



Website review rayofhope.net

Generated on September 20 2024 02:16 AM






The score is 57/100







SEO Content

| | <p>Title</p> | <p>Homepage - Ray of Hope</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | | | | | |
|--------------|---|---|----------|---------|--------|-------|------|---------|-------|-------------|-------------|---|-----|------------------------|-----------|-------------|-------|---|-------------|------|--------------|------|
| | <p>Description</p> | <p>Find support & resources for poverty, homelessness, addiction & youth in Kitchener. Ray of Hope offers hot meals, youth programs, employment services and more!</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Ray of Hope</td> </tr> <tr> <td>description</td> <td>Ray of Hope is a place of refuge and hope for vulnerable people in our community.</td> </tr> <tr> <td>url</td> <td>https://rayofhope.net/</td> </tr> <tr> <td>site_name</td> <td>Ray of Hope</td> </tr> <tr> <td>image</td> <td>https://rayofhope.net/wp-content/uploads/2024/01/AdobeStock_644049469-scaled.jpeg</td> </tr> <tr> <td>image:width</td> <td>2560</td> </tr> <tr> <td>image:height</td> <td>1707</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Ray of Hope | description | Ray of Hope is a place of refuge and hope for vulnerable people in our community. | url | https://rayofhope.net/ | site_name | Ray of Hope | image | https://rayofhope.net/wp-content/uploads/2024/01/AdobeStock_644049469-scaled.jpeg | image:width | 2560 | image:height | 1707 |
| Property | Content | | | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | | |
| title | Ray of Hope | | | | | | | | | | | | | | | | | | | | | |
| description | Ray of Hope is a place of refuge and hope for vulnerable people in our community. | | | | | | | | | | | | | | | | | | | | | |
| url | https://rayofhope.net/ | | | | | | | | | | | | | | | | | | | | | |
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| image:width | 2560 | | | | | | | | | | | | | | | | | | | | | |
| image:height | 1707 | | | | | | | | | | | | | | | | | | | | | |

SEO Content

| | | image:type | image/jpeg | | | | |
|--|-----------------|---|----------------|----------------|-----------------|----------------|----------------|
|  | Headings | H1 10 | H2 3 | H3 1 | H4 13 | H5 0 | H6 0 |
| | | <ul style="list-style-type: none"> • [H1] Be a Ray of Hope This Thanksgiving • [H1] Community Centre • [H1] Volunteer • [H1] Youth Support Services • [H1] Employment Services • [H1] \$42 will help 10 people • [H1] Learn more about Ray of Hope • [H1] Ray of Hope Programs • [H1] What we do • [H1] Newsletter • [H2] Get Help • [H2] Get Involved • [H2] Who We Are • [H3] Demonstrating the love of Christ by investing in people, inspiring hope, and transforming lives. • [H4] Community Centre • [H4] Youth Support Services • [H4] Marketplace Food Hamper • [H4] NeurOptimal® Neurofeedback • [H4] Community Centre • [H4] Youth Support Services • [H4] Employment Services • [H4] Marketplace • [H4] Caregiver Support Services • [H4] Youth Secure • [H4] Resources • [H4] Quick links • [H4] Contact | | | | | |
|  | Images | <p>We found 58 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 32 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Get Help | Internal | Passing Juice |
| Community Centre | Internal | Passing Juice |
| Drop-in Mealtimes | Internal | Passing Juice |
| Marketplace Food Hamper | Internal | Passing Juice |
| Programs and Services | Internal | Passing Juice |
| Youth Support | Internal | Passing Juice |
| Youth Programs | Internal | Passing Juice |
| Additional Resources | Internal | Passing Juice |
| Neurofeedback | Internal | Passing Juice |
| Employment Services | Internal | Passing Juice |
| Employment Programs | Internal | Passing Juice |
| Employers | Internal | Passing Juice |
| Volunteer | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| Other Ways to Give | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| #WetheHope Apparel | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Programs | Internal | Passing Juice |
| Leadership | Internal | Passing Juice |
| Hope in Action Newsletter | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| See more | Internal | Passing Juice |
| See more | Internal | Passing Juice |
| Programs | Internal | Passing Juice |
| Watch video | External | Passing Juice |
| See more | Internal | Passing Juice |
| Volunteer | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Accessibility Policy | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| community | 8 | ✘ | ✘ | ✘ | ✔ |
| hope | 7 | ✔ | ✘ | ✔ | ✔ |
| programs | 5 | ✘ | ✘ | ✔ | ✔ |










Keywords Consistency

| | | | | | |
|------|---|---|---|---|---|
| help | 5 | ✘ | ✘ | ✘ | ✔ |
| see | 5 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|---|--------------|---|
|  | Url | Domain : rayofhope.net Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files. |

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.




Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://rayofhope.net/sitemap_index.xml |
|  | Robots.txt | http://rayofhope.net/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |