








Website review rawk.com.au

Generated on September 22 2024 21:30 PM





The score is 50/100







SEO Content

	<p>Title</p>	<p>Wholesale Uniform Supplier Australia Uniform Super Store</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Uniform Super Store, Established in 1999, we have serviced thousands of customers with everything from Hospitality Uniforms, Corporate, School Uniforms and more.</p> <p>Length : 165</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Uniforms, Corporate, Workwear, Hospitality, Sports, Health, Hospitals, Healthcare, Promotional, Australia, New Zealand, Polos, Tees, Promotions, Merchandise, Aprons, Catering, Logistics, Transport, Mining, Hospitality, New Zealand</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1497 2078" style="list-style-type: none"> • [H1] THE UNIFORM SUPER STORE AUSTALIA • [H2] Virtuemart Sidebar • [H2] Established in 1999, we have over 25 years experience in the Uniform & Promotional industry. • [H3] Selling Fast • [H3] Latest Products • [H3] Best Selling Products • [H3] From the Blog • [H3] About • [H3] Information • [H3] Policies • [H3] Services 	H1	H2	H3	H4	H5	H6	1	2	8	1	0	0
H1	H2	H3	H4	H5	H6									
1	2	8	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Message
	Images	We found 64 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 202 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.49% Internal Links 98.51%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
WHY TRUST US	Internal	Passing Juice
HOW TO USE SITE	Internal	Passing Juice

In-page links

PORTAL	Internal	Passing Juice
EARN COMMISSION	Internal	Passing Juice
MY ACCOUNT	Internal	Passing Juice
MENS WORKWEAR	Internal	Passing Juice
Mens Polos	Internal	Passing Juice
Mens Shirts	Internal	Passing Juice
Mens Tees	Internal	Passing Juice
Mens Singlet	Internal	Passing Juice
Mens Vests	Internal	Passing Juice
Mens Jumpers	Internal	Passing Juice
Mens Jackets	Internal	Passing Juice
Mens Pants	Internal	Passing Juice
Mens Shorts	Internal	Passing Juice
Overalls Coveralls	Internal	Passing Juice
Lab & Dust Coats	Internal	Passing Juice
LADIES WORKWEAR	Internal	Passing Juice
Ladies Polos	Internal	Passing Juice
Ladies Shirts	Internal	Passing Juice
Ladies T-Shirts	Internal	Passing Juice
Ladies Singlets	Internal	Passing Juice
Ladies Vests	Internal	Passing Juice
Ladies Jumpers	Internal	Passing Juice
Ladies Knitwear	Internal	Passing Juice
Ladies Jackets	Internal	Passing Juice
Ladies Pants	Internal	Passing Juice
Ladies Shorts	Internal	Passing Juice
Ladies Dresses	Internal	Passing Juice
Ladies Skirts	Internal	Passing Juice

In-page links

SUSTAINABLE WORKWEAR	Internal	Passing Juice
Sustainable Polos	Internal	Passing Juice
Sustainable Tees	Internal	Passing Juice
Sustainable Jackets	Internal	Passing Juice
Sustainable Vests	Internal	Passing Juice
FOOTWEAR	Internal	Passing Juice
Gumboots	Internal	Passing Juice
Work Shoes	Internal	Passing Juice
Work Boots	Internal	Passing Juice
Sports Shoes	Internal	Passing Juice
Hospitality Shoes	Internal	Passing Juice
Healthcare Shoes	Internal	Passing Juice
Waders	Internal	Passing Juice
Footwear Accessories	Internal	Passing Juice
HIVIZ Shirts	Internal	Passing Juice
HIVIZ Polos	Internal	Passing Juice
HIVIZ Jackets	Internal	Passing Juice
HIVIZ Vests	Internal	Passing Juice
HIVIZ Jumpers	Internal	Passing Juice
HIVIZ Pants	Internal	Passing Juice
HIVIZ Labcoats	Internal	Passing Juice
HIVIZ Tees	Internal	Passing Juice
RAIL Shirts	Internal	Passing Juice
RAIL Vests	Internal	Passing Juice
RAIL Jackets	Internal	Passing Juice
Flame Retardant Shirts	Internal	Passing Juice
Flame Retardant Pants	Internal	Passing Juice
Flame Retardant Overalls	Internal	Passing Juice

In-page links

Flame Retardant Jackets	Internal	Passing Juice
Beanies	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Flat Peak Caps	Internal	Passing Juice
Flexfit Caps	Internal	Passing Juice
Safety Caps	Internal	Passing Juice
Snapback Caps	Internal	Passing Juice
Sports Caps	Internal	Passing Juice
Straw Hats	Internal	Passing Juice
Traditional Caps	Internal	Passing Juice
Trucker Caps	Internal	Passing Juice
Unstructured Caps	Internal	Passing Juice
Visors	Internal	Passing Juice
Wide Brim Hats	Internal	Passing Juice
Sustainable Headwear	Internal	Passing Juice
Embroidery	Internal	Passing Juice
DTF Printing	Internal	Passing Juice
Screen Printing	Internal	Passing Juice
Vinyl Printing	Internal	Passing Juice
DTG Printing	Internal	Passing Juice
PROMO	External	Passing Juice
Sunscreen	Internal	Passing Juice
Sun Protection Accessories	Internal	Passing Juice
Fixed Emergency Showers & Eye Wash Units	Internal	Passing Juice
Portable Eye Wash Units	Internal	Passing Juice
Shower Spare Parts	Internal	Passing Juice
Light Systems	Internal	Passing Juice
Traffic Cones & Accessories	Internal	Passing Juice

In-page links

Bollards	Internal	Passing Juice
Barricade Tapes & Asbestos Bags	Internal	Passing Juice
Bunting & Long Load Flags	Internal	Passing Juice
Barrier Mesh & Star Picket Caps	Internal	Passing Juice
Safety Chain	Internal	Passing Juice
Lead Stands & Lead Hooks	Internal	Passing Juice
First Aid Kits	Internal	Passing Juice
Safety Lockout Tags	Internal	Passing Juice
Synthetic Coated Gloves	Internal	Passing Juice
Cut Resistant Gloves	Internal	Passing Juice
Mechanics Gloves	Internal	Passing Juice
Leather Gloves	Internal	Passing Juice
Disposable Gloves	Internal	Passing Juice
Chemical Resistant Gloves	Internal	Passing Juice
PVC Gloves	Internal	Passing Juice
Welding Gloves	Internal	Passing Juice
Heat Resistant Gloves	Internal	Passing Juice
Electrical Gloves	Internal	Passing Juice
Needle Resistant Gloves	Internal	Passing Juice
Vend Ready Gloves	Internal	Passing Juice
Cotton Gloves	Internal	Passing Juice
Carded Gloves	Internal	Passing Juice
Glove Accessories	Internal	Passing Juice
Safety Eyewear	Internal	Passing Juice
Bi-Focal Glasses	Internal	Passing Juice
Goggles	Internal	Passing Juice
Eye Accessories	Internal	Passing Juice
Face Masks	Internal	Passing Juice

In-page links

Faceshield Combos	Internal	Passing Juice
Faceshield Parts	Internal	Passing Juice
Disposable Respiratory	Internal	Passing Juice
Reusable Respirators	Internal	Passing Juice
Powered Air Respirators	Internal	Passing Juice
Respiratory Fit Test Kits	Internal	Passing Juice
Respiratory Accessories	Internal	Passing Juice
Disposable Earplugs	Internal	Passing Juice
Reusable Earplugs	Internal	Passing Juice
Banded Earplugs	Internal	Passing Juice
Earmuffs	Internal	Passing Juice
Hard Hats	Internal	Passing Juice
Broad Brim Hard Hats	Internal	Passing Juice
Mining Hard Hats	Internal	Passing Juice
Hard Hat Combos	Internal	Passing Juice
Hard Hat Parts	Internal	Passing Juice
E-Man Helmet Range	Internal	Passing Juice
Bump Caps	Internal	Passing Juice
Sun Hats	Internal	Passing Juice
Harnesses	Internal	Passing Juice
Safety Harness Kits	Internal	Passing Juice
Retractable Lanyards	Internal	Passing Juice
Confined Space Entry	Internal	Passing Juice
Tool Lanyards & Tethers	Internal	Passing Juice
Webbing Slings	Internal	Passing Juice
Height Safety Accessories	Internal	Passing Juice
Height Lanyards	Internal	Passing Juice
PPE Safety Vests	Internal	Passing Juice

