






Website review ratapparelvt.com

Generated on September 20 2024 20:07 PM






The score is **58/100**







SEO Content

	<p>Title</p>	<p>RAT Apparel &#8211; RAT Apparel</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Hello, we are RAT Apparel, a locally made, low waste, small clothing designer.Thanks for stopping by! Nonsense Top in blush pink Sula Top in sky blue Norway Top in white Nonsense backNorway backSula back All tanks available in Pink Blue White Black Sizes: XS, S, M, L, XL \$22 each, \$40 for two&hellip;</p> <p>Length : 306</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>RAT Apparel</td> </tr> <tr> <td>description</td> <td>RAT Apparel</td> </tr> <tr> <td>url</td> <td>https://ratapparelvt.com/</td> </tr> <tr> <td>site_name</td> <td>RAT Apparel</td> </tr> <tr> <td>image</td> <td>https://ratapparelvt.com/wp-content/uploads/2021/07/download.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://ratapparelvt.com/wp-content/uploads/2021/07/download.png</td> </tr> <tr> <td>image:width</td> <td>480</td> </tr> </tbody> </table>	Property	Content	type	website	title	RAT Apparel	description	RAT Apparel	url	https://ratapparelvt.com/	site_name	RAT Apparel	image	https://ratapparelvt.com/wp-content/uploads/2021/07/download.png	image:secure_url	https://ratapparelvt.com/wp-content/uploads/2021/07/download.png	image:width	480
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image:width	480																			

SEO Content

		image:height 640												
		locale en_US												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	1	0	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 6.67%</p> <p>External Links : Passing Juice 40%</p> <p>Internal Links 53.33%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to content	Internal	Passing Juice
About Jane	Internal	Passing Juice
Norway Top	Internal	Passing Juice
Sula Top	Internal	Passing Juice
Nonsense Top	Internal	Passing Juice
How to Order!	Internal	Passing Juice
Instagram	External	Passing Juice
Free Shipping on All Orders!	Internal	Passing Juice
RAT Apparel	Internal	Passing Juice
A WordPress.com Website	External	noFollow
Sign up	External	Passing Juice
Log in	External	Passing Juice
Copy shortlink	External	Passing Juice
Report this content	External	Passing Juice
Manage subscriptions	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
top	6	✘	✘	✔	✘
rat	3	✔	✘	✔	✘
apparel	3	✔	✘	✔	✘
norway	3	✘	✘	✔	✘

Keywords Consistency

sula

3



Usability

	Url	Domain : ratapparelv.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://ratapparelvt.com/sitemap.xml>

<https://ratapparelvt.com/news-sitemap.xml>



Robots.txt

<http://ratapparelvt.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.