Website review
pivotalmediabrands.com

Generated on September 23 2024 19:22 PM

The score is 48/100

SEO Content

⚠️	Title	Pivotal Media Brands Is Here To Inspire & Empower – PivotalMediaBrands **Length : 80** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Pivotal Media Brands LLC houses 3 essential brands: Pivotal Media Consulting, Culture Shifters! Literary, & Culture Shifters!Apparel. CS Apparel is a clothing & everyday essentials lifestyle brand that highlights bold expressions and street style. Check out this rising brand house. **Length : 290** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	PivotalMediaBrands
url	https://pivotalmediabrands.com/
title	Pivotal Media Brands Is Here To Inspire & Empower
type	website

SEO Content

		description	Pivotal Media Brands LLC houses 3 essential brands: Pivotal Media Consulting, Culture Shifters! Literary, & Culture Shifters!Apparel. CS Apparel is a clothing & everyday essentials lifestyle brand that highlights bold expressions and street style. Check out this rising brand house.			
		image	http://pivotalmediabrands.com/cdn/shop/files/Free_Simple_Modern_Circle_Design_Studio_Logo_4_1200x1200.png?v=1718741314			
		image:secure_url	https://pivotalmediabrands.com/cdn/shop/files/Free_Simple_Modern_Circle_Design_Studio_Logo_4_1200x1200.png?v=1718741314			

	Headings	H1	H2	H3	H4	H5	H6
		1	6	3	0	0	0

- [H1]
- [H2] CULTURE SHIFTERS! APPAREL
- [H2] ACTIVATE THE HUSTLE
- [H2] ALL COLLECTIONS
- [H2] HOODIE SEASON DRIP
- [H2] CHECK OUT MY eBOOK!
- [H2] SUBSCRIBE FOR THE INSIDE SCOOP ON SALES, NEW COLLECTIONS & MORE!
- [H3] Latest News
- [H3] Links
- [H3] Follow Us

❌	Images	We found 54 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Pivotal Media Brands	Internal	Passing Juice
EXPLORE	Internal	Passing Juice
GET YOUR COPY	Internal	Passing Juice
Latest News	Internal	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	apparel unisex hoodie pivotalmediabrands shifters regular activate from price culture

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	10	✖	✖	✖	✖
hoodie	10	✖	✖	✖	✔
pivotalmediabrands	4	✔	✖	✖	✖
culture	4	✖	✖	✔	✔
shifters	4	✖	✖	✔	✔

Usability

	Url	Domain : pivotalmediabrands.com Length : 22
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text.

Document

❌		Use [free antispam protector](#) to hide email from spammers.

	Deprecated HTML	
❌		**Deprecated tags** **Occurrences**

Deprecated tags	Occurrences
<s>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	
✔		Great, your website has an XML sitemap.
		https://pivotalmediabrands.com/sitemap.xml

	Robots.txt	
✔		http://pivotalmediabrands.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	
✔		Great, your website has an analytics tool.
		Google Analytics