

# Website review practicebuilders.com

Generated on September 21 2024 01:45 AM

**The score is 56/100** 

#### **SEO Content**

|   | Title              |   | Best Healthcare Digital Marketing Agency For Doctors |              |              |              |                           |
|---|--------------------|---|--|--------------|--------------|--------------|---------------------------|
|   |                    | Length:   | 52   |              |              |              |                           |
|   |                    | Perfect, y  | our title co   | ntains betv  | veen 10 and  | 70 characte  | ers.                      |
|   | Description        | We are a healthcare digital marketing agency with 40+ years of experience. We help doctors market their websites online with SEO, Social, ORM, content, etc.  |  |              |              |              |                           |
|   |                    | Length:   | 156  |              |              |              |                           |
|   |                    | Great, yo   | ur meta de   | scription co | ontains betw | een 70 and   | 160 characters.           |
|   | Keywords           | healthcare marketing agency, healthcare marketing, healthcare digital marketing agency, healthcare marketing firm  Good, your page contains meta keywords.  |  |              |              |              |                           |
| 8 | Og Meta Properties | social cra  |  | er structuri | ze your pag  |              | his tags allows<br>ree og |
| • | Headings           | <ul> <li>H1 H2 H3 H4 H5 H6</li> <li>10 2 6 10 0</li> <li>[H1] Welcome to Practice BuildersThe Trusted Healthcare Marketing Agency</li> <li>[H2] Healthcare Marketing Dedicated to Your Practice's Success</li> <li>[H2] We are Your Go-To Healthcare Digital Marketing Agency</li> <li>[H2] What We Do How Our Healthcare Marketing Agency Works</li> <li>[H2] Who We Help Your Specialty Meets Effective Healthcare Marketing</li> <li>[H2] For our dental partners, we've extended our expertise to specialties like:</li> <li>[H2] And that's not all; we've also lent our support to practices specializing in:</li> <li>[H2] Elevate Your Practice's Online Presence with Strategic</li> </ul> |  |              |              |              |                           |
|   |                    | M<br>• [H   | arketing<br>I2] See hov                              | v our client |              | practice wit | th an effective           |

#### **SEO Content**

|                 | <ul> <li>[H2] Let us help you be successful</li> <li>[H2] Contact Us</li> <li>[H3] Book Your Session Now</li> <li>[H3] Grow your practice with us</li> <li>[H4] Our multi-layered, multi-channel marketing approach is designed to help your practice grow and prosper.</li> <li>[H4] Medical</li> <li>[H4] Dental</li> <li>[H4] Other Specialties</li> <li>[H4] Company</li> <li>[H5] — Mona West, Eileen West, MD and Associates</li> <li>[H5] — Tami Ike, MD</li> <li>[H5] — Daren S. Primack, MD</li> <li>[H5] — Dennis Sepulveda, DVM</li> <li>[H5] — Terry Golden, DC</li> <li>[H5] — James M. Austin, DDS, PS, Dr. James Austin &amp; Associates</li> <li>[H5] The Most Common Issues Patients Complain About</li> <li>[H5] Combining SEO and Social Media for Healthcare Practices</li> <li>[H5] The Best SEO Tools for Boosting Your Website Traffic</li> <li>[H5] Choose the services you are interested in</li> </ul> |
|-----------------|--|
| Images          | We found 107 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
| Text/HTML Ratio | Ratio: <b>12%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
| Flash           | Perfect, no Flash content has been detected on this page.  |
| Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

#### **SEO Links**

| URL Rewrite             | Good. Your links looks friendly!                          |
|-------------------------|---|
| Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
| In-page links           | We found a total of 84 links including 0 link(s) to files |

#### **SEO Links**



Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.19%

Internal Links 98.81%

#### **In-page links**

| Anchor                          | Туре     | Juice         |
|---------------------------------|----------|---------------|
| <u>Home</u>                     | Internal | Passing Juice |
| About Us                        | Internal | Passing Juice |
| <u>Our Team</u>                 | Internal | Passing Juice |
| Why Us                          | Internal | Passing Juice |
| <u>Services</u>                 | Internal | Passing Juice |
| Website Design                  | Internal | Passing Juice |
| SEO                             | Internal | Passing Juice |
| Reputation Management           | Internal | Passing Juice |
| Social Media Marketing          | Internal | Passing Juice |
| Healthcare Advertising Services | Internal | Passing Juice |
| Content Marketing               | Internal | Passing Juice |
| My Practice Listing             | Internal | Passing Juice |
| On Demand Services              | Internal | Passing Juice |
| New Patient Targeting           | Internal | Passing Juice |
| Who We Help                     | Internal | Passing Juice |
| <u>Medical</u>                  | Internal | Passing Juice |
| Allergy/Asthma                  | Internal | Passing Juice |
| Alternative Care                | Internal | Passing Juice |
| Ambulatory Surgery Center       | Internal | Passing Juice |
| Anesthesiology                  | Internal | Passing Juice |
| <u>Bariatrics</u>               | Internal | Passing Juice |

