








# Website review plymouthcitycentredentalpractice.co.uk

Generated on September 21 2024 04:49 AM





The score is 55/100







## SEO Content

	<p>Title</p>	<p>Cosmetic Dentist Plymouth   Private Dental Practice</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Plymouth City Centre Dental Practice dedicated to providing high quality dental care to our patients. Accepting new patients today.</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cosmetic Dentist Plymouth   Private Dental Practice</td> </tr> <tr> <td>description</td> <td>Plymouth City Centre Dental Practice dedicated to providing high quality dental care to our patients. Accepting new patients today.</td> </tr> <tr> <td>url</td> <td><a href="https://www.plymouthcitycentredentalpractice.co.uk/">https://www.plymouthcitycentredentalpractice.co.uk/</a></td> </tr> <tr> <td>site_name</td> <td>Plymouth City Centre</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Cosmetic Dentist Plymouth   Private Dental Practice	description	Plymouth City Centre Dental Practice dedicated to providing high quality dental care to our patients. Accepting new patients today.	url	<a href="https://www.plymouthcitycentredentalpractice.co.uk/">https://www.plymouthcitycentredentalpractice.co.uk/</a>	site_name	Plymouth City Centre
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1209 2069" style="list-style-type: none"> <li>[H1] Plymouth City Centre Dental Practice</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	4	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Contact Us</li><li>• [H2] Our Address</li><li>• [H2] Facebook</li><li>• [H2] Opening Hours</li></ul>
	Images	We found 28 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

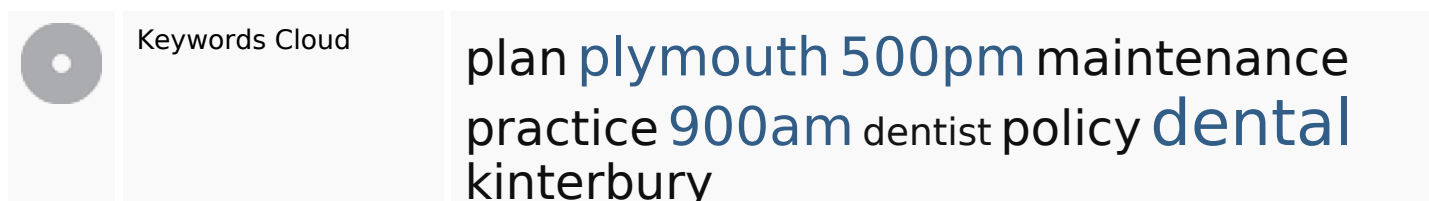
## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice

## In-page links

<a href="#">Cancellation Policy and Deposit Scheme</a>	Internal	Passing Juice
<a href="#">Meet The Team</a>	Internal	Passing Juice
<a href="#">Treatments</a>	Internal	Passing Juice
<a href="#">Price List</a>	Internal	Passing Juice
<a href="#">Care Plans</a>	Internal	Passing Juice
<a href="#">Adult Maintenance Plan</a>	Internal	Passing Juice
<a href="#">Child Maintenance Plan</a>	Internal	Passing Juice
<a href="#">Supplementary Insurance</a>	Internal	Passing Juice
<a href="#">Referrals</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Scroll</a>	Internal	Passing Juice
<a href="#">View Larger Map &amp;raquo;</a>	External	Passing Juice
<a href="#">Dental website designed by Dental Design</a>	External	Passing Juice
<a href="#">Dental marketing for dentists</a>	External	Passing Juice
<a href="#">DentistFinder.net</a>	External	Passing Juice
<a href="#">Emergency information</a>	Internal	Passing Juice
<a href="#">Complaints</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	8	✓	✗	✓	✓







## Keywords Consistency

plymouth	5	✓	✗	✓	✓
900am	5	✗	✗	✗	✗
500pm	5	✗	✗	✗	✗
practice	4	✓	✗	✓	✓

## Usability

	Url	Domain : plymouthcitycentredentalpractice.co.uk Length : 38
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

```
https://www.plymouthcitycentredentalpractice.co.uk/sitemap.xml  
https://www.plymouthcitycentredentalpractice.co.uk/sitemap.html
```



### Robots.txt

<http://plymouthcitycentredentalpractice.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.