">Patient Information</a>	Internal	Passing Juice
<a href="#">Appointment Request</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Largo, FL Referral</a>	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
petaluma	9	✓	✓	✓	✓
dental	9	✗	✓	✓	✗
gardner	6	✓	✓	✓	✓
general	6	✓	✗	✓	✓
dentist	5	✓	✓	✓	✓












## Usability

	Url	Domain : paulagardnerdds.com Length : 19
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## Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>17</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	17
Deprecated tags	Occurrences					
<font>	17					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://paulagardnerdds.com/robots.txt">http://paulagardnerdds.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1093 858 1151"> Google Analytics</li><li data-bbox="555 1173 715 1232"> PIWIK</li></ul>