



Website review





pearlywhites.com

Generated on September 20 2024 13:32 PM






The score is 59/100







SEO Content

	Title	<p>Pearly Whites - The Best Home Teeth Whitening Products</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.</p> <p>Length : 130</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Pearly Whites - The Best Home Teeth Whitening Products</td></tr><tr><td>image</td><td>http://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963</td></tr><tr><td>image:secure_url</td><td>https://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963</td></tr><tr><td>description</td><td>With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.</td></tr><tr><td>url</td><td>https://pearlywhites.com/</td></tr><tr><td>site_name</td><td>Pearly Whites USA</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	type	website	title	Pearly Whites - The Best Home Teeth Whitening Products	image	http://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963	image:secure_url	https://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963	description	With the Pearly Whites Professional Teeth Whitening Kits you can get a Hollywood smile at home without the expensive dentist bill.	url	https://pearlywhites.com/	site_name	Pearly Whites USA	locale	en_US
Property	Content																			
type	website																			
title	Pearly Whites - The Best Home Teeth Whitening Products																			
image	http://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963																			
image:secure_url	https://pearlywhites.com/cdn/shop/t/4/assets/logo.png?v=88803506323451158981511237963																			
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url	https://pearlywhites.com/																			
site_name	Pearly Whites USA																			
locale	en_US																			

SEO Content

	Headings	H1 1 H2 3 H3 0 H4 5 H5 3 H6 0
		<ul style="list-style-type: none"> • [H1] Teeth Whitening Kits & Products • [H2] How to WHITEN • [H2] The Pearly Whites Range of Teeth Whitening Kits • [H2] Pearly Whites Charcoal and Coconut Whitening Strips • [H4] Best Sellers • [H4] PEARLY WHITES WHITENING SYSTEMS • [H4] What's In The Pearly Whites Box • [H4] Welcome to Pearly Whites • [H4] FOLLOW US - @Pearlywhitesaustralia • [H5] Main menu • [H5] My Pearly Whites Difference • [H5] Newsletter
	Images	<p>We found 20 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Pearly Whites Products	Internal	Passing Juice
Professional Teeth Whitening Kit	Internal	Passing Juice
Teeth Whitening Starter Pack	Internal	Passing Juice
Coconut & Charcoal Whitening Strips	Internal	Passing Juice
Best Friends Pack	Internal	Passing Juice
Express Whitening Pen	Internal	Passing Juice
Before & After	Internal	Passing Juice
How To Use	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Sale Now On!	Internal	Passing Juice
Professional Teeth Whitening Kit	Internal	Passing Juice
The Best Friends Pack	Internal	Passing Juice
Teeth Whitening Starter Pack	Internal	Passing Juice
Charcoal and Coconut Whitening Strips	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
&copy; Pearly Whites USA 2024	Internal	Passing Juice
Search	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Wholesalers & Stockists	Internal	Passing Juice

In-page links

Teeth Whitening	Internal	Passing Juice
The Best Ways to Whiten Teeth	Internal	Passing Juice
{{name}}	Internal	Passing Juice
Remove	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	whites teeth kit home pearly whitening best strips professional products
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
whitening	47	✓	✗	✓	✓
teeth	29	✓	✗	✓	✓
pearly	17	✓	✗	✓	✓
whites	16	✓	✗	✓	✓
products	10	✓	✗	✗	✓

Usability

	Url	Domain : pearlywhites.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content




Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://pearlywhites.com/sitemap.xml
	Robots.txt	http://pearlywhites.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics