








Website review rawtorealindustries.co.za

Generated on September 22 2024 23:27 PM





The score is 50/100







SEO Content

	Title	<p>Raw to Real Industries</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>8</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1452 2004" style="list-style-type: none"> • [H2] PromotionalProducts • [H2] Welcome to • [H2] Raw to Real Industries • [H2] What are Promotional Products? • [H2] Branded Corporate Gifting - Promotional Merchandise - Corporate Clothing • [H2] And much more.... • [H2] Our Purpose • [H2] For Branding • [H3] GIFTS • [H3] STATIONARY • [H3] WEDDING DECORATIONS • [H3] HOSPITALITY • [H3] TECHNOLOGY • [H3] EDIBLE CREATIONS • [H3] APPAREL 	H1	H2	H3	H4	H5	H6	0	8	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	8	7	0	0	0									
	Images	<p>We found 3 images on this web page.</p>												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Gallery	Internal	Passing Juice
Digital Catalogues	Internal	Passing Juice

In-page links

[Get In Touch](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

more **industries promotional** gallery
brand gifts real raw branding
products


Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
promotional	6	✘	✘	✘	✔
products	6	✘	✘	✘	✔
raw	4	✔	✘	✘	✔
real	4	✔	✘	✘	✔
industries	4	✔	✘	✘	✔





Usability

	Url	Domain : rawtorealindustries.co.za Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://www.rawtorealindustries.co.za/wp-sitemap.xml</code>
	Robots.txt	<code>http://rawtorealindustries.co.za/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.