









# Website review pawprintpromo.com

Generated on September 23 2024 23:42 PM




The score is 47/100







## SEO Content

	Title	<p>Pawprint Promotions - Promotional Products - Bothell, WA: Home</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Pawprint Promotions is a woman owned small business based in Seattle area that offers promotional products and apparel with your logo.</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>woman-owned, promotional, promotion, merchandise, advertising, specialty, marketing, PPE, Masks</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1372 1915" style="list-style-type: none"> <li>• [H1] Pawprint Promotions</li> <li>• [H2] Household Items that Leave Impressions</li> <li>• [H3] Featured Items</li> <li>• [H3] Reusable Masks</li> <li>• [H3] Featured Blogs</li> <li>• [H3] Promotional Products   Marketing Solutions</li> <li>• [H4] Everything You Need to Know About Flash Drives</li> <li>• [H4] 25 Insane Facts About Promotional Products</li> <li>• [H4] Your Guide to Drinkware</li> <li>• [H4] Pawprint Promotions</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	4	4	0	0
H1	H2	H3	H4	H5	H6									
1	1	4	4	0	0									
	Images	<p>We found 36 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.33%  Internal Links 97.67%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice

## In-page links

<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Golf Apparel</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Tshirts</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Briefcases &amp; Messenger Bags</a>	Internal	Passing Juice
<a href="#">Drawstring Backpacks</a>	Internal	Passing Juice
<a href="#">Fanny Packs</a>	Internal	Passing Juice
<a href="#">Lunch Bags</a>	Internal	Passing Juice
<a href="#">Paper Bags</a>	Internal	Passing Juice
<a href="#">Plastic Bags</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Beverage Insulators</a>	Internal	Passing Juice
<a href="#">BPA Free Bottles</a>	Internal	Passing Juice
<a href="#">Coasters</a>	Internal	Passing Juice
<a href="#">Glassware</a>	Internal	Passing Juice
<a href="#">Mugs</a>	Internal	Passing Juice
<a href="#">Plastic Cups</a>	Internal	Passing Juice
<a href="#">Thermoses</a>	Internal	Passing Juice
<a href="#">Tumblers</a>	Internal	Passing Juice

## In-page links

<a href="#">Water Bottles</a>	Internal	Passing Juice
<a href="#">Balloons</a>	Internal	Passing Juice
<a href="#">Blankets</a>	Internal	Passing Juice
<a href="#">Camping</a>	Internal	Passing Juice
<a href="#">Candy</a>	Internal	Passing Juice
<a href="#">Chocolate</a>	Internal	Passing Juice
<a href="#">Food Gifts</a>	Internal	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Team Spirit</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Stuffed Animals</a>	Internal	Passing Juice
<a href="#">Umbrellas</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Binders</a>	Internal	Passing Juice
<a href="#">Business Card Holders</a>	Internal	Passing Juice
<a href="#">Caddies</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Magnets</a>	Internal	Passing Juice
<a href="#">Mousepads</a>	Internal	Passing Juice
<a href="#">Notepads</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Technology Items</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Buttons</a>	Internal	Passing Juice
<a href="#">Displays</a>	Internal	Passing Juice
<a href="#">Giveaways</a>	Internal	Passing Juice
<a href="#">Lanyards</a>	Internal	Passing Juice

## In-page links

<a href="#">Ballpoint Pens</a>	Internal	Passing Juice
<a href="#">Chalk</a>	Internal	Passing Juice
<a href="#">Crayons</a>	Internal	Passing Juice
<a href="#">Highlighters</a>	Internal	Passing Juice
<a href="#">Hi-Tech Pens</a>	Internal	Passing Juice
<a href="#">Markers</a>	Internal	Passing Juice
<a href="#">Pencils</a>	Internal	Passing Juice
<a href="#">Roller Ball Pens</a>	Internal	Passing Juice
<a href="#">Sharpeners</a>	Internal	Passing Juice
<a href="#">Café 17 oz Sustainable To-Go Cup</a>	Internal	Passing Juice
<a href="#">Pawprint Flip Catalog</a>	External	Passing Juice
<a href="#">Bothell / Kenmore Chamber of Commerce</a>	External	Passing Juice
<a href="#">Everything You Need to Know About Flash Drives</a>	Internal	Passing Juice
<a href="#">25 Insane Facts About Promotional Products</a>	Internal	Passing Juice
<a href="#">Your Guide to Drinkware</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Questions or Comments?</a>	Internal	Passing Juice
<a href="#">Tell A Friend About Our Site</a>	Internal	Passing Juice
<a href="#">Virtual Sample</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud






now pens products type items chat  
bags drinkware promotional cup

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bags	6	✘	✘	✘	✘
chat	6	✘	✘	✘	✘
promotional	5	✔	✔	✔	✔
products	4	✔	✘	✔	✔
type	4	✘	✘	✘	✘









## Usability

	Url	Domain : pawprintpromo.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://pawprintpromo.com/robots.txt">http://pawprintpromo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

## Optimization

good to install a second in order to cross-check the data.