







# Website review pawfectpawsbyzoey.com

Generated on September 23 2024 13:27 PM






The score is 49/100







## SEO Content

	<p>Title</p>	<p>Pawfect Paws By Zoey ~ Pets Boutique &amp; Bakery</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Pets Boutique &amp; Bakery Specialising in 100% Natural Pet Treats &amp; Hooman Apparel &amp; Accessories. 100% Natural Ingredients Zero additives or preservatives Zero sugar 100% tasty!</p> <p><b>Length : 186</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Pawfect Paws By Zoey</td> </tr> <tr> <td>url</td> <td>https://www.pawfectpawsbyzoey.com/</td> </tr> <tr> <td>title</td> <td>Pawfect Paws By Zoey ~ Pets Boutique &amp; Bakery</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Pets Boutique &amp; Bakery Specialising in 100% Natural Pet Treats &amp; Hooman Apparel &amp; Accessories. 100% Natural Ingredients Zero additives or preservatives Zero sugar 100% tasty!</td> </tr> <tr> <td>image</td> <td>http://www.pawfectpawsbyzoey.com/cdn/shop/files/4BA5D3D7-08BF-4BDF-A294-348409B3A74A.jpg?v=1659266185</td> </tr> </tbody> </table>	Property	Content	site_name	Pawfect Paws By Zoey	url	https://www.pawfectpawsbyzoey.com/	title	Pawfect Paws By Zoey ~ Pets Boutique & Bakery	type	website	description	Pets Boutique & Bakery Specialising in 100% Natural Pet Treats & Hooman Apparel & Accessories. 100% Natural Ingredients Zero additives or preservatives Zero sugar 100% tasty!	image	http://www.pawfectpawsbyzoey.com/cdn/shop/files/4BA5D3D7-08BF-4BDF-A294-348409B3A74A.jpg?v=1659266185
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## SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Your cart is empty</li> <li>• [H2] Your cart</li> <li>• [H2] Subtotal</li> <li>• [H2] Cute Treats for Cute Dogs</li> <li>• [H2]</li> <li>• [H2] APRIL DOG OF THE MONTH: @a.corgi.named.obi</li> <li>• [H2] Join our Pawfect Paws Newsletter! Receive exclusive deals &amp; discounts</li> <li>• [H2] Country/region</li> <li>• [H2] Country/region</li> <li>• [H3] Shop All</li> <li>• [H3] Shop All</li> <li>• [H4] Welcome to the ultimate haven for your furry friends! Dive into a world of tail-wagging delight with our meticulously crafted treats, packed with 100% natural, wholesome ingredients.</li> <li>• [H4] Every munch-worthy bite guarantees full traceability, ensuring your pups get nothing but the best in every wag!</li> <li>• [H4] Shop now for the perfect treats!</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	2	3	0	0
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop +</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Wholesale</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">SHOP ALL</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords






	Keywords Cloud	special order all pets zoey paws shop cart instructions pawfect
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# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cart	2	✘	✘	✘	✔
shop	2	✘	✘	✘	✔
all	2	✘	✘	✘	✔
order	2	✘	✘	✘	✘
special	2	✘	✘	✔	✘









## Usability

	Url	Domain : pawfectpawsbyzoey.com Length : 21
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.pawfectpawsbyzoey.com/sitemap.xml">https://www.pawfectpawsbyzoey.com/sitemap.xml</a>
	Robots.txt	<a href="http://pawfectpawsbyzoey.com/robots.txt">http://pawfectpawsbyzoey.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.