








# Website review pro-motiongroup.com

Generated on September 23 2024 09:30 AM





The score is 49/100







## SEO Content

	Title	<p>PRO-Motiongroup</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1888"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>PRO-Motiongroup</td> </tr> <tr> <td>url</td> <td>http://www.pro-motiongroup.com/</td> </tr> <tr> <td>site_name</td> <td>PRO-Motiongroup</td> </tr> <tr> <td>image</td> <td>http://www.pro-motiongroup.com/wp-content/uploads/2019/01/cropped-P4.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	PRO-Motiongroup	url	http://www.pro-motiongroup.com/	site_name	PRO-Motiongroup	image	http://www.pro-motiongroup.com/wp-content/uploads/2019/01/cropped-P4.png	image:width	512	image:height	512	locale	en_US
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	Headings	<table border="1" data-bbox="539 1921 1481 1989"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2022 906 2056" style="list-style-type: none"> <li>• [H2] Our categories</li> </ul>	H1	H2	H3	H4	H5	H6	0	14	0	0	0	0						
H1	H2	H3	H4	H5	H6															
0	14	0	0	0	0															

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Apparel (11)</li><li>• [H2] Bags (2)</li><li>• [H2] Hospitality (5)</li><li>• [H2] Office (3)</li><li>• [H2] Recent products</li><li>• [H2] PZERO crew socks</li><li>• [H2] PIRELLI performance fleece</li><li>• [H2] PZERO Long sleeve T-shirt</li><li>• [H2] PIRELLI heather fitted hat</li><li>• [H2] PIRELLI Pit Backpack</li><li>• [H2] PIRELLI 20oz Yeti Tumbler</li><li>• [H2] PIRELLI Performance Men's Polo</li><li>• [H2] PIRELLI Performance Women's Polo</li></ul>
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

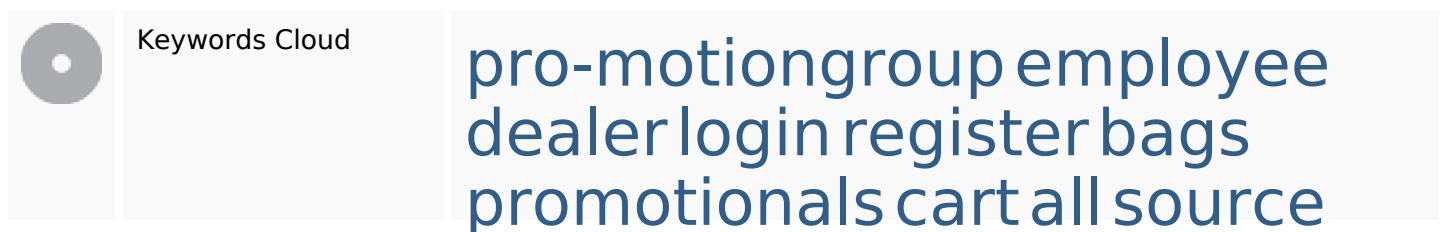
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Login / Register</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Universal Store</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pro-motiongroup	1	✓	✗	✗	✗
source	1	✗	✗	✗	✗
employee	1	✗	✗	✗	✗
dealer	1	✗	✗	✗	✗
promotionals	1	✗	✗	✗	✗

## Usability

	Url	Domain : pro-motiongroup.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://www.pro-motiongroup.com/sitemap.xml</pre> <pre>http://www.pro-motiongroup.com/news-sitemap.xml</pre>
	Robots.txt	<pre>http://pro-motiongroup.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>