Website review pomeapparel.com

The score is 46/100

SEO Content

✅	Title	The Produkt – Top Fashion, Streetwear, Apparel **Length : 52** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	The Produkt
description	Top Fashion, Streetwear, Apparel
url	https://pomeapparel.com/
site_name	The Produkt
image	https://pomeapparel.com/wp-content/uploads/2016/08/dummy-1.jpg
image:width	400
image:height	260
locale	en_US

	Headings	H1	H2	H3	H4	H5	H6
		1	4	4	1	4	0

SEO Content

		[H1] Subscribe Today! [H2] New arrivals to the shop [H2] ladies got you covered [H2] hoodies galore [H2] get lids here [H3] Featured Products [H3] Browse [H3] Featured Categories [H3] Login [H4] Cart [H5] Clothing [H5] Jackets and Coats [H5] Hoodies [H5] Women
	Images	We found 37 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Quick View	Internal	Passing Juice
Multi 3/4 Raglan Sleeve Shirt	Internal	Passing Juice
POME 3/4 Raglan Sleeve Shirt	Internal	Passing Juice
Multi Toddler Fleece Hoodie	Internal	Passing Juice
Multi Youth Pullover Hoodie	Internal	Passing Juice
Multi Slouch Beanie	Internal	Passing Juice
POME Youth 3/4 Raglan Sleeve Shirt	Internal	Passing Juice
POME Girls’ Princess T-Shirt	Internal	Passing Juice
POME Youth Lightweight T-Shirt 4.5 oz	Internal	Passing Juice
Clothing	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Women	Internal	Passing Juice
Girls	Internal	Passing Juice
Hats	Internal	Passing Juice
Jackets and Coats	Internal	Passing Juice
Kids	Internal	Passing Juice
Men	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Women	Internal	Passing Juice
Tops	Internal	Passing Juice
Our Stores	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

FAQ	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords

Keywords Cloud	t-shirt quick pome sleeve view hoodie add multi shop wishlist

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
multi	7	✖	✖	✖	✖
pome	7	✖	✖	✖	✖
t-shirt	6	✖	✖	✖	✖
wishlist	5	✖	✖	✖	✖
sleeve	5	✖	✖	✖	✖

Usability

	Url	Domain : pomeapparel.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://pomeapparel.com/sitemap.xml http://pomeapparel.com/sitemap.xml
✓	Robots.txt	http://pomeapparel.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.