







Website review promoswag.ca

Generated on September 22 2024 07:12 AM






The score is 49/100







SEO Content

	<p>Title</p>	<p>Home - Promo Swag Promotional Products, Print, Apparel</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Promo Swag Inc from Seaforth ON CAN Looking for promotional products, advertising specialties and business gifts? You've come to the right site! Whether you are looking for a specific item or just browsing for ideas, our site is your one-stop source.</p> <p>Length : 254</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Promo Swag Inc Seaforth ON CAN promotional products, advertising specialties, promos, promotional, promotions, ad specialties, logo, logo products, imprinted, imprinted products, specialty advertising, awards, gifts, corporate gifts, giveaways, advertising ideas, business gifts</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://promoswag.ca</td> </tr> <tr> <td>title</td> <td>Home - Promo Swag Promotional Products, Print, Apparel</td> </tr> <tr> <td>image</td> <td>https://commonmedia.asicentral.com/5960000/5964629/Promo Swag Logo.jpg</td> </tr> <tr> <td>image:width</td> <td>1146</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> </tbody> </table>	Property	Content	url	https://promoswag.ca	title	Home - Promo Swag Promotional Products, Print, Apparel	image	https://commonmedia.asicentral.com/5960000/5964629/Promo Swag Logo.jpg	image:width	1146	image:height	600
Property	Content													
url	https://promoswag.ca													
title	Home - Promo Swag Promotional Products, Print, Apparel													
image	https://commonmedia.asicentral.com/5960000/5964629/Promo Swag Logo.jpg													
image:width	1146													
image:height	600													

SEO Content

		<p>description</p> <p>Promo Swag Inc from Seaforth ON CAN Looking for promotional products, advertising specialties and business gifts? You've come to the right site! Whether you are looking for a specific item or just browsing for ideas, our site is your one-stop source.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Search • [H2] We are proud of who we are. BUSINESS DRIVEN. PEOPLE FOCUSED. • [H2] We are proud of who we are. BUSINESS DRIVEN. PEOPLE FOCUSED. • [H2] We are proud of who we are. BUSINESS DRIVEN. PEOPLE FOCUSED. • [H2] Product of the Day • [H2] Featured Videos • [H3] WELCOME! • [H3] What Does It Mean To Be Made in the USA • [H3] \$3.175 million - The record-setting civil penalty Williams-Sonoma was ordered to pay for alleged false Made-in-the-USA claims on some of its products. • [H3] \$211,335 - The penalty a Utah-based apparel company, Lions Not Sheep, had to pay for allegedly removing clothing tags and replacing them with phony Made-in-the-USA labels, according to a 2022 order from the Federal Trade Commission. • [H3] Outstanding Awards and Plaques • [H3] The Rise and Fall (and Rise Again) of Fidget Toys • [H3] When Fidget Spinners Were King • [H3] Are Functional Fidgets the Future? • [H3] Office Location • [H3] • [H4] Leatherette Wrapped 6 oz. Stainless Steel Hip Flask 	H1	H2	H3	H4	H5	H6	0	6	10	1	0	0
H1	H2	H3	H4	H5	H6									
0	6	10	1	0	0									
	Images	<p>We found 29 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 15.38% External Links : Passing Juice 38.46% Internal Links 46.15%

In-page links

Anchor	Type	Juice
Sign in	Internal	Passing Juice
Create Account	External	Passing Juice
Go	External	Passing Juice
see all products	Internal	Passing Juice
Read More	Internal	Passing Juice
Leatherette Wrapped 6 oz. Stainless Steel Hip Flask	External	Passing Juice
FTC guidelines	External	noFollow
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
according to research	External	noFollow
Read More	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice

SEO Keywords

Keywords Cloud

SEO Keywords



swag lanyards products searches
promo home promotional apparel top
print

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
promo	2	✓	✓	✓	✗
swag	2	✓	✓	✓	✗
home	1	✓	✗	✗	✗
promotional	1	✓	✓	✓	✗
products	1	✓	✓	✓	✓











Usability

	Url	Domain : promoswag.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
--	---------	------------------------




Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://promoswag.ca/sitemap.xml</code>
	Robots.txt	<code>http://promoswag.ca/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.