



# Website review purposefullapparel.com

Generated on September 23 2024 09:19 AM






The score is 49/100







## SEO Content

	<p>Title</p>	<p>PURPOSEFULL®</p> <p><b>Length : 12</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>PURPOSEFULL® Pursue Your Purpose Love God, Love People.</p> <p><b>Length : 56</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>PURPOSEFULL®</td> </tr> <tr> <td>url</td> <td>https://purposefullpeople.org/</td> </tr> <tr> <td>title</td> <td>PURPOSEFULL®</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>PURPOSEFULL® Pursue Your Purpose Love God, Love People.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0003/0490/6305/files/4FAF3662-A5CA-4664-9470-FACE88FBA76A.jpg?v=1669458546</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0003/0490/6305/files/4FAF3662-A5CA-4664-9470-FACE88FBA76A.jpg?v=1669458546</td> </tr> <tr> <td>image:width</td> <td>995</td> </tr> </tbody> </table>	Property	Content	site_name	PURPOSEFULL®	url	https://purposefullpeople.org/	title	PURPOSEFULL®	type	website	description	PURPOSEFULL® Pursue Your Purpose Love God, Love People.	image	https://cdn.shopify.com/s/files/1/0003/0490/6305/files/4FAF3662-A5CA-4664-9470-FACE88FBA76A.jpg?v=1669458546	image:secure_url	https://cdn.shopify.com/s/files/1/0003/0490/6305/files/4FAF3662-A5CA-4664-9470-FACE88FBA76A.jpg?v=1669458546	image:width	995
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## SEO Content

		image:height 600												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H4] Purposefull</li> <li>• [H4] HELP</li> <li>• [H4] Stay updated</li> <li>• [H4] Follow us</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	4	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	4	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

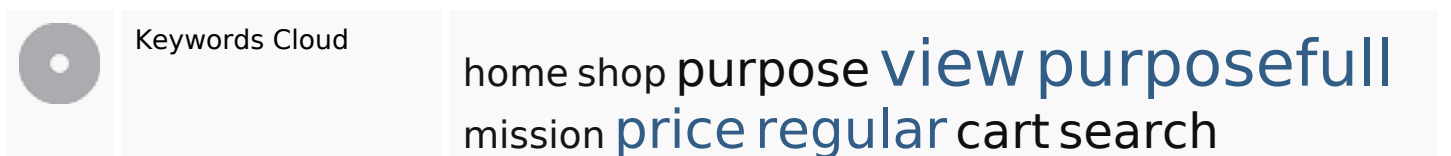
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 7.69%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 92.31%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Pillars of Purpose</a>	Internal	Passing Juice
<a href="#">Watch</a>	Internal	Passing Juice
<a href="#">Prayer Request</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Return/Exchange Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditons</a>	Internal	Passing Juice
=	External	noFollow






## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
view	7	✘	✘	✘	✘
purposefull	6	✔	✘	✔	✔
regular	5	✘	✘	✘	✘
price	5	✘	✘	✘	✘
search	3	✘	✘	✘	✘

## Usability

	Url	Domain : purposefullapparel.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707"><a href="https://purposefullpeople.org/sitemap.xml">https://purposefullpeople.org/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 739 1082 775"><a href="http://purposefullapparel.com/robots.txt">http://purposefullapparel.com/robots.txt</a></p> <p data-bbox="539 806 1082 842">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 878 644 913">Missing</p> <p data-bbox="539 945 1337 981">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1012 1449 1115">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>