



Website review pointshop.com

Generated on September 19 2024 05:51 AM



The score is **64/100**







SEO Content

	Title	<p>PS Mall - PointShop Online Shopping Directory</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Online shopping mall for local online stores, department stores and national retailers</p> <p>Length : 86</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>PointShop online shopping mall, local merchant directory, find local merchants and retailers</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Join PointShop for Special Offers from our Merchants • [H3] Featured Stores • [H3] Online Shopping Directory & Price Comparison for Millions of Products • [H3] Popular Deals • [H4] Features • [H4] Stores & Brands • [H4] About 	H1	H2	H3	H4	H5	H6	0	1	3	3	0	0
H1	H2	H3	H4	H5	H6									
0	1	3	3	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 24.14% Internal Links 75.86%

In-page links

Anchor	Type	Juice
All Departments	Internal	Passing Juice
Home & Garden	Internal	Passing Juice
Clothing & Accessories	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Sports & Outdoor	Internal	Passing Juice
Gourmet & Gifts	Internal	Passing Juice
Clearance	Internal	Passing Juice

In-page links

Store Directory	Internal	Passing Juice
Services Directory	Internal	Passing Juice
Brand Directory	Internal	Passing Juice
Deals	Internal	Passing Juice
Top Searches for 2022	Internal	Passing Juice
Buying Guides	Internal	Passing Juice
Macy's	External	Passing Juice
Buckle	External	Passing Juice
Gourmet Gift Baskets	External	Passing Juice
Plow & Hearth	External	Passing Juice
F&B Specialty Linens	External	Passing Juice
Flories Finales	External	Passing Juice
Lady Golf	External	Passing Juice
About PointShop	Internal	Passing Juice
Sell Your Products / Advertising	Internal	Passing Juice
Shopping with Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Feedback	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Cloud

shopping products stores pointshop
from mall opens online window
new





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopping	9	✓	✓	✓	✓
opens	8	✗	✗	✗	✗
new	8	✗	✗	✗	✗
window	8	✗	✗	✗	✗
online	6	✓	✓	✓	✓








Usability

	Url	Domain : pointshop.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pointshop.com/sitemap.xml
	Robots.txt	http://pointshop.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics