Website review
rattlesnakeclothingco.com

Generated on September 21 2024 23:36 PM

The score is 53/100

SEO Content

✓	Title	**Home | Rattlesnake Clothing Company** **Length : 35** Perfect, your title contains between 10 and 70 characters.
✓	Description	Rattlesnake Clothing Company offers some of the best outdoor apparel and content for the everyday outdoor loving person. **Length : 120** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
title	Home | Rattlesnake Clothing Company
description	Rattlesnake Clothing Company offers some of the best outdoor apparel and content for the everyday outdoor loving person.
url	https://www.rattlesnakeclothingco.com
site_name	Rattlesnake Clothing
type	website

○	Headings	**H1** 0 **H2** 9 **H3** 9 **H4** 5 **H5** 1 **H6** 0

- [H2] Rattlesnake Clothing Company
- [H2] We are Rattlesnake and we are THE Adventure brand
- [H2] Hoodies
- [H2] is to get people outside, active, and enjoying the outdoors.
- [H2] Standing along with the idea that making the most of life

SEO Content

is a top priority, we believe that everyday is an opportunity to enjoy life by doing the things we love, since in the end, that is what matter most!

- [H2] Dedicated to Making the Most of Life...
- [H2] Rattlesnake was a biproduct of our love for the outdoors. After seeing so many people struggle to find happiness, motivation, and self worth, we came to a realization...
- [H2] If others could find the same magic we find in adventure, maybe we could help these people find what they need most, something to love, look forward to, and work hard for!
- [H2] A BRAND DEDICATED TO ADVENTURE
- [H3] Utah Desert Men's Tee
- [H3] Our Goal at Rattlesnake...
- [H3] Born in the Mountains
- [H3] From that came the
- [H3] Rattlesnake Clothing Company
- [H3] Sawtooth Fisherman Men's Tee
- [H3] Mountain Range Mens Tee
- [H3] Check out our latest adventures!
- [H3] Gila Monster Men's Tee
- [H4] Life Without Regret
- [H4] FREE SHIPPING on orders $50+
- [H4] PRINTED IN THE USA
- [H4] LOOK SEXY GUARANTEE
- [H4] GUARANTEED SATISFACTION
- [H5] Join the Newsletter and BE the first to receive product updates, new releases, and discount sales!

❌	Images	We found 86 images on this web page. 76 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅		
✅	In-page links	We found a total of 1 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Rattlesnake Clothing Company	Internal	Passing Juice

SEO Keywords

⦾	Keywords Cloud	tee desert view price mens quick hoodie logo arizona rattlesnake

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	42	✖	✖	✖	✖
view	42	✖	✖	✖	✖
quick	38	✖	✖	✖	✖
hoodie	17	✖	✖	✖	✔
rattlesnake	9	✔	✖	✔	✔

Usability

⦾	Url	Domain : rattlesnakeclothingco.com Length : 25

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.rattlesnakeclothingco.com/sitemap.xml
✔	Robots.txt	http://rattlesnakeclothingco.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.