







# Website review raydental.com

Generated on September 19 2024 19:11 PM






The score is **65/100**






## SEO Content

	Title	<p>Rapid City Dentist   Ray Dental Group   Family Dentist   South Dakota</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care.</p> <p><b>Length : 171</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Rapid City Dentist Ray Dental Group Family Dentist South Dakota</td> </tr> <tr> <td>description</td> <td>Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care.</td> </tr> <tr> <td>url</td> <td>https://www.raydental.com</td> </tr> <tr> <td>site_name</td> <td>Ray Dental Group</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Rapid City Dentist Ray Dental Group Family Dentist South Dakota	description	Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care.	url	https://www.raydental.com	site_name	Ray Dental Group
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Smile Bright!</li><li>• [H2] Forms</li><li>• [H2] Services</li><li>• [H2] Our Team</li><li>• [H2] Your First Visit</li><li>• [H2] Contact Us</li><li>• [H2] Office Hours</li><li>• [H3] Cosmetic Dentistry</li><li>• [H3] Digital X-Rays</li><li>• [H3] Crowns and Bridges</li><li>• [H3] Dentures</li><li>• [H3] Dental Implants</li><li>• [H3] Root Canals</li><li>• [H3] Sleep Apnea</li><li>• [H3] Orthodontics</li><li>• [H3] Oral Surgery</li><li>• [H3] Sedation</li><li>• [H3] Periodontal Disease</li><li>• [H3] TMJ Treatment</li><li>• [H3] Airway Management Guidance</li></ul>
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>27%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 13.79%

Internal Links 86.21%


### In-page links

Anchor	Type	Juice
<a href="#">Dr. Joshua Friedman</a>	Internal	Passing Juice
<a href="#">Dr. John Bridges</a>	Internal	Passing Juice
<a href="#">Dr. Anh Harper</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Crowns and Bridges</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">Oral Surgery</a>	Internal	Passing Juice
<a href="#">Orthodontics</a>	Internal	Passing Juice
<a href="#">TMJ Treatment</a>	Internal	Passing Juice
<a href="#">Sleep Apnea</a>	Internal	Passing Juice
<a href="#">Airway Management Guidance</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Root Canals</a>	Internal	Passing Juice
<a href="#">Sedation</a>	Internal	Passing Juice
<a href="#">Dentures</a>	Internal	Passing Juice
<a href="#">Digital X-Rays</a>	Internal	Passing Juice
<a href="#">Periodontal Disease</a>	Internal	Passing Juice
<a href="#">Patients</a>	Internal	Passing Juice
<a href="#">Adults</a>	Internal	Passing Juice
<a href="#">Children</a>	Internal	Passing Juice
<a href="#">Pregnancy</a>	Internal	Passing Juice
<a href="#">Adult - New Patient Form</a>	External	Passing Juice
<a href="#">Child - New Patient Form</a>	External	Passing Juice

## In-page links

<a href="#">Send Records to...</a>	Internal	Passing Juice
<a href="#">Care Credit</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Schedule Your Visit</a>	External	Passing Juice
<a href="#">Meet Our Team</a>	Internal	Passing Juice
<a href="#">Message Us</a>	Internal	Passing Juice




## SEO Keywords

 Keywords Cloud	visit south city rapid <b>dental</b> ray bridges team services dentist
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	7	✓	✗	✓	✓
rapid	3	✓	✗	✓	✗
city	3	✓	✗	✓	✗
bridges	3	✗	✗	✗	✓
team	3	✗	✗	✗	✓












## Usability

	Url	Domain : raydental.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://raydental.com/robots.txt">http://raydental.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>