Website review
raven425riseabove.com

Generated on September 14 2024 02:16 AM

The score is 50/100

SEO Content

⚠️	Title	Raven Clothing Apparel Brand | Streetwear | Workout Gear | Yoga Wear – RAVEN 425 **Length : 86** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Raven 425 street style athleisure clothing and apparel is a sportswear inspired surf, skateboard, snowboard , active & casual streetwear line. Strong Women with that sporty fashion vibe wanting that yoga feel for day to day life. We have what you need! **Length : 256** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	RAVEN 425
url	https://raven425riseabove.com/
title	Raven Clothing Apparel Brand | Streetwear | Workout Gear | Yoga Wear
type	website
description	Raven 425 street style athleisure clothing and apparel is a sportswear inspired surf, skateboard, snowboard , active & casual streetwear line. Strong Women with that sporty fashion vibe wanting that yoga feel for day to day life. We have what you need!

SEO Content

		image	https://cdn.shopify.com/s/files/1/0208/6413/9313/files/fullsizeoutput_1af.jpg?v=1717556796
		image:secure_url	https://cdn.shopify.com/s/files/1/0208/6413/9313/files/fullsizeoutput_1af.jpg?v=1717556796
		image:width	1125
		image:height	1560

	Headings						
		H1 1	**H2** 5	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] RAVEN 425 RAVEN 425
- [H2] COLLECTIONS FOR EVERYDAY LIFE
- [H2] New Arrivals
- [H2] THE RAVEN 425 RISE ABOVE BRAND
- [H2] Our Favourites
- [H2] Currency

	Images	We found 503 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **24%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17%

SEO Links

External Links : Passing Juice 4.17%

Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
FEATURED	Internal	Passing Juice
Best Selling	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Our Favourites	Internal	Passing Juice
Apparel	Internal	Passing Juice
Women's Collection	Internal	Passing Juice
Men's Collection	Internal	Passing Juice
Unisex Collection	Internal	Passing Juice
Kids	Internal	Passing Juice
Raven Coffee	Internal	Passing Juice
Reviews	Internal	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Search	Internal	Passing Juice
0 items	Internal	Passing Juice
We Rise Above Stronger Together	Internal	Passing Juice
SHOP IT	Internal	Passing Juice
SHOP GIFT CARDS	Internal	Passing Juice
-	External	Passing Juice
Apparel	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

[Powered by Shopify](#)	External	noFollow

SEO Keywords

⊙ Keywords Cloud	short bra pink flare grey wash xogger black close eur

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
short	59	✖	✖	✖	✖
black	57	✖	✖	✖	✖
grey	53	✖	✖	✖	✖
close	38	✖	✖	✖	✖
xogger	36	✖	✖	✖	✖

Usability

⊙	Url	Domain : raven425riseabove.com Length : 21
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://raven425riseabove.com/sitemap.xml
✔	Robots.txt	http://raven425riseabove.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics