Website review
purplefishstudios.com

Generated on September 20 2024 05:39 AM

The score is 63/100

SEO Content

✓	Title	Shop California Apparel at Purple Fish Studios **Length : 46** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Apparel and t-shirt design. Cartoon development. **Length : 48** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://purplefishstudios.com/
site_name	Purple Fish Studios
title	Purple Fish Studios
description	Apparel and t-shirt design. Cartoon development.
type	website
image	https://img1.wsimg.com/isteam/ip/f1e7ad64-9507-4fd5-9101-a2bef4a52fef/cartoon%20apparel%20header%201-9d13449.png
locale	en_US

○	Headings	

H1	H2	H3	H4	H5	H6
1	0	2	0	0	0

SEO Content

		[H1] California apparel and cartoon DEVELOPMENT [H3] Purple Fish Studios [H3] Purple Fish Studios
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Apparel	Internal	Passing Juice

In-page links

Sign In	Internal	Passing Juice
Create Account	Internal	Passing Juice
GoDaddy	External	Passing Juice

SEO Keywords

●	Keywords Cloud	infopurplefishstudios purple fish studios account signed apparel home sign california

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
purple	12	✔	✖	✖	✔
fish	12	✔	✖	✖	✔
studios	12	✔	✖	✖	✔
apparel	9	✔	✖	✔	✔
account	6	✖	✖	✖	✖

Usability

●	Url	Domain : purplefishstudios.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◒	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

◒	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://purplefishstudios.com/sitemap.xml
	Robots.txt	http://purplefishstudios.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.