In-page links

Knee Protection	Internal	Passing Juice
Back Support	Internal	Passing Juice
PPE Headwear	Internal	Passing Juice
PPE Aprons & Sleeves	Internal	Passing Juice
Disposable Protective Workwear	Internal	Passing Juice
PVC Rainsuits	Internal	Passing Juice
Welding PAPR Kits & Accessories	Internal	Passing Juice
Leather Welding Blankets	Internal	Passing Juice
Welding Apparel	Internal	Passing Juice
Welding Eye & Face Protection	Internal	Passing Juice
Welding Gloves PPE	Internal	Passing Juice
Hand Sanitiser	Internal	Passing Juice
Sanitiser Dispensers & Stands	Internal	Passing Juice
TAILORED ORDERING SOLUTIONS FOR LARGER ORGANISATIONS. CLICK HERE TO LEARN MORE...	External	Passing Juice
FAQ	Internal	Passing Juice
AIW HiVis Cotton Drill Overall	Internal	Passing Juice
1pk.Maxisafe Farmuff Hygiene...	Internal	Passing Juice
Email for price	Internal	noFollow
VIC Road Style Safety Vest	Internal	Passing Juice
JB'S HiVis 310 Cotton Half...	Internal	Passing Juice
JB'S HI VIS 4602.1 REVERSIBLE...	Internal	Passing Juice
JBs HiVis S/S Traditional Polo	Internal	Passing Juice
Light Weight HiVis Drill...	Internal	Passing Juice
HiVis Reflective Jacket	Internal	Passing Juice
Flame Retardant 2 Tone Cotton...	Internal	Passing Juice
CoolDry Alliance Polo	Internal	Passing Juice
Razor Polo	Internal	Passing Juice
Talon Polo	Internal	Passing Juice

In-page links

Nitro Polo	Internal	Passing Juice
Arena Cap	Internal	Passing Juice
Pique Mesh Cap	Internal	Passing Juice
The Benefits of Uniforms in Hospitality	Internal	Passing Juice
Five Mistakes People Make When Ordering Uniforms	Internal	Passing Juice
The Different Branding Options for Uniforms	Internal	Passing Juice
Automated & Streamlined Franchise Uniform Ordering System	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Brands	Internal	Passing Juice
Contact Us	External	Passing Juice
Testimonials	Internal	Passing Juice
Embroidery Prices	Internal	Passing Juice
Screen Printing Prices	Internal	Passing Juice
Instant Quotes	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Returns and Exchanges	Internal	Passing Juice
Pantone Colours	Internal	Passing Juice
Uniform Management System	Internal	Passing Juice
Freight	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Lowest Priced Uniform Promise	Internal	Passing Juice
Sample Service	Internal	Passing Juice
PDF Uniform Catalogues	Internal	Passing Juice
Biz Collection	Internal	Passing Juice
Biz Corporates	Internal	Passing Juice
Biz Care	Internal	Passing Juice
Sizing Guide	Internal	Passing Juice

In-page links

Decoration Methods	Internal	Passing Juice
Vector Images V JPEG	Internal	Passing Juice
Affiliate Sign Up	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	price best mens ladies gloves caps uniform promise low safety
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Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
low	27	✘	✘	✘	✘
uniform	15	✔	✔	✔	✔
gloves	15	✘	✘	✘	✘
ladies	13	✘	✘	✘	✘
mens	10	✘	✘	✘	✘

Usability





 Url	Domain : rawk.com.au Length : 11
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.uniforms.com.au/sitemap.xml
	Robots.txt	http://rawk.com.au/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>