Website review
paulykkim.com

The score is 51/100

SEO Content

⚠️	Title	PAUL KIM **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	PAUL KIM
title	PAUL KIM
url	https://www.paulykkim.com
type	website

Headings	H1	H2	H3	H4	H5	H6
	5	0	0	0	0	0

- [H1] menswear designer based in LA .
- [H1] Brady
- [H1] Nike
- [H1] PSNY
- [H1] PERSONAL

✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
PAUL KIM	Internal	Passing Juice
WORK	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Brady	Internal	Passing Juice
Nike	Internal	Passing Juice

In-page links

PSNY	Internal	Passing Juice
PERSONAL	Internal	Passing Juice

SEO Keywords

Keywords Cloud	menu psny nike open brady personal paul work kim close

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
work	6	✖	✖	✖	✖
brady	4	✖	✖	✖	✔
nike	4	✖	✖	✖	✔
psny	4	✖	✖	✖	✔
personal	4	✖	✖	✖	✔

Usability

	Url	Domain : paulykkim.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.paulykkim.com/sitemap.xml
✔	Robots.txt	http://paulykkim.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.