







Website review rayofhope.net

Generated on September 20 2024 20:32 PM






The score is 57/100







SEO Content

	Title	Homepage - Ray of Hope Length : 22 Perfect, your title contains between 10 and 70 characters.																				
	Description	Find support & resources for poverty, homelessness, addiction & youth in Kitchener. Ray of Hope offers hot meals, youth programs, employment services and more! Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ray of Hope</td></tr><tr><td>description</td><td>Ray of Hope is a place of refuge and hope for vulnerable people in our community.</td></tr><tr><td>url</td><td>https://rayofhope.net/</td></tr><tr><td>site_name</td><td>Ray of Hope</td></tr><tr><td>image</td><td>https://rayofhope.net/wp-content/uploads/2024/01/AdobeStock_644049469-scaled.jpeg</td></tr><tr><td>image:width</td><td>2560</td></tr><tr><td>image:height</td><td>1707</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Ray of Hope	description	Ray of Hope is a place of refuge and hope for vulnerable people in our community.	url	https://rayofhope.net/	site_name	Ray of Hope	image	https://rayofhope.net/wp-content/uploads/2024/01/AdobeStock_644049469-scaled.jpeg	image:width	2560	image:height	1707
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SEO Content

		image:type	image/jpeg				
	Headings	H1 10	H2 3	H3 1	H4 13	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Be a Ray of Hope This Thanksgiving• [H1] Community Centre• [H1] Volunteer• [H1] Youth Support Services• [H1] Employment Services• [H1] \$42 will help 10 people• [H1] Learn more about Ray of Hope• [H1] Ray of Hope Programs• [H1] What we do• [H1] Newsletter• [H2] Get Help• [H2] Get Involved• [H2] Who We Are• [H3] Demonstrating the love of Christ by investing in people, inspiring hope, and transforming lives.• [H4] Community Centre• [H4] Youth Support Services• [H4] Marketplace Food Hamper• [H4] NeurOptimal® Neurofeedback• [H4] Community Centre• [H4] Youth Support Services• [H4] Employment Services• [H4] Marketplace• [H4] Caregiver Support Services• [H4] Youth Secure• [H4] Resources• [H4] Quick links• [H4] Contact					
	Images	We found 58 images on this web page. 39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.13%</p> <p>Internal Links 96.88%</p>

In-page links

Anchor	Type	Juice
Get Help	Internal	Passing Juice
Community Centre	Internal	Passing Juice
Drop-in Mealtimes	Internal	Passing Juice
Marketplace Food Hamper	Internal	Passing Juice
Programs and Services	Internal	Passing Juice
Youth Support	Internal	Passing Juice
Youth Programs	Internal	Passing Juice
Additional Resources	Internal	Passing Juice
Neurofeedback	Internal	Passing Juice
Employment Services	Internal	Passing Juice
Employment Programs	Internal	Passing Juice
Employers	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Events	Internal	Passing Juice
Donate	Internal	Passing Juice
Other Ways to Give	Internal	Passing Juice

In-page links

#WetheHope Apparel	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Programs	Internal	Passing Juice
Leadership	Internal	Passing Juice
Hope in Action Newsletter	Internal	Passing Juice
Careers	Internal	Passing Juice
Donate	Internal	Passing Juice
See more	Internal	Passing Juice
See more	Internal	Passing Juice
Programs	Internal	Passing Juice
Watch video	External	Passing Juice
See more	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
community	8	✗	✗	✗	✓
hope	7	✓	✗	✓	✓
programs	5	✗	✗	✓	✓
help	5	✗	✗	✗	✓

Keywords Consistency

see

5



Usability

	Url	Domain : rayofhope.net Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div>

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://rayofhope.net/sitemap_index.xml



Robots.txt

<http://rayofhope.net/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.