





# Website review postcodestore.com

Generated on September 20 2024 20:23 PM






The score is 57/100



## SEO Content

	Title	City Life &ndash; POSTCODE  <b>Length : 26</b>  Perfect, your title contains between 10 and 70 characters.																
	Description	t-shirts, apparel, Dallas, fashion, Texas, Streetwear, Tees  <b>Length : 59</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>City Life</td></tr><tr><td>image</td><td>http://postcodestore.com/cdn/shop/t/4/assets/logo.png?v=182102021496602665501546636798</td></tr><tr><td>image:secure_url</td><td>https://postcodestore.com/cdn/shop/t/4/assets/logo.png?v=182102021496602665501546636798</td></tr><tr><td>description</td><td>t-shirts, apparel, Dallas, fashion, Texas, Streetwear, Tees</td></tr><tr><td>url</td><td>https://postcodestore.com/</td></tr><tr><td>site_name</td><td>POSTCODE</td></tr></tbody></table>	Property	Content	type	website	title	City Life	image	http://postcodestore.com/cdn/shop/t/4/assets/logo.png?v=182102021496602665501546636798	image:secure_url	https://postcodestore.com/cdn/shop/t/4/assets/logo.png?v=182102021496602665501546636798	description	t-shirts, apparel, Dallas, fashion, Texas, Streetwear, Tees	url	https://postcodestore.com/	site_name	POSTCODE
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>	H1	H2	H3	H4	H5	H6										
H1	H2	H3	H4	H5	H6													





## SEO Content

		1	1	14	13	0	0
		<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Postcode City Life</li> <li>• [H3] CITY LIFE</li> <li>• [H3] Pegasus Embroidered Color Tee</li> <li>• [H3] Geometric Dallas Pocket Tee</li> <li>• [H3] Oak Cliff Embroidered Tee</li> <li>• [H3] Pegasus Embroidered Tee</li> <li>• [H3] Geometric Dallas Champion Tee</li> <li>• [H3] Dallas Metropolis Tee Black</li> <li>• [H3] Dallas Metropolis Tee Blue</li> <li>• [H3] Dallas Metropolis Tee</li> <li>• [H3] TX Long Sleeve Tee</li> <li>• [H3] Love One Another LS Tee</li> <li>• [H3] Pegasus Long Sleeve Tee</li> <li>• [H3] Dallas Metropolis Long Sleeve Tee</li> <li>• [H3] Pegasus Sweatshirt</li> <li>• [H4] \$ 28.00</li> <li>• [H4] \$ 28.00</li> <li>• [H4] \$ 28.00</li> <li>• [H4] \$ 28.00</li> <li>• [H4] \$ 35.00</li> <li>• [H4] \$ 28.00</li> <li>• [H4] \$ 30.00</li> <li>• [H4] \$ 30.00</li> <li>• [H4] \$ 40.00</li> <li>• [H4] \$ 40.00</li> <li>• [H4] \$ 35.00</li> <li>• [H4] \$ 40.00</li> <li>• [H4] \$ 30.00</li> </ul>					
	Images	<p>We found 21 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 14.29%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 71.43%</p>



## In-page links

Anchor	Type	Juice
<a href="#">Check Out</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">GIVING BACK</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	big live <b>life</b> loving believe serving <b>city</b> postcode dreaming
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	3				








## Keywords Consistency

life	2	✓	✗	✗	✓
postcode	1	✓	✗	✗	✓
believe	1	✗	✗	✗	✗
serving	1	✗	✗	✗	✗

## Usability

	Url	Domain : postcodestore.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

## Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://postcodestore.com/sitemap.xml>



### Robots.txt

<http://postcodestore.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.