Website review
predictspring.com

The score is 65/100

pagepeeker

SEO Content

✅	Title	The Omni Channel Commerce Platform	PredictSpring **Length : 50** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Transform your stores with PredictSpring by seamlessly unifying the customer experience. Global brands and retailers have all chosen our platform - find out why. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** **Content** type website

⚪	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	6	8	0	0	0

- [H2] Salesforce has completed its acquisition of PredictSpring
- [H2] Modern POS - Tailor Made For Your Vertical
- [H2] PredictSpring Modern POS
- [H2] Omnichannel Commerce Platform
- [H2] PredictSpring Brands Are Winning
- [H2] Scale Your Omni Channel Commerce Faster
- [H3] Modern POS to Redefine the In-Store Experience
- [H3] Inform Store Associates with Clienteling
- [H3] Complete Visibility & Control Over Inventory
- [H3] Manage Every Order, Across Any Channel
- [H3] The Convenience of Online With the Speed of Store Collection

SEO Content

		- [H3] In-Store Returns - [H3] Online Inventory, Brought In-Store - [H3] Seamless Store Fulfillment, No Matter The Channel
❌	Images	We found 51 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 45 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.22% Internal Links 97.78%

In-page links

Anchor	Type	Juice
Modern POS	Internal	Passing Juice
mPOS	Internal	Passing Juice
Clienteling	Internal	Passing Juice

In-page links

Personalization	Internal	Passing Juice
Endless Aisle	Internal	Passing Juice
Global	Internal	Passing Juice
Analytics & Data Insights	Internal	Passing Juice
Store Fulfillment	Internal	Passing Juice
BOPIS	Internal	Passing Juice
Order Management	Internal	Passing Juice
Inventory Management	Internal	Passing Juice
Omni Channel Platform	Internal	Passing Juice
Apparel & Footwear	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Luxury	Internal	Passing Juice
Home Furnishings	Internal	Passing Juice
Home Decor	Internal	Passing Juice
Wineries	Internal	Passing Juice
Watches & Jewelry	Internal	Passing Juice
Telecommunications	Internal	Passing Juice
Beverage and Liquor	Internal	Passing Juice
Lovesac	Internal	Passing Juice
Bouclair	Internal	Passing Juice
Janie and Jack	Internal	Passing Juice
Deciem	Internal	Passing Juice
All Case Studies	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Investors	Internal	Passing Juice
Our Values	Internal	Passing Juice
Why PredictSpring	Internal	Passing Juice
Partners	Internal	Passing Juice

In-page links

Press	Internal	Passing Juice
Contact	Internal	Passing Juice
READ MORE	External	Passing Juice
clienteling	Internal	Passing Juice
LEARN MORE >>	Internal	Passing Juice
LEARN MORE >>	Internal	Passing Juice
LEARN MORE >>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Omni Channel Platform	Internal	Passing Juice
Retail POS	Internal	Passing Juice
Tap to Pay	Internal	Passing Juice
Voice Search	Internal	Passing Juice
Careers	Internal	Passing Juice

SEO Keywords

Keywords Cloud

store experience predictspring order more management platform learn modern pos
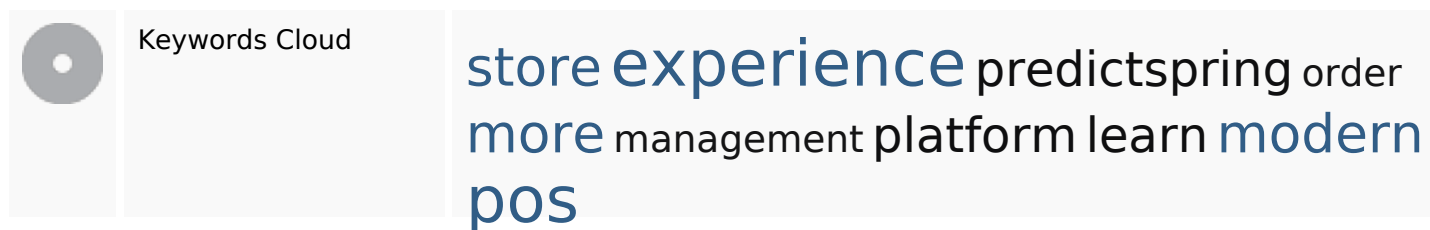
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pos	26	✖	✖	✖	✔
experience	21	✖	✖	✔	✔
modern	19	✖	✖	✖	✔
more	17	✖	✖	✖	✖

Keywords Consistency

store	16	✖	✖	✔	✔

Usability

●	Url	Domain : predictspring.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.predictspring.com/sitemap.xml
✔	Robots.txt	http://predictspring.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.