# Website review
# predictspring.com

**The score is 65/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | The Omni Channel Commerce Platform \| PredictSpring **Length : 50** Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Transform your stores with PredictSpring by seamlessly unifying the customer experience. Global brands and retailers have all chosen our platform - find out why. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |

| | | | |
|---|---|---|---|
| ⚪ | Headings | | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 0 | 6 | 8 | 0 | 0 | 0 |

- [H2] Salesforce has completed its acquisition of PredictSpring
- [H2] Modern POS - Tailor Made For Your Vertical
- [H2] PredictSpring Modern POS
- [H2] Omnichannel Commerce Platform
- [H2] PredictSpring Brands Are Winning
- [H2] Scale Your Omni Channel Commerce Faster
- [H3] Modern POS to Redefine the In-Store Experience
- [H3] Inform Store Associates with Clienteling
- [H3] Complete Visibility & Control Over Inventory
- [H3] Manage Every Order, Across Any Channel
- [H3] The Convenience of Online With the Speed of Store Collection

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H3] In-Store Returns<br>- [H3] Online Inventory, Brought In-Store<br>- [H3] Seamless Store Fulfillment, No Matter The Channel |
| ❌ | Images | We found 51 images on this web page.<br><br>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✅ | Text/HTML Ratio | Ratio : **16%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 45 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 2.22%<br><br>Internal Links 97.78% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Modern POS | Internal | Passing Juice |
| mPOS | Internal | Passing Juice |
| Clienteling | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Personalization | Internal | Passing Juice |
| Endless Aisle | Internal | Passing Juice |
| Global | Internal | Passing Juice |
| Analytics &amp; Data Insights | Internal | Passing Juice |
| Store Fulfillment | Internal | Passing Juice |
| BOPIS | Internal | Passing Juice |
| Order Management | Internal | Passing Juice |
| Inventory Management | Internal | Passing Juice |
| Omni Channel Platform | Internal | Passing Juice |
| Apparel &amp; Footwear | Internal | Passing Juice |
| Health &amp; Beauty | Internal | Passing Juice |
| Luxury | Internal | Passing Juice |
| Home Furnishings | Internal | Passing Juice |
| Home Decor | Internal | Passing Juice |
| Wineries | Internal | Passing Juice |
| Watches &amp; Jewelry | Internal | Passing Juice |
| Telecommunications | Internal | Passing Juice |
| Beverage and Liquor | Internal | Passing Juice |
| Lovesac | Internal | Passing Juice |
| Bouclair | Internal | Passing Juice |
| Janie and Jack | Internal | Passing Juice |
| Deciem | Internal | Passing Juice |
| All Case Studies | Internal | Passing Juice |
| Our Story | Internal | Passing Juice |
| Our Investors | Internal | Passing Juice |
| Our Values | Internal | Passing Juice |
| Why PredictSpring | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| | | |

# In-page links

| | | | |
|---|---|---|---|
| Press | | Internal | Passing Juice |
| Contact | | Internal | Passing Juice |
| READ MORE | | External | Passing Juice |
| clienteling | | Internal | Passing Juice |
| LEARN MORE &gt;&gt; | | Internal | Passing Juice |
| LEARN MORE &gt;&gt; | | Internal | Passing Juice |
| LEARN MORE &gt;&gt; | | Internal | Passing Juice |
| Privacy Policy | | Internal | Passing Juice |
| Sitemap | | Internal | Passing Juice |
| Omni Channel Platform | | Internal | Passing Juice |
| Retail POS | | Internal | Passing Juice |
| Tap to Pay | | Internal | Passing Juice |
| Voice Search | | Internal | Passing Juice |
| Careers | | Internal | Passing Juice |

# SEO Keywords

| Keywords Cloud | learn order more platform experience pos store predictspring modern management |
|---|---|
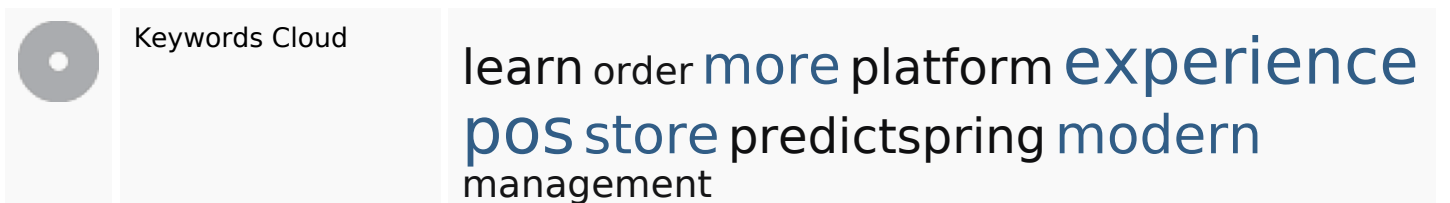
# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| pos | 26 | ✖ | ✖ | ✖ | ✔ |
| experience | 21 | ✖ | ✖ | ✔ | ✔ |
| modern | 19 | ✖ | ✖ | ✖ | ✔ |
| more | 17 | ✖ | ✖ | ✖ | ✖ |
| store | 16 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : predictspring.com<br>Length : 17 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✔ | | https://www.predictspring.com/sitemap.xml |
| ✔ | Robots.txt | http://predictspring.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |