Website review
pearlyplacedental.com

Generated on September 20 2024 23:02 PM

The score is 56/100

SEO Content

✓	Title	Dentist in Lindenhurst NY | Pearly Place Dental **Length : 47** Perfect, your title contains between 10 and 70 characters.
✓	Description	Join our Lindenhurst NY dental family! Pearly Place Dental warmly welcomes new patients. Schedule your appointment today for expert dental care. **Length : 144** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
title	Your Trusted Lindenhurst, NY Dental Clinic
type	website
image	https://www.pearlyplacedental.com/thedentalsitecontent/1004081/settingimgs/logoimage.png
description	Join our Lindenhurst NY dental family! Pearly Place Dental warmly welcomes new patients. Schedule your appointment today for expert dental care.

○	Headings	

H1	H2	H3	H4	H5	H6
1	14	4	0	0	3

- [H1] Your Trusted Lindenhurst, NY Dental Clinic
- [H2] Welcome to the Pearly Place Dental Family
- [H2] Welcome to Our Lindenhurst, NY Dental Practice
- [H2] Meet Our Team

SEO Content

- [H2] Experience What Makes Us Special
- [H2] Patient Testimonials
- [H2] Cosmetic Dentistry
- [H2] Teeth Replacement
- [H2] Emergency Dentistry
- [H2] Periodontal Treatment
- [H2] Patient-Centered Dental Care
- [H2] Dental Care for All Ages in Lindenhurst
- [H2] Comprehensive Dental Services
- [H2] We Make Dentistry Convenient for You
- [H2] Are You Ready to Join the Pearly Place Dental Family?
- [H3] Cosmetic Dentistry
- [H3] Emergency Dentistry
- [H3] Teeth Replacement
- [H3] Periodontal Treatment
- [H6] SERVICES FOR THE WHOLE FAMILY
- [H6] SCHEDULE AN APPOINTMENT
- [H6] STATE OF THE ART DENTAL FACILITY

❌	Images	We found 8 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 32 links including 0 link(s) to files
●	Statistics	External Links : noFollow 3.13% External Links : Passing Juice 15.63%

SEO Links

		Internal Links 81.25%	

In-page links

Anchor	Type	Juice
Chrome	External	Passing Juice
Firefox	External	Passing Juice
General and Cosmetic Dentistry	External	Passing Juice
Home	Internal	Passing Juice
Our Team	Internal	Passing Juice
Technology	Internal	Passing Juice
Practice Photos	Internal	Passing Juice
Services	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Family Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Emergency Dentistry	Internal	Passing Juice
Crowns and Bridges	Internal	Passing Juice
Composite Bonding	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Dentures and Partials	Internal	Passing Juice
Periodontal Treatment	Internal	Passing Juice
View Patient Info	Internal	Passing Juice
Forms	Internal	Passing Juice
Financial	Internal	Passing Juice
FAQs	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Contact		Internal	Passing Juice
READ MORE TESTIMONIALS		Internal	Passing Juice
ADA Accessibility Statement		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Sitemap		Internal	Passing Juice
Login		Internal	noFollow
Made by Great Dental Websites		External	noFollow
Privacy Policy		External	Passing Juice
Terms of Service		External	Passing Juice

SEO Keywords

Keywords Cloud	cosmetic place pearly dental teeth family help dentistry lindenhurst patient

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	52	✔	✖	✔	✔
dentistry	20	✖	✖	✖	✔
place	17	✔	✖	✔	✔
pearly	13	✔	✖	✔	✔
teeth	11	✖	✖	✖	✔

Usability

	Url	Domain : pearlyplacedental.com Length : 21
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.pearlyplacedental.com/sitemap.xml
✓	Robots.txt	http://pearlyplacedental.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.