

# Website review pnw.clothing

Generated on September 21 2024 05:35 AM






The score is 56/100







## SEO Content

	Title	Prime NW Clothing Co. &ndash; www.pnw.clothing <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.																
	Description	PNW branded apparel <b>Length : 19</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Prime NW Clothing Co.</td></tr><tr><td>description</td><td>PNW branded apparel</td></tr><tr><td>image</td><td><a href="http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647">http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</a></td></tr><tr><td>image:secure_url</td><td><a href="https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647">https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</a></td></tr><tr><td>url</td><td><a href="https://prime-northwest-clothing.myshopify.com/">https://prime-northwest-clothing.myshopify.com/</a></td></tr><tr><td>site_name</td><td>www.pnw.clothing</td></tr></tbody></table>	Property	Content	type	website	title	Prime NW Clothing Co.	description	PNW branded apparel	image	<a href="http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647">http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</a>	image:secure_url	<a href="https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647">https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</a>	url	<a href="https://prime-northwest-clothing.myshopify.com/">https://prime-northwest-clothing.myshopify.com/</a>	site_name	www.pnw.clothing
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## SEO Content

		400200	<ul style="list-style-type: none"><li>• [H1] www.pnw.clothing</li><li>• [H1] #PrimeNW</li><li>• [H1] #PrimeNW</li><li>• [H1] #PrimeNW</li><li>• [H4] Be in the know</li><li>• [H4] Footer menu</li></ul>
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.	
	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
	In-page links	We found a total of 13 links including 0 link(s) to files	
	Statistics	External Links : noFollow 7.69%  External Links : Passing Juice 23.08%  Internal Links 69.23%	

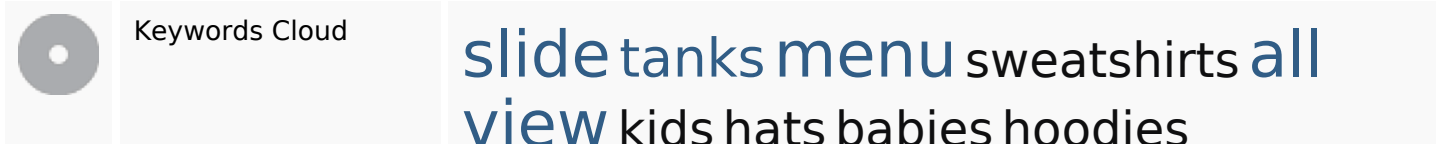
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalog</a>	Internal	Passing Juice
<a href="#">sweatshirts and hoodies</a>	External	Passing Juice
<a href="#">tees and tanks</a>	External	Passing Juice
<a href="#">hats</a>	Internal	Passing Juice
<a href="#">handmade limited edition</a>	Internal	Passing Juice
<a href="#">babies and kids</a>	Internal	Passing Juice
<a href="#">stickers</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Instagram</a>	Internal	Passing Juice
<a href="#">Contact us</a>	External	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	7	✗	✗	✗	✗
menu	6	✗	✗	✗	✓
slide	6	✗	✗	✗	✗
all	6	✗	✗	✗	✗
tanks	5	✗	✗	✗	✗





## Usability

	Url	Domain : pnw.clothing Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://prime-northwest-clothing.myshopify.com/sitemap.xml">https://prime-northwest-clothing.myshopify.com/sitemap.xml</a>
	Robots.txt	<a href="http://pnw.clothing/robots.txt">http://pnw.clothing/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics