







Website review polychromegoods.com

Generated on September 12 2024 12:16 PM

The score is 50/100



SEO Content

	<p>Title</p>	<p>Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Polychrome Goods ☐☐</td> </tr> <tr> <td>url</td> <td>https://polychromegoods.com/</td> </tr> <tr> <td>title</td> <td>Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!</td> </tr> </tbody> </table>	Property	Content	site_name	Polychrome Goods ☐☐	url	https://polychromegoods.com/	title	Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful	type	website	description	Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>112</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	13	112	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	112	0	0	0									





SEO Content

- [H1] Polychrome Goods ☐☐
- [H2] Country/region
- [H2] Language
- [H2] Item added to your cart
- [H2] Welcome to Polychrome Goods
- [H2] Best Sellers
- [H2] The Latest
- [H2] Our Collections
- [H2] Let customers speak for us
- [H2] About Polychrome Goods ☐☐
- [H2] Quick links
- [H2] Subscribe for 10% off!
- [H2] Country/region
- [H2] Language
- [H3] Hey quick question are you fucking kidding me Embroidered T-Shirt
- [H3] Hey quick question are you fucking kidding me Embroidered T-Shirt
- [H3] Life is Pain (au chocolat) Sweatshirt
- [H3] Life is Pain (au chocolat) Sweatshirt
- [H3] aur naurrr Embroidered Hat
- [H3] aur naurrr Embroidered Hat
- [H3] Fuck Them Boats - The Original Embroidered Orca Whale Hat
- [H3] Fuck Them Boats - The Original Embroidered Orca Whale Hat
- [H3] Hey quick question are you fucking kidding me Embroidered Hat
- [H3] Hey quick question are you fucking kidding me Embroidered Hat
- [H3] Life is Pain (au chocolat) T-shirt
- [H3] Life is Pain (au chocolat) T-shirt
- [H3] Butter of Europe Sweatshirt
- [H3] Butter of Europe Sweatshirt
- [H3] Butter of Europe T-shirt
- [H3] Butter of Europe T-shirt
- [H3] BUTTER Embroidered Courduroy Hat
- [H3] BUTTER Embroidered Courduroy Hat
- [H3] Less Regrets, More Baguettes ☐☐ T-Shirt
- [H3] Less Regrets, More Baguettes ☐☐ T-Shirt
- [H3] Hey quick question are you fucking kidding me. Embroidered Sweatshirt
- [H3] Hey quick question are you fucking kidding me. Embroidered Sweatshirt
- [H3] Life is Pain (au chocolat) Embroidered Hat
- [H3] Life is Pain (au chocolat) Embroidered Hat
- [H3] Oysters Crop Top
- [H3] Oysters Crop Top
- [H3] Less Regrets, More Baguettes Sweatshirt
- [H3] Less Regrets, More Baguettes Sweatshirt
- [H3] Saint Croissant Sweatshirt
- [H3] Saint Croissant Sweatshirt
- [H3] Saint Croissant Hat
- [H3] Saint Croissant Hat
- [H3] Saint Croissant Hat
- [H3] Saint Croissant Hat
- [H3] Saint Croissant Shirt





