





Website review raydental.com

Generated on September 19 2024 22:34 PM






The score is 65/100






SEO Content

|  | Title | Rapid City Dentist Ray Dental Group Family Dentist South Dakota | | | | | | | | | | | | | | | | | | | |
|--|---|--|----------------|-----------------|----------------|----------------|----------------|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|---------------------------|-----------|------------------|
| | | Length : 69 | | | | | | | | | | | | | | | | | | | |
| | | Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | |
|  | Description | Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care. | | | | | | | | | | | | | | | | | | | |
| | | Length : 171 | | | | | | | | | | | | | | | | | | | |
| | | Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. | | | | | | | | | | | | | | | | | | | |
| | | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rapid City Dentist Ray Dental Group Family Dentist South Dakota</td></tr><tr><td>description</td><td>Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care.</td></tr><tr><td>url</td><td>https://www.raydental.com</td></tr><tr><td>site_name</td><td>Ray Dental Group</td></tr></table> | | | | | | Property | Content | locale | en_US | type | website | title | Rapid City Dentist Ray Dental Group Family Dentist South Dakota | description | Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care. | url | https://www.raydental.com | site_name | Ray Dental Group |
| Property | Content | | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | |
| title | Rapid City Dentist Ray Dental Group Family Dentist South Dakota | | | | | | | | | | | | | | | | | | | | |
| description | Rapid City dentist office offers patients a range of dental services and treatments along with tips and advice to further educate people of all ages on proper dental care. | | | | | | | | | | | | | | | | | | | | |
| url | https://www.raydental.com | | | | | | | | | | | | | | | | | | | | |
| site_name | Ray Dental Group | | | | | | | | | | | | | | | | | | | | |
| | Headings | H1 1 | H2 6 | H3 13 | H4 0 | H5 0 | H6 0 | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|--|
|  | | <ul style="list-style-type: none">• [H1] Smile Bright!• [H2] Forms• [H2] Services• [H2] Our Team• [H2] Your First Visit• [H2] Contact Us• [H2] Office Hours• [H3] Cosmetic Dentistry• [H3] Digital X-Rays• [H3] Crowns and Bridges• [H3] Dentures• [H3] Dental Implants• [H3] Root Canals• [H3] Sleep Apnea• [H3] Orthodontics• [H3] Oral Surgery• [H3] Sedation• [H3] Periodontal Disease• [H3] TMJ Treatment• [H3] Airway Management Guidance |
|  | Images | We found 3 images on this web page. Good, most or all of your images have alt attributes. |
|  | Text/HTML Ratio | Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 29 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% |

SEO Links



External Links : Passing Juice 13.79%

Internal Links 86.21%


In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Dr. Joshua Friedman | Internal | Passing Juice |
| Dr. John Bridges | Internal | Passing Juice |
| Dr. Anh Harper | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Crowns and Bridges | Internal | Passing Juice |
| Cosmetic Dentistry | Internal | Passing Juice |
| Oral Surgery | Internal | Passing Juice |
| Orthodontics | Internal | Passing Juice |
| TMJ Treatment | Internal | Passing Juice |
| Sleep Apnea | Internal | Passing Juice |
| Airway Management Guidance | Internal | Passing Juice |
| Dental Implants | Internal | Passing Juice |
| Root Canals | Internal | Passing Juice |
| Sedation | Internal | Passing Juice |
| Dentures | Internal | Passing Juice |
| Digital X-Rays | Internal | Passing Juice |
| Periodontal Disease | Internal | Passing Juice |
| Patients | Internal | Passing Juice |
| Adults | Internal | Passing Juice |
| Children | Internal | Passing Juice |
| Pregnancy | Internal | Passing Juice |
| Adult - New Patient Form | External | Passing Juice |
| Child - New Patient Form | External | Passing Juice |

In-page links

| | | |
|-------------------------------------|----------|---------------|
| Send Records to... | Internal | Passing Juice |
| Care Credit | External | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Schedule Your Visit | External | Passing Juice |
| Meet Our Team | Internal | Passing Juice |
| Message Us | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | bridges team rapid office dentist south visit dental city services |
|--|----------------|---|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| dental | 7 | ✓ | ✗ | ✓ | ✓ |
| rapid | 3 | ✓ | ✗ | ✓ | ✗ |
| city | 3 | ✓ | ✗ | ✓ | ✗ |
| bridges | 3 | ✗ | ✗ | ✗ | ✓ |
| team | 3 | ✗ | ✗ | ✗ | ✓ |












Usability

| | | |
|--|--------------|---|
|  | Url | Domain : raydental.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |





Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://raydental.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> |