







# Website review phalanxfc.com

Generated on September 21 2024 08:46 AM




The score is 51/100





## SEO Content

	<p>Title</p>	<p>Phalanx - #1 No Gi Jiu Jitsu Apparel Brand: Rash Guards, Shorts &amp; Gear &amp;dash; Phalanx Formations</p> <p><b>Length : 101</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Phalanx dominates as the premier No Gi Jiu Jitsu brand, offering top-tier rash guards, fight shorts, and gear for grappling athletes. Explore our collection of high-performance No Gi apparel, including custom options for academies and wholesale.</p> <p><b>Length : 245</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Phalanx Formations</td> </tr> <tr> <td>url</td> <td>https://phalanxfc.com/</td> </tr> <tr> <td>title</td> <td>Phalanx - #1 No Gi Jiu Jitsu Apparel Brand: Rash Guards, Shorts &amp; Gear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Phalanx dominates as the premier No Gi Jiu Jitsu brand, offering top-tier rash guards, fight shorts, and gear for grappling athletes. Explore our collection of high-performance No Gi apparel, including custom options for academies and wholesale.</td> </tr> </tbody> </table>	Property	Content	site_name	Phalanx Formations	url	https://phalanxfc.com/	title	Phalanx - #1 No Gi Jiu Jitsu Apparel Brand: Rash Guards, Shorts & Gear	type	website	description	Phalanx dominates as the premier No Gi Jiu Jitsu brand, offering top-tier rash guards, fight shorts, and gear for grappling athletes. Explore our collection of high-performance No Gi apparel, including custom options for academies and wholesale.
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## SEO Content

		<p>image <a href="https://cdn.shopify.com/s/files/1/0163/5832/files/brandkit-logo-full-white.png?height=628&amp;pad_color=ffffff&amp;v=1614295131&amp;width=1200">https://cdn.shopify.com/s/files/1/0163/5832/files/brandkit-logo-full-white.png?height=628&amp;pad_color=ffffff&amp;v=1614295131&amp;width=1200</a></p> <p>image:secure_url <a href="https://cdn.shopify.com/s/files/1/0163/5832/files/brandkit-logo-full-white.png?height=628&amp;pad_color=ffffff&amp;v=1614295131&amp;width=1200">https://cdn.shopify.com/s/files/1/0163/5832/files/brandkit-logo-full-white.png?height=628&amp;pad_color=ffffff&amp;v=1614295131&amp;width=1200</a></p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>2</td> <td>0</td> <td>7</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Phalanx Formations</li> <li>• [H2] RASH GUARDS</li> <li>• [H2] FIGHT SHORTS</li> <li>• [H2] KIMONOS / GI</li> <li>• [H2] WHY CHOOSE PHALANX?</li> <li>• [H2] PRO TEAM</li> <li>• [H2] PRO TEAM</li> <li>• [H2] PRO TEAM</li> <li>• [H2] PRO TEAM</li> <li>• [H2] PRO TEAM</li> <li>• [H2] RANKED BJJ RASH GUARDS</li> <li>• [H2] APPAREL &amp; ACCESSORIES</li> <li>• [H2] EMAIL SUBSCRIBERS GET HIGHER DISCOUNTS. FACT</li> <li>• [H3] WE GIVE BACK</li> <li>• [H3] KINDNESS &amp; QUALITY</li> <li>• [H5] We give away more product to the fans than any other Jiu Jitsu brand combined!</li> <li>• [H5] We sponsor more charities than any other Jiu Jitsu brand combined!</li> <li>• [H5] We believe in giving back at an extreme level and playing a massive role in elevating the Jiu Jitsu community as a whole</li> <li>• [H5] You are the most important part of the BJJ culture, without students of the game there is no game.</li> <li>• [H5] We will never forget how important you are and will treat you with the utmost respect and kindness. Always.</li> <li>• [H5]</li> <li>• [H5] Our products are tested on the mat long before it drops. Black belts beat down our gear. We drop leading edge designs, and we source our own materials to be the best. If you want the best in No Gi, this is it.</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	2	0	7	0
H1	H2	H3	H4	H5	H6									
1	12	2	0	7	0									
	Images	<p>We found 369 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2% Internal Links 98%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">NEW</a>	Internal	Passing Juice
<a href="#">GI'S</a>	Internal	Passing Juice
<a href="#">RASH GUARDS</a>	Internal	Passing Juice
<a href="#">COMP-ONE</a>	Internal	Passing Juice
<a href="#">RANKED</a>	Internal	Passing Juice
<a href="#">SHORT-SLEEVE</a>	Internal	Passing Juice
<a href="#">LONG-SLEEVE</a>	Internal	Passing Juice

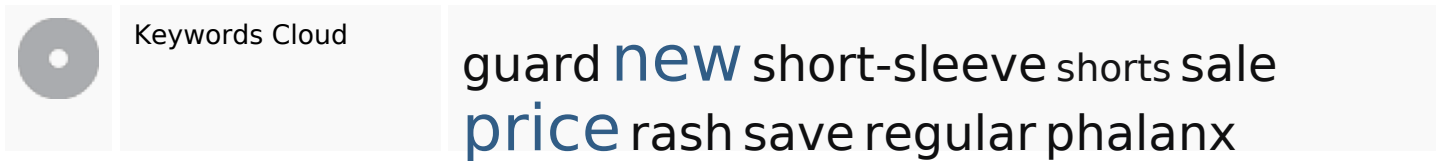
## In-page links

<a href="#">KID&amp;#39;S</a>	Internal	Passing Juice
<a href="#">FIGHT SHORTS</a>	Internal	Passing Juice
<a href="#">HPTX-2</a>	Internal	Passing Juice
<a href="#">COMP-ONE</a>	Internal	Passing Juice
<a href="#">HPTX</a>	Internal	Passing Juice
<a href="#">VLTD</a>	Internal	Passing Juice
<a href="#">RIZR</a>	Internal	Passing Juice
<a href="#">BATL</a>	Internal	Passing Juice
<a href="#">HPLT</a>	Internal	Passing Juice
<a href="#">KID&amp;#39;S</a>	Internal	Passing Juice
<a href="#">SPATS</a>	Internal	Passing Juice
<a href="#">COMP-ONE</a>	Internal	Passing Juice
<a href="#">MEN&amp;#39;S</a>	Internal	Passing Juice
<a href="#">WOMEN&amp;#39;S</a>	Internal	Passing Juice
<a href="#">APPAREL</a>	Internal	Passing Juice
<a href="#">TEES</a>	Internal	Passing Juice
<a href="#">HOODIES</a>	Internal	Passing Juice
<a href="#">JOGGERS</a>	Internal	Passing Juice
<a href="#">ACCESSORIES</a>	Internal	Passing Juice
<a href="#">GEAR BAGS</a>	Internal	Passing Juice
<a href="#">ALL</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">LAST CHANCE</a>	Internal	Passing Juice
<a href="#">MORE</a>	Internal	Passing Juice
<a href="#">CUSTOM GEAR</a>	Internal	Passing Juice
<a href="#">WHOLESALE</a>	Internal	Passing Juice
<a href="#">BOUNTY HUNTER PROGRAM</a>	Internal	Passing Juice
<a href="#">PHALANX WINNER&amp;#39;S CIRCLE</a>	Internal	Passing Juice

## In-page links

<a href="#">GIFT CARDS</a>	Internal	Passing Juice
<a href="#">CUSTOMER REVIEWS</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">AFFILIATE PROGRAM</a>	External	Passing Juice
<a href="#">LEO/MIL/FIRE-EMS DISCOUNT</a>	Internal	Passing Juice
<a href="#">GIVING BACK</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">0 items</a>	Internal	Passing Juice
<a href="#">CUSTOM GEAR</a>	Internal	Passing Juice
<a href="#">WHOLESALE</a>	Internal	Passing Juice
<a href="#">RETURNS/EXCHANGES</a>	Internal	Passing Juice
<a href="#">POLICIES</a>	Internal	Passing Juice


## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	56	✘	✘	✘	✘
new	53	✘	✘	✘	✘
rash	33	✔	✘	✔	✔
guard	29	✔	✘	✔	✔
save	28	✘	✘	✘	✘




## Usability

	Url	Domain : phalanxfc.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 810 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1024 694"><a href="https://phalanxfc.com/sitemap.xml">https://phalanxfc.com/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 734 963 770"><a href="http://phalanxfc.com/robots.txt">http://phalanxfc.com/robots.txt</a></p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>