



Website review purposefullapparel.com

Generated on September 23 2024 09:27 AM






The score is 49/100







SEO Content

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SEO Content

		image:height 600
	Headings	<div> H1 1 H2 0 H3 0 H4 4 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] • [H4] Purposefull • [H4] HELP • [H4] Stay updated • [H4] Follow us
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

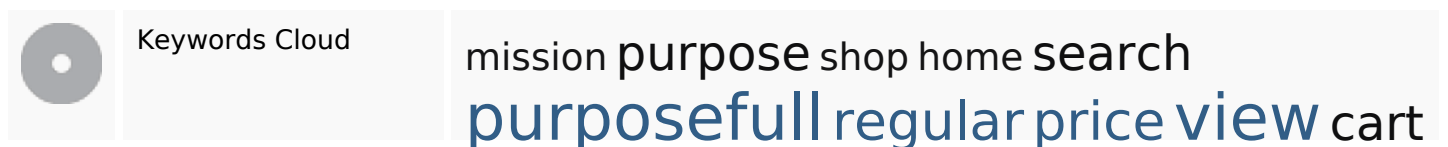
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 7.69%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 92.31%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Shop	Internal	Passing Juice
Pillars of Purpose	Internal	Passing Juice
Watch	Internal	Passing Juice
Prayer Request	Internal	Passing Juice
Donate	Internal	Passing Juice
Account	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Return/Exchange Policy	Internal	Passing Juice
Terms and Conditons	Internal	Passing Juice
=	External	noFollow






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
view	7	✖	✖	✖	✖
purposefull	6	✔	✖	✔	✔
regular	5	✖	✖	✖	✖
price	5	✖	✖	✖	✖
search	3	✖	✖	✖	✖





Usability

	Url	Domain : purposefullapparel.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://purposefullpeople.org/sitemap.xml
	Robots.txt	http://purposefullapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.