

Website review pnw.clothing

Generated on September 21 2024 03:55 AM






The score is 56/100







SEO Content

	Title	Prime NW Clothing Co. – www.pnw.clothing Length : 46 Perfect, your title contains between 10 and 70 characters.																
	Description	PNW branded apparel Length : 19 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Prime NW Clothing Co.</td></tr><tr><td>description</td><td>PNW branded apparel</td></tr><tr><td>image</td><td>http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</td></tr><tr><td>image:secure_url</td><td>https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647</td></tr><tr><td>url</td><td>https://prime-northwest-clothing.myshopify.com/</td></tr><tr><td>site_name</td><td>www.pnw.clothing</td></tr></tbody></table>	Property	Content	type	website	title	Prime NW Clothing Co.	description	PNW branded apparel	image	http://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647	image:secure_url	https://prime-northwest-clothing.myshopify.com/cdn/shop/t/2/assets/hero_slide_3_1024x1024.jpg?v=63250685290196624411465108647	url	https://prime-northwest-clothing.myshopify.com/	site_name	www.pnw.clothing
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site_name	www.pnw.clothing																	
	Headings	H1 H2 H3 H4 H5 H6																

SEO Content

		4 0 0 2 0 0	<ul style="list-style-type: none"> • [H1] www.pnw.clothing • [H1] #PrimeNW • [H1] #PrimeNW • [H1] #PrimeNW • [H4] Be in the know • [H4] Footer menu
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.	
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
	In-page links	We found a total of 13 links including 0 link(s) to files	
	Statistics	External Links : noFollow 7.69% External Links : Passing Juice 23.08% Internal Links 69.23%	

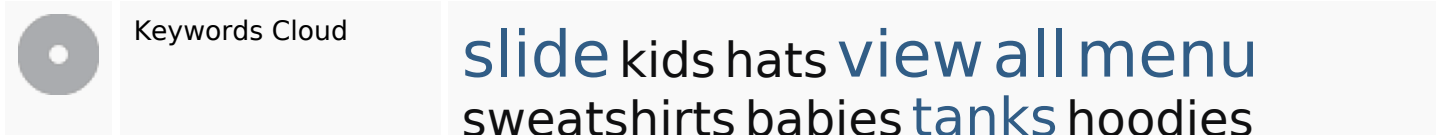
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
sweatshirts and hoodies	External	Passing Juice
tees and tanks	External	Passing Juice
hats	Internal	Passing Juice
handmade limited edition	Internal	Passing Juice
babies and kids	Internal	Passing Juice
stickers	Internal	Passing Juice
About us	Internal	Passing Juice
Instagram	Internal	Passing Juice
Contact us	External	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	7	✘	✘	✘	✘
menu	6	✘	✘	✘	✔
slide	6	✘	✘	✘	✘
all	6	✘	✘	✘	✘
tanks	5	✘	✘	✘	✘

Usability

	Url	Domain : pnw.clothing Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 654 1382 689">https://prime-northwest-clothing.myshopify.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 938 770">http://pnw.clothing/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1098 904">Great, your website has an analytics tool.</p> <p data-bbox="549 945 858 1003"> Google Analytics</p>