SEO Content

- [H3] Saint Croissant Shirt
- [H3] This is going to ruin the tour Embroidered Justin Timberlake Hat
- [H3] This is going to ruin the tour Embroidered Justin Timberlake Hat
- [H3] Less Regrets, More Baguettes Embroidered Hat
- [H3] Less Regrets, More Baguettes Embroidered Hat
- [H3] Life is Pain (au chocolat) Mug
- [H3] Life is Pain (au chocolat) Mug
- [H3] The sun is my enemy. Embroidered Hat
- [H3] The sun is my enemy. Embroidered Hat
- [H3] "Not that much cheese" Embroidered Corduroy Hat
- [H3] "Not that much cheese" Embroidered Corduroy Hat
- [H3] "Yes Chef" Embroidered Hat | The Bear, Jeremy Allen White
- [H3] "Yes Chef" Embroidered Hat | The Bear, Jeremy Allen White
- [H3] Wagon Wheel Watusi! Embroidered Hat | Burlesque
- [H3] Wagon Wheel Watusi! Embroidered Hat | Burlesque
- [H3] Very D'Muir Hat
- [H3] Very D'Muir Hat
- [H3] Concepts of a Plan Embroidered Hat
- [H3] Concepts of a Plan Embroidered Hat
- [H3] Hey quick question are you fucking kidding me Crop Top
- [H3] Hey quick question are you fucking kidding me Crop Top
- [H3] Je Ne Veux Pas Travailler Mug
- [H3] Je Ne Veux Pas Travailler Mug
- [H3] Hey quick question are you fucking kidding me Hoodie
- [H3] Hey quick question are you fucking kidding me Hoodie
- [H3] Le Sigh Embroidered Hat
- [H3] Le Sigh Embroidered Hat
- [H3] Very Cutesy Hat
- [H3] Very Cutesy Hat
- [H3] Sardine Tins Tee
- [H3] Sardine Tins Tee
- [H3] Don't talk to me until I've smashed my penis flat with this mug.
- [H3] Don't talk to me until I've smashed my penis flat with this mug.
- [H3] You will respect me, and you will respect these boobies Embroidered Shirt
- [H3] You will respect me, and you will respect these boobies Embroidered Shirt
- [H3] Per my last email Mug
- [H3] Per my last email Mug
- [H3] Hey quick question are you fucking kidding me Mug
- [H3] Hey quick question are you fucking kidding me Mug
- [H3] Pigeon RHONY Embroidered Hat
- [H3] Pigeon RHONY Embroidered Hat
- [H3] Pigeon RHONY Shirt
- [H3] Pigeon RHONY Shirt
- [H3] The Hydrangea Embroidered Flower Hat
- [H3] The Hydrangea Embroidered Flower Hat
- [H3] YA BURNT (as toast) T-Shirt ☐☐
- [H3] YA BURNT (as toast) T-Shirt ☐☐
- [H3] Fell Out of a Coconut Tree Embroidered Hat

SEO Content

		<ul style="list-style-type: none">• [H3] Fell Out of a Coconut Tree Embroidered Hat• [H3] CROISSANT Embroidered Hat• [H3] CROISSANT Embroidered Hat• [H3] Le Sud Gradient Embroidered Hat• [H3] Le Sud Gradient Embroidered Hat• [H3] Pizza My Soul Shirt• [H3] Pizza My Soul Shirt• [H3] FRITES Embroidered Hat• [H3] FRITES Embroidered Hat• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ T-Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ T-Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat• [H3] Best Sellers• [H3] Best Sellers• [H3] The Latest• [H3] The Latest• [H3] Sweatshirts• [H3] Sweatshirts• [H3] Hats• [H3] Hats• [H3] T-Shirts• [H3] T-Shirts• [H3] Crop Tops• [H3] Crop Tops• [H3] Polychrome Kids• [H3] Polychrome Kids• [H3] Candles• [H3] Candles
	Images	<p>We found 76 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 82 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.22%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 98.78%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
The Latest	Internal	Passing Juice
☐☐ Polychrome Kids	Internal	Passing Juice
☐☐ The Summer Edit	Internal	Passing Juice
☐ Summer Watercolor Crop Tops	Internal	Passing Juice
☐☐ Life is Pain (Au Chocolat) ☐☐	Internal	Passing Juice
☐☐ ☐☐ The Grocery Aisle	Internal	Passing Juice
☐☐ Orca Whale Collection	Internal	Passing Juice
☐☐ Good Laughs	Internal	Passing Juice
☐☐ ☐☐ Florals & Fauna	Internal	Passing Juice
The Med Collection *	Internal	Passing Juice
Hats	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
T-Shirts	Internal	Passing Juice

In-page links

Crop Tops	Internal	Passing Juice
Tank Tops	Internal	Passing Juice
Earrings	Internal	Passing Juice
Pasta-Shaped Kitchen Tools ☐☐	Internal	Passing Juice
Wrapping Paper	Internal	Passing Juice
Mugs	Internal	Passing Juice
About	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
French Foodies Collection	Internal	Passing Juice
Hey quick question are you fucking kidding me Embroidered T-Shirt	Internal	Passing Juice
Life is Pain (au chocolat) Sweatshirt	Internal	Passing Juice
aur naurrr Embroidered Hat	Internal	Passing Juice
Fuck Them Boats - The Original Embroidered Orca Whale Hat	Internal	Passing Juice
Hey quick question are you fucking kidding me Embroidered Hat	Internal	Passing Juice
Life is Pain (au chocolat) T-shirt	Internal	Passing Juice
Butter of Europe Sweatshirt	Internal	Passing Juice
Butter of Europe T-shirt	Internal	Passing Juice
BUTTER Embroidered Courduroy Hat	Internal	Passing Juice
Less Regrets, More Baguettes ☐☐ T-Shirt	Internal	Passing Juice
Hey quick question are you fucking kidding me. Embroidered Sweatshirt	Internal	Passing Juice
Life is Pain (au chocolat) Embroidered Hat	Internal	Passing Juice
Oysters Crop Top	Internal	Passing Juice
Less Regrets, More Baguettes Sweatshirt	Internal	Passing Juice
Saint Croissant Sweatshirt	Internal	Passing Juice

