



Website review pharosapparel.com

Generated on September 13 2024 02:53 AM






The score is 51/100







SEO Content

	Title	<p>Welcome to Pharos Apparel</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Shop clothing & accessories online in original Pharos Apparel store. Worldwide delivery.</p> <p>Length : 92</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>MAY 2020 New collection New SweatshirtsNow Online EXPLORE MORE OUR BEST SELLING NEW COLLECTIONMAY 2020 EXPLORE ALL PRODUCTS IN COLLECTION WE CARE Packed with loveAnchor BraceletsEvery order is personally packed with love.Our Anchor Bracelets are perfect accessory for every preppy outfit. It can be worn by ladies&amp;gentlemen, it&#039;s just unisex. And adjustable rope size...</td> </tr> <tr> <td>url</td> <td>https://pharosapparel.com/</td> </tr> <tr> <td>site_name</td> <td>Pharos Apparel</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	MAY 2020 New collection New SweatshirtsNow Online EXPLORE MORE OUR BEST SELLING NEW COLLECTIONMAY 2020 EXPLORE ALL PRODUCTS IN COLLECTION WE CARE Packed with loveAnchor BraceletsEvery order is personally packed with love.Our Anchor Bracelets are perfect accessory for every preppy outfit. It can be worn by ladies&gentlemen, it's just unisex. And adjustable rope size...	url	https://pharosapparel.com/	site_name	Pharos Apparel
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SEO Content

		<p>image https://pharosapparel.com/wp-content/uploads/2018/04/how-to-wear-an-anchor-bracelet-blog.jpg</p> <p>image:secure_url https://pharosapparel.com/wp-content/uploads/2018/04/how-to-wear-an-anchor-bracelet-blog.jpg</p> <p>image:width 1280</p> <p>image:height 720</p> <p>image:type image/jpeg</p> <p>updated_time 2020-05-16T10:21:53+02:00</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>8</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] New SweatshirtsNow Online • [H2] OUR BEST SELLING • [H2] NEW COLLECTION • [H2] WE CARE • [H3] Dark Ocean Anchor Bracelet • [H3] Olive Green Anchor Bracelet • [H3] Lifeguard Red Anchor Bracelet • [H3] Navy Explore T-shirt • [H3] By Explorers For Explorers Sweatshirt in Navy Blue • [H3] By Explorers For Explorers Sweatshirt in Baby Pink • [H3] By Explorers For Explorers T-Shirt in Cream White • [H3] Heather Gray Anchor Explore T-shirt • [H5] MAY 2020 New collection • [H5] Updating... 	H1	H2	H3	H4	H5	H6	0	4	8	0	2	0
H1	H2	H3	H4	H5	H6									
0	4	8	0	2	0									
	Images	<p>We found 25 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

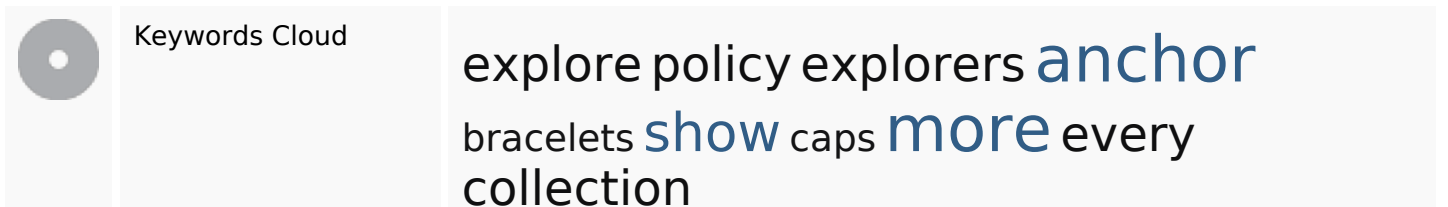
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Store	Internal	Passing Juice
Anchor Caps Collection	Internal	Passing Juice
Explore More Caps Collection	Internal	Passing Juice
Anchor Bracelets	Internal	Passing Juice
Clothing	Internal	Passing Juice
Lookbook	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Login	Internal	Passing Juice
Dark Ocean Anchor Bracelet	Internal	Passing Juice
Olive Green Anchor Bracelet	Internal	Passing Juice
Lifeguard Red Anchor Bracelet	Internal	Passing Juice
Navy Explore T-shirt	Internal	Passing Juice
By Explorers For Explorers Sweatshirt in Navy Blue	Internal	Passing Juice

In-page links

By Explorers For Explorers Sweatshirt in Baby Pink	Internal	Passing Juice
By Explorers For Explorers T-Shirt in Cream White	Internal	Passing Juice
Heather Gray Anchor Explore T-shirt	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Delivery, Return Policy &#038; Payments	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ok	Internal	Passing Juice
-	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	12	✘	✘	✘	✘
anchor	10	✘	✘	✘	✔
show	8	✘	✘	✘	✘
collection	7	✘	✘	✘	✔
explore	6	✘	✘	✘	✔









Usability

	Url	Domain : pharosapparel.com Length : 17
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://pharosapparel.com/post-sitemap.xml http://pharosapparel.com/page-sitemap.xml http://pharosapparel.com/product-sitemap.xml</pre>
	Robots.txt	<p>http://pharosapparel.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>