







# Website review paxtondentalcare.com

Generated on September 21 2024 04:45 AM





The score is **56/100**







## SEO Content

	Title	<p>Dentist Paxton - Worcester MA - Family Dentistry   Paxton Dental Care</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist Paxton - Worcester MA - Family Dentistry   Paxton Dental Care</td> </tr> <tr> <td>description</td> <td>Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today</td> </tr> <tr> <td>url</td> <td>https://www.paxtondentalcare.com/</td> </tr> <tr> <td>site_name</td> <td>Paxton Dental Care</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dentist Paxton - Worcester MA - Family Dentistry   Paxton Dental Care	description	Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today	url	https://www.paxtondentalcare.com/	site_name	Paxton Dental Care
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# SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>13</td> <td>11</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	13	11	0	1	0
H1	H2	H3	H4	H5	H6									
2	13	11	0	1	0									
		<ul style="list-style-type: none"> <li>• [H1] Dentist in Paxton, MA helps you achieve a beautiful, healthy smile</li> <li>• [H1] Dentist in Paxton, MA helps you achieve a beautiful, healthy smile</li> <li>• [H2] Improve your smile and your health with Candid Pro Aligners Gain visible confidence with invisible aligners!</li> <li>• [H2] ARE NOW AVAILABLE WITH DR. SIEMEN AT PAXTON DENTAL CARE! NOW IS THE TIME TO</li> <li>• [H2] Beautiful, healthy smiles for life. Learn more from Paxton Dental Care, a team you can trust.</li> <li>• [H2] Sore, loose dentures? Ask us about worry free, comfortable alternatives.</li> <li>• [H2] Simple, easy care for your brightest smile and healthiest you.</li> <li>• [H2] They look, feel and work just like natural teeth. And they will last a lifetime.</li> <li>• [H2] Dentistry for the whole family</li> <li>• [H2] Experience our different approach to dental care</li> <li>• [H2] WATCH OUR CLIENT STORIES</li> <li>• [H2] SUCCESS STORIES</li> <li>• [H2] Smile Gallery - Before and After</li> <li>• [H2] VIRTUAL TOUR OF OUR OFFICE</li> <li>• [H2] BLOG (DENTAL RELATED ARTICLES)</li> <li>• [H3] OUR PURPOSE</li> <li>• [H3] OUR APPROACH</li> <li>• [H3] MISSION STATEMENT</li> <li>• [H3] DENTAL VENEERS</li> <li>• [H3] RESTORATIVE DENTISTRY</li> <li>• [H3] CROWNS &amp; BRIDGES</li> <li>• [H3] DENTAL IMPLANTS</li> <li>• [H3] QUICK LINKS</li> <li>• [H3] CONTACT US</li> <li>• [H3] OFFICE HOURS</li> <li>• [H3] GET SOCIAL</li> <li>• [H5] Web Stories</li> </ul>												
	Images	<p>We found 43 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this means that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">About Paxton Dental Care</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Web Stories</a>	Internal	Passing Juice
<a href="#">Teeth Whitening</a>	Internal	Passing Juice
<a href="#">Dental Veneers</a>	Internal	Passing Juice
<a href="#">White Fillings</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">All Porcelain Dental Crowns</a>	Internal	Passing Juice
<a href="#">Complete Smile Makeovers</a>	Internal	Passing Juice
<a href="#">Dental Bonding</a>	Internal	Passing Juice
<a href="#">CandidPro Clear Aligners</a>	Internal	Passing Juice
<a href="#">Oral Cancer Screening</a>	Internal	Passing Juice


## In-page links

<a href="#">Complete Oral Exams Paxton MA</a>	Internal	Passing Juice
<a href="#">Low Radiation Dental X-Rays</a>	Internal	Passing Juice
<a href="#">Dental Cleanings &amp;#038; Oral Hygiene</a>	Internal	Passing Juice
<a href="#">Home Dental Care Education</a>	Internal	Passing Juice
<a href="#">Non-Surgical Periodontics</a>	Internal	Passing Juice
<a href="#">Partial Crowns, Inlays &amp;#038; Onlays</a>	Internal	Passing Juice
<a href="#">Dentures</a>	Internal	Passing Juice
<a href="#">Cerec® - One Visit Crowns</a>	Internal	Passing Juice
<a href="#">Tooth Colored Fillings</a>	Internal	Passing Juice
<a href="#">Dental Crowns</a>	Internal	Passing Juice
<a href="#">Mouth Reconstruction</a>	Internal	Passing Juice
<a href="#">Dental Bridges</a>	Internal	Passing Juice
<a href="#">Implant Supported Dentures</a>	Internal	Passing Juice
<a href="#">Sports Guards</a>	Internal	Passing Juice
<a href="#">Snore Guards</a>	Internal	Passing Juice
<a href="#">TMJ Appliances</a>	Internal	Passing Juice
<a href="#">Cone Beam CT Scan</a>	Internal	Passing Juice
<a href="#">Sleep / Airway Dentistry</a>	Internal	Passing Juice
<a href="#">Smile Gallery</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Your First Visit</a>	Internal	Passing Juice
<a href="#">Payment Options</a>	Internal	Passing Juice
<a href="#">Patient Forms</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Schedule Online</a>	Internal	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">More Success Stories</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice

## In-page links

<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">www.ekwa.com</a>	External	Passing Juice
<a href="#">x</a>	Internal	Passing Juice
<a href="#">cookies</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	crowns paxton teeth dentures patients smile dentistry <b>dental</b> care oral
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	41	✓	✗	✓	✓
care	17	✓	✗	✓	✓
crowns	12	✗	✗	✗	✓
paxton	11	✓	✗	✓	✓
patients	9	✗	✗	✗	✗



## Usability

	Url	Domain : paxtondentalcare.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile




	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="https://www.paxtondentalcare.com/sitemap_index.xml">https://www.paxtondentalcare.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://paxtondentalcare.com/robots.txt">http://paxtondentalcare.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics