Website review
raygoodluck.com

Generated on September 21 2024 06:48 AM

The score is 55/100

SEO Content

⚠️	Title	Native American Artist Ray Goodluck - Navajo Fine Arts – Ray Goodluck Fine Arts **Length : 85** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Ray Goodluck, Native American Navajo Artist **Length : 43** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Ray Goodluck Fine Arts
url	https://raygoodluck.com/
title	Native American Artist Ray Goodluck - Navajo Fine Arts
type	website
description	Ray Goodluck, Native American Navajo Artist
image	http://raygoodluck.com/cdn/shop/files/raygoodluck_1200x1200.png?v=1625266318
image:secure_url	https://raygoodluck.com/cdn/shop/files/raygoodluck_1200x1200.png?v=1625266318

Headings	H1	H2	H3	H4	H5	H6

SEO Content

●		4 9 0 1 0 0 • [H1] Ray Goodluck Fine Arts • [H1] Rich in Color / Rich in Tradition • [H1] Slide • [H1] Up Coming Shows & Events • [H2] Ray Goodluck Fine Arts • [H2] Rich in Color / Rich in Tradition • [H2] Slide • [H2] Welcome • [H2] available-art • [H2] My Story • [H2] Paintings Printed on Canvas • [H2] Example Product Title • [H2] Subscribe to my Email List • [H4] Studio Contact Hours
✗	Images	We found 19 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links
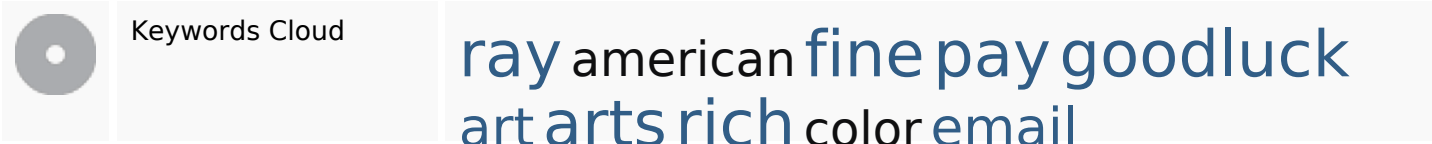
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
●	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Available Art	Internal	Passing Juice
Previous Art	Internal	Passing Juice
Paintings for Print	Internal	Passing Juice
Seasonal Art	Internal	Passing Juice
Apparel & Accessories	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	ray american fine pay goodluck art arts rich color email

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ray	5	✔	✖	✔	✔
goodluck	5	✔	✖	✔	✔
fine	5	✔	✖	✖	✔
arts	5	✔	✖	✖	✔
rich	4	✖	✖	✖	✔

Usability

●	Url	Domain : raygoodluck.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://raygoodluck.com/sitemap.xml
	Robots.txt	http://raygoodluck.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.