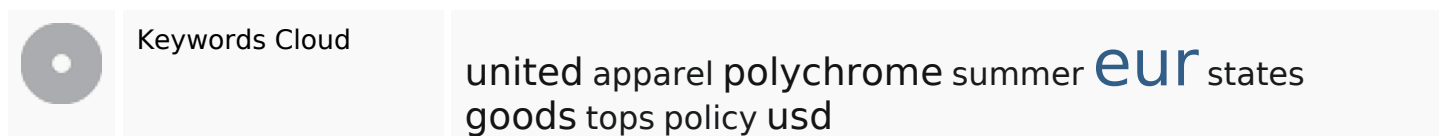
In-page links

Saint Croissant Hat	Internal	Passing Juice
Saint Croissant Shirt	Internal	Passing Juice
This is going to ruin the tour Embroidered Justin Timberlake Hat	Internal	Passing Juice
Less Regrets, More Baguettes Embroidered Hat	Internal	Passing Juice
Life is Pain (au chocolat) Mug	Internal	Passing Juice
The sun is my enemy. Embroidered Hat	Internal	Passing Juice
"Not that much cheese" Embroidered Corduroy Hat	Internal	Passing Juice
"Yes Chef" Embroidered Hat The Bear, Jeremy Allen White	Internal	Passing Juice
Wagon Wheel Watusi! Embroidered Hat Burlesque	Internal	Passing Juice
Very D#39;Muir Hat	Internal	Passing Juice
Concepts of a Plan Embroidered Hat	Internal	Passing Juice
Hey quick question are you fucking kidding me Crop Top	Internal	Passing Juice
Je Ne Veux Pas Travailler Mug	Internal	Passing Juice
Hey quick question are you fucking kidding me Hoodie	Internal	Passing Juice
Le Sigh Embroidered Hat	Internal	Passing Juice
Very Cutesy Hat	Internal	Passing Juice
Sardine Tins Tee	Internal	Passing Juice
Don#39;t talk to me until I#39;ve smashed my penis flat with this mug.	Internal	Passing Juice
You will respect me, and you will respect these boobies Embroidered Shirt	Internal	Passing Juice
Per my last email Mug	Internal	Passing Juice
Hey quick question are you fucking kidding me Mug	Internal	Passing Juice
Pigeon RHONY Embroidered Hat	Internal	Passing Juice
Pigeon RHONY Shirt	Internal	Passing Juice
The Hydrangea Embroidered Flower Hat	Internal	Passing Juice
YA BURNT (as toast) T-Shirt ☐☐	Internal	Passing Juice
Fell Out of a Coconut Tree Embroidered Hat	Internal	Passing Juice

In-page links

CROISSANT Embroidered Hat	Internal	Passing Juice
Le Sud Gradient Embroidered Hat	Internal	Passing Juice
Pizza My Soul Shirt	Internal	Passing Juice
FRITES Embroidered Hat	Internal	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt	Internal	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ T-Shirt	Internal	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Polychrome Goods ☐☐	Internal	Passing Juice
Powered by Shopify	External	noFollow
Contact information	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eur	34	✗	✗	✗	✓
goods	8	✓	✗	✓	✓
united	8	✗	✗	✗	✗
usd	8	✗	✗	✗	✗
polychrome	7	✓	✗	✓	✓

Usability





	Url	Domain : polychromegoods.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>48</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	48
Deprecated tags	Occurrences					
<s>	48					
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip. 				

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://polychromegoods.com/sitemap.xml</p>
	Robots.txt	<p>http://polychromegoods.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>