# In-page links

| Cardiology                | Internal | Passing Juice |
|---------------------------|----------|---------------|
| Clinic Marketing Services | Internal | Passing Juice |
| Concierge Medicine        | Internal | Passing Juice |
| Dermatology               | Internal | Passing Juice |
| ENT/Otolaryngology        | Internal | Passing Juice |
| Family Practice           | Internal | Passing Juice |
| Gastroenterology          | Internal | Passing Juice |
| General Practice          | Internal | Passing Juice |
| Group Practice            | Internal | Passing Juice |
| <u>Gynecology</u>         | Internal | Passing Juice |
| Imaging Center            | Internal | Passing Juice |
| Internal Medicine         | Internal | Passing Juice |
| Medspa                    | Internal | Passing Juice |
| Neurology                 | Internal | Passing Juice |
| Neurosurgery              | Internal | Passing Juice |
| Nurse Practitioner        | Internal | Passing Juice |
| Ob/Gyn                    | Internal | Passing Juice |
| Occupational Medicine     | Internal | Passing Juice |
| Oncology                  | Internal | Passing Juice |
| <u>Optometry</u>          | Internal | Passing Juice |
| <u>Ophthalmology</u>      | Internal | Passing Juice |
| Orthopedic Surgery        | Internal | Passing Juice |
| Pain Management           | Internal | Passing Juice |
| <u>Pediatrics</u>         | Internal | Passing Juice |
| Physiatry                 | Internal | Passing Juice |
| Plastic Surgery           | Internal | Passing Juice |
| <u>Podiatry</u>           | Internal | Passing Juice |
| Pulmonology               | Internal | Passing Juice |
|                           |          |               |

## In-page links

| Radiology              | Internal | Passing Juice |
|------------------------|----------|---------------|
| Sleep Medicine         | Internal | Passing Juice |
| Telehealth Marketing   | Internal | Passing Juice |
| <u>Urgent Care</u>     | Internal | Passing Juice |
| Urology                | Internal | Passing Juice |
| Vascular Surgery       | Internal | Passing Juice |
| <u>Dental</u>          | Internal | Passing Juice |
| General Dentistry      | Internal | Passing Juice |
| Cosmetic Dentistry     | Internal | Passing Juice |
| Pediatric Dentistry    | Internal | Passing Juice |
| <u>Periodontics</u>    | Internal | Passing Juice |
| <u>Prosthodontics</u>  | Internal | Passing Juice |
| <u>Endodontics</u>     | Internal | Passing Juice |
| <u>Oral Surgery</u>    | Internal | Passing Juice |
| <u>Orthodontics</u>    | Internal | Passing Juice |
| Other Specialties      | External | Passing Juice |
| Hearing Services       | Internal | Passing Juice |
| Physical Therapy       | Internal | Passing Juice |
| Chiropractor           | Internal | Passing Juice |
| Mental Health          | Internal | Passing Juice |
| <u>Psychology</u>      | Internal | Passing Juice |
| <u>Veterinary</u>      | Internal | Passing Juice |
| How It Works           | Internal | Passing Juice |
| <u>eBook</u>           | Internal | Passing Juice |
| Blog                   | Internal | Passing Juice |
| Contact Us             | Internal | Passing Juice |
| Book Your Session Now  | Internal | Passing Juice |
| Read More Testimonials | Internal | Passing Juice |
|                        |          |               |

## In-page links

| Continue Reading     | Internal | Passing Juice |
|----------------------|----------|---------------|
| Continue Reading     | Internal | Passing Juice |
| Continue Reading     | Internal | Passing Juice |
| Why Us               | Internal | Passing Juice |
| Sitemap              | Internal | Passing Juice |
| Privacy Policy       | Internal | Passing Juice |
| Terms and Conditions | Internal | Passing Juice |

### **SEO Keywords**

| 0 | Keywords Cloud | practice services success management practices marketing builders agency |
|---|----------------|--|
|   |                | eventcharcode healthcare   |

## **Keywords Consistency**

| Keyword       | Content | Title | Keywords | Descripti<br>on | Headings |
|---------------|---------|-------|----------|-----------------|----------|
| practice      | 28      | ×     | ×        | ×               | <b>*</b> |
| marketing     | 25      | ♥     | ✓        | <b>*</b>        | <b>*</b> |
| healthcare    | 18      | ♥     | ♥        | <b>*</b>        | ✓        |
| eventcharcode | 15      | ×     | ×        | ×               | ×        |
| services      | 14      | ×     | ×        | ×               | ✓        |

## Usability

| • | Url          | Domain : practicebuilders.com<br>Length : 20 |
|---|--------------|--|
|   | Favicon      | Great, your website has a favicon.           |
|   | Printability | Great. We have found a Print-Friendly CSS.   |

### **Usability**

| Language    | Good. Your declared language is en.               |
|-------------|---|
| Dublin Core | This page does not take advantage of Dublin Core. |

#### **Document**

|          | Doctype         | HTML 5   |  |
|----------|-----------------|--|--|
|          | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
| 8        | W3C Validity    | Errors: 0 Warnings: 0  |  |
|          | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |
| <b>②</b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

#### Mobile



## **Optimization**

| XML Sitemap | Great, your website has an XML sitemap.  |
|-------------|--|
|             | https://www.practicebuilders.com/sitemap_index.xml                                 |
| Robots.txt  | http://practicebuilders.com/robots.txt  Great, your website has a robots.txt file. |
| Analytics   | Great, your website has an analytics tool.   |
|             | Google Analytics   |