







# Website review pearlywhites.com

Generated on September 20 2024 13:42 PM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Pearly Whites - The Best Home Teeth Whitening Products</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.</p> <p><b>Length : 130</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Pearly Whites - The Best Home Teeth Whitening Products</td> </tr> <tr> <td>image</td> <td>http://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963</td> </tr> <tr> <td>image:secure_url</td> <td>https://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963</td> </tr> <tr> <td>description</td> <td>With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.</td> </tr> <tr> <td>url</td> <td>https://pearlywhites.com/</td> </tr> <tr> <td>site_name</td> <td>Pearly Whites USA</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Pearly Whites - The Best Home Teeth Whitening Products	image	http://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963	image:secure_url	https://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963	description	With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.	url	https://pearlywhites.com/	site_name	Pearly Whites USA	locale	en_US
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## SEO Content

	Headings	H1 1	H2 3	H3 0	H4 5	H5 3	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Teeth Whitening Kits &amp; Products</li> <li>• [H2] How to WHITEN</li> <li>• [H2] The Pearly Whites Range of Teeth Whitening Kits</li> <li>• [H2] Pearly Whites Charcoal and Coconut Whitening Strips</li> <li>• [H4] Best Sellers</li> <li>• [H4] PEARLY WHITES WHITENING SYSTEMS</li> <li>• [H4] What's In The Pearly Whites Box</li> <li>• [H4] Welcome to Pearly Whites</li> <li>• [H4] FOLLOW US - @Pearlywhitesaustralia</li> <li>• [H5] Main menu</li> <li>• [H5] My Pearly Whites Difference</li> <li>• [H5] Newsletter</li> </ul>					
	Images	<p>We found 20 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 31 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Pearly Whites Products</a>	Internal	Passing Juice
<a href="#">Professional Teeth Whitening Kit</a>	Internal	Passing Juice
<a href="#">Teeth Whitening Starter Pack</a>	Internal	Passing Juice
<a href="#">Coconut &amp; Charcoal Whitening Strips</a>	Internal	Passing Juice
<a href="#">Best Friends Pack</a>	Internal	Passing Juice
<a href="#">Express Whitening Pen</a>	Internal	Passing Juice
<a href="#">Before &amp; After</a>	Internal	Passing Juice
<a href="#">How To Use</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Sale Now On!</a>	Internal	Passing Juice
<a href="#">Professional Teeth Whitening Kit</a>	Internal	Passing Juice
<a href="#">The Best Friends Pack</a>	Internal	Passing Juice
<a href="#">Teeth Whitening Starter Pack</a>	Internal	Passing Juice
<a href="#">Charcoal and Coconut Whitening Strips</a>	Internal	Passing Juice
<a href="#">Teeth Whitening</a>	Internal	Passing Juice
<a href="#">&amp;copy; Pearly Whites USA 2024</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Wholesalers &amp; Stockists</a>	Internal	Passing Juice

## In-page links

<a href="#">Teeth Whitening</a>	Internal	Passing Juice
<a href="#">The Best Ways to Whiten Teeth</a>	Internal	Passing Juice
<a href="#">{{name}}</a>	Internal	Passing Juice
<a href="#">Remove</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	whites <b>teeth</b> strips kit <b>whitening</b> professional products pearly best home
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whitening	47	✓	✗	✓	✓
teeth	29	✓	✗	✓	✓
pearly	17	✓	✗	✓	✓
whites	16	✓	✗	✓	✓
products	10	✓	✗	✗	✓

## Usability

	Url	Domain : pearlywhites.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://pearlywhites.com/sitemap.xml</code>
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## Optimization

	Robots.txt	<p><a href="http://pearlywhites.com/robots.txt">http://pearlywhites.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 365 1481 443"> Google Analytics</div>