





# Website review pubg.com

Generated on September 20 2024 20:15 PM






The score is 57/100







## SEO Content

	Title	<p>PUBG: BATTLEGROUNDS</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>PUBG: BATTLEGROUNDS is a battle royale that pits 100 players against each other. Outplay your opponents to become the lone survivor. Play free now!</p> <p><b>Length : 147</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>KRAFTON, PUBG, Battlegrounds, PUBG:Battlegrounds, Battle royale, battleroyale, pubg download, free pubg, pubgesports.com, playerunknown's battlegrounds, pubg studio, shooter, free play game, fps, pc game, console game, tps, survival game, free download, multiplayer</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en</td></tr><tr><td>locale:alternate</td><td>es_AL</td></tr><tr><td>title</td><td>PUBG: BATTLEGROUNDS</td></tr><tr><td>description</td><td>PUBG: BATTLEGROUNDS is a battle royale that pits 100 players against each other. Outplay your opponents to become the lone survivor. Play free now!</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://pubg.com/en</td></tr><tr><td>site_name</td><td>PUBG: BATTLEGROUNDS</td></tr></tbody></table>	Property	Content	locale	en	locale:alternate	es_AL	title	PUBG: BATTLEGROUNDS	description	PUBG: BATTLEGROUNDS is a battle royale that pits 100 players against each other. Outplay your opponents to become the lone survivor. Play free now!	type	website	url	https://pubg.com/en	site_name	PUBG: BATTLEGROUNDS
Property	Content																	
locale	en																	
locale:alternate	es_AL																	
title	PUBG: BATTLEGROUNDS																	
description	PUBG: BATTLEGROUNDS is a battle royale that pits 100 players against each other. Outplay your opponents to become the lone survivor. Play free now!																	
type	website																	
url	https://pubg.com/en																	
site_name	PUBG: BATTLEGROUNDS																	

## SEO Content

		image	https://wstatic-prod.pubg.com/web/live/static/og/img-og-pubg.jpg
	Headings	<b>H1</b> 7 <b>H2</b> 2 <b>H3</b> 0 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0	<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Veil of Taego</li> <li>• [H1] PATCH NOTES</li> <li>• [H1] NEWS</li> <li>• [H1] EVENTS</li> <li>• [H1] SHOP</li> <li>• [H1] COMMUNITY</li> <li>• [H2] LEARN MORE PUBG</li> <li>• [H2] Patch Notes - Update 31.2</li> </ul>
	Images	We found 24 images on this web page.  Good, most or all of your images have alt attributes.	
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.	
	In-page links	We found a total of 5 links including 0 link(s) to files	
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%	

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">PRIVACY POLICY</a>	Internal	Passing Juice
<a href="#">TERMS OF SERVICE</a>	Internal	Passing Juice
<a href="#">RULES OF CONDUCT</a>	Internal	Passing Juice
<a href="#">CONTENT CREATION GUIDELINE</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
console	11	✖	✔	✖	✖
announcement	7	✖	✖	✖	✖
pubg	6	✔	✔	✔	✔
update	5	✖	✖	✖	✔
notice	4	✖	✖	✖	✖












## Usability

	Url	Domain : pubg.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
------------------------------------------------------------------------------------	---------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://pubg.com/sitemap.xml">https://pubg.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://pubg.com/robots.txt">http://pubg.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>