







Website review publicartapparel.com

Generated on September 23 2024 12:22 PM






The score is 49/100







SEO Content

	Title	<p>Public Art Apparel, LLC &#8211; Wear Life Creatively!</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>F R E E S H I P P I N G O V E R \$ 5 0 LETS GET SOCIAL</p> <p>Length : 67</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2051"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Public Art Apparel, LLC</td> </tr> <tr> <td>description</td> <td>F R E E S H I P P I N G O V E R \$ 5 0 LETS GET SOCIAL</td> </tr> <tr> <td>url</td> <td>https://publicartapparel.com/</td> </tr> <tr> <td>image</td> <td>https://publicartapparel.com/wp-content/uploads/2016/11/onlinelogomaker-110916-2004-1594-e1479108054611.png</td> </tr> <tr> <td>image:width</td> <td>300</td> </tr> <tr> <td>image:height</td> <td>60</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	site_name	Public Art Apparel, LLC	description	F R E E S H I P P I N G O V E R \$ 5 0 LETS GET SOCIAL	url	https://publicartapparel.com/	image	https://publicartapparel.com/wp-content/uploads/2016/11/onlinelogomaker-110916-2004-1594-e1479108054611.png	image:width	300	image:height	60	image:type	image/png
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SEO Content

	Headings	<p>H1 0</p> <p>H2 0</p> <p>H3 2</p> <p>H4 1</p> <p>H5 0</p> <p>H6 0</p> <ul style="list-style-type: none"> • [H3] • [H3] FREE SHIPPING OVER \$ 5 0 • [H4] Customer Service
	Images	<p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
Ian Story	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
COMPANY	Internal	Passing Juice
SHIPPING &#038; RETURNS	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
TERMS &#038; CONDITIONS	Internal	Passing Juice
PRIVACY	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
public	3	✓	✗	✗	✗
art	3	✓	✗	✗	✗
shirts	2	✗	✗	✗	✗
apparel	1	✓	✗	✗	✗
llc	1	✓	✗	✗	✗









Usability

	Url	Domain : publicartapparel.com Length : 20
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>User-agent: * https://publicartapparel.com/?feed=xmlesitemap7</pre>
	Robots.txt	<p>http://publicartapparel.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>