

Website review





paxtondentalcare.com

Generated on September 21 2024 05:31 AM






The score is 56/100







SEO Content

|  | Title | Dentist Paxton - Worcester MA - Family Dentistry Paxton Dental Care Length : 69 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|--|--|---|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|-----------------------------------|-----------|--------------------|
|  | Description | Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today Length : 154 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dentist Paxton - Worcester MA - Family Dentistry Paxton Dental Care</td></tr><tr><td>description</td><td>Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today</td></tr><tr><td>url</td><td>https://www.paxtondentalcare.com/</td></tr><tr><td>site_name</td><td>Paxton Dental Care</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Dentist Paxton - Worcester MA - Family Dentistry Paxton Dental Care | description | Dentist Dr Scott Siemen and his professional team provide personalized dental care for healthy smiles. Call Paxton Dental Care, MA at (508) 557-2400 today | url | https://www.paxtondentalcare.com/ | site_name | Paxton Dental Care |
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| locale | en_US | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
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| url | https://www.paxtondentalcare.com/ | | | | | | | | | | | | | | | |
| site_name | Paxton Dental Care | | | | | | | | | | | | | | | |

SEO Content

|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>13</td><td>11</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Dentist in Paxton, MA helps you achieve a beautiful, healthy smile• [H1] Dentist in Paxton, MA helps you achieve a beautiful, healthy smile• [H2] Improve your smile and your health with Candid Pro AlignersGain visible confidence with invisible aligners!• [H2] ARE NOW AVAILABLE WITH DR. SIEMEN AT PAXTON DENTAL CARE!NOW IS THE TIME TO• [H2] Beautiful, healthy smiles for life. Learn more from Paxton Dental Care, a team you can trust.• [H2] Sore, loose dentures? Ask us about worry free, comfortable alternatives.• [H2] Simple, easy care for your brightest smile and healthiest you.• [H2] They look, feel and work just like natural teeth. And they will last a lifetime.• [H2] Dentistry for the whole family• [H2] Experience our different approach to dental care• [H2] WATCH OURCLIENT STORIES• [H2] SUCCESS STORIES• [H2] Smile Gallery - Before and After• [H2] VIRTUAL TOUR OFOUR OFFICE• [H2] BLOG(DENTAL RELATED ARTICLES)• [H3] OUR PURPOSE• [H3] OUR APPROACH• [H3] MISSION STATEMENT• [H3] DENTAL VENEERS• [H3] RESTORATIVEDENTISTRY• [H3] CROWNS & BRIDGES• [H3] DENTAL IMPLANTS• [H3] QUICK LINKS• [H3] CONTACT US• [H3] OFFICE HOURS• [H3] GET SOCIAL• [H5] Web Stories | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 13 | 11 | 0 | 1 | 0 |
|--|-----------------|--|----|----|----|----|----|----|---|----|----|---|---|---|
| | H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | |
| 2 | 13 | 11 | 0 | 1 | 0 | | | | | | | | | |
|  | Images | <p>We found 43 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 48 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.17%</p> <p>Internal Links 95.83%</p> |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Home | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| About Paxton Dental Care | Internal | Passing Juice |
| Meet the Team | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Web Stories | Internal | Passing Juice |
| Teeth Whitening | Internal | Passing Juice |
| Dental Veneers | Internal | Passing Juice |
| White Fillings | Internal | Passing Juice |
| Dental Implants | Internal | Passing Juice |
| All Porcelain Dental Crowns | Internal | Passing Juice |
| Complete Smile Makeovers | Internal | Passing Juice |
| Dental Bonding | Internal | Passing Juice |
| CandidPro Clear Aligners | Internal | Passing Juice |
| Oral Cancer Screening | Internal | Passing Juice |
| | | |


In-page links

| | | |
|--|----------|---------------|
| Complete Oral Exams Paxton MA | Internal | Passing Juice |
| Low Radiation Dental X-Rays | Internal | Passing Juice |
| Dental Cleanings &#038; Oral Hygiene | Internal | Passing Juice |
| Home Dental Care Education | Internal | Passing Juice |
| Non-Surgical Periodontics | Internal | Passing Juice |
| Partial Crowns, Inlays &#038; Onlays | Internal | Passing Juice |
| Dentures | Internal | Passing Juice |
| Cerec® - One Visit Crowns | Internal | Passing Juice |
| Tooth Colored Fillings | Internal | Passing Juice |
| Dental Crowns | Internal | Passing Juice |
| Mouth Reconstruction | Internal | Passing Juice |
| Dental Bridges | Internal | Passing Juice |
| Implant Supported Dentures | Internal | Passing Juice |
| Sports Guards | Internal | Passing Juice |
| Snore Guards | Internal | Passing Juice |
| TMJ Appliances | Internal | Passing Juice |
| Cone Beam CT Scan | Internal | Passing Juice |
| Sleep / Airway Dentistry | Internal | Passing Juice |
| Smile Gallery | Internal | Passing Juice |
| Success Stories | Internal | Passing Juice |
| Your First Visit | Internal | Passing Juice |
| Payment Options | Internal | Passing Juice |
| Patient Forms | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Schedule Online | Internal | Passing Juice |
| Read More | External | Passing Juice |
| More Success Stories | Internal | Passing Juice |
| Accessibility Statement | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--------------------------------|----------|---------------|
| Site Map | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| www.ekwa.com | External | Passing Juice |
| x | Internal | Passing Juice |
| cookies | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | care paxton dentures patients oral crowns dentistry teeth dental smile |
|--|----------------|--|


Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| dental | 41 | ✓ | ✗ | ✓ | ✓ |
| care | 17 | ✓ | ✗ | ✓ | ✓ |
| crowns | 12 | ✗ | ✗ | ✗ | ✓ |
| paxton | 11 | ✓ | ✗ | ✓ | ✓ |
| patients | 9 | ✗ | ✗ | ✗ | ✗ |




Usability

| | | |
|--|--------------|--|
|  | Url | Domain : paxtondentalcare.com Length : 20 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |




Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---|
| | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

Optimization

| | | |
|--|------------|--|
| | | https://www.paxtondentalcare.com/sitemap_index.xml |
|  | Robots.txt | http://paxtondentalcare.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <div> Google Analytics</div> |