










Website review peifashionswim.com

Generated on September 13 2024 03:45 AM



The score is 57/100







SEO Content

	Title	<p>Perry Ellis International Home</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution</p> <p>Length : 409</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Perry Ellis International,Perry Ellis,PERY,PEI,Axist,Ben Hogan,Callaway,Cubavera,Farah,Grand Slam,Havanera,Jack Nicklaus,Jag,Jantzen,John Henry,Laundry,Nike Swim,Original Penguin,Peony,PGA Tour,Rafaella,Savane</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1778 1018 1816" style="list-style-type: none"> [H2] ABOUT THE COMPANY 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
OUR COMPANY	Internal	Passing Juice
INVESTOR RELATIONS	Internal	Passing Juice
OUR BRANDS	Internal	Passing Juice
PRESS	Internal	Passing Juice
CAREERS	Internal	Passing Juice
Founder	Internal	Passing Juice
Corporate Officers	Internal	Passing Juice
Company History	Internal	Passing Juice


In-page links

Social Responsibility	Internal	Passing Juice
Code of Ethics and Conduct	Internal	Passing Juice
United Kingdom Tax Policy	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Corporate Governance	Internal	Passing Juice
Social Compliance Code of Conduct	Internal	Passing Juice
United Kingdom Modern Slavery Statement	Internal	Passing Juice
Original Penguin	Internal	Passing Juice
Rafaella	Internal	Passing Juice
Callaway	Internal	Passing Juice
Cubavera	Internal	Passing Juice
Farah	Internal	Passing Juice
Ben Hogan	Internal	Passing Juice
Gotcha	Internal	Passing Juice
Grand Slam	Internal	Passing Juice
Havanera	Internal	Passing Juice
Jack Nicklaus	Internal	Passing Juice
John Henry	Internal	Passing Juice
Laundry By Shelli Segal	Internal	Passing Juice
Manhattan	Internal	Passing Juice
Natural Issue	Internal	Passing Juice
Nike Swim	Internal	Passing Juice
PGA Tour	Internal	Passing Juice
Savane	Internal	Passing Juice
Our Company	Internal	Passing Juice
Brands	Internal	Passing Juice
CANADA FORCED/CHILD LABOUR ACT	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice

In-page links

CA TRANSPARENCY ACT	Internal	Passing Juice
ADA STATEMENT	Internal	Passing Juice
PRIVACY STATEMENT	External	Passing Juice
CONTACT US	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	ellis company callaway code brands pga perry conduct tour social
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
company	8	✘	✘	✔	✔
perry	6	✔	✔	✔	✘
ellis	6	✔	✔	✔	✘
brands	4	✘	✘	✘	✘
social	4	✘	✘	✘	✘

Usability

	Url	Domain : peifashionswim.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.pery.com/
	Robots.txt	http://peifashionswim.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.