







Website review rayopaseo.com

Generated on September 22 2024 17:26 PM






The score is 51/100







SEO Content

	Title	<p>Rayo Paseo</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Rayo Paseo is introducing a new era of beautifully crafted summer coverup apparel, designed to make every body look and feel fabulous. We bridge the gap between the self-conscious woman and the unwaveringly carefree beach queen.</p> <p>Length : 228</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rayo Paseo</td></tr><tr><td>image</td><td>http://rayopaseo.com/cdn/shop/files/Rayo_Paseo_Logo_Stacked_Dark.png?v=1699517951&width=2048</td></tr><tr><td>image:secure_url</td><td>https://rayopaseo.com/cdn/shop/files/Rayo_Paseo_Logo_Stacked_Dark.png?v=1699517951&width=2048</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></table>	Property	Content	type	website	title	Rayo Paseo	image	http://rayopaseo.com/cdn/shop/files/Rayo_Paseo_Logo_Stacked_Dark.png?v=1699517951&width=2048	image:secure_url	https://rayopaseo.com/cdn/shop/files/Rayo_Paseo_Logo_Stacked_Dark.png?v=1699517951&width=2048	image:width	1200	image:height	628
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SEO Content

		<table><tr><td>description</td><td>Rayo Paseo is introducing a new era of beautifully crafted summer coverup apparel, designed to make every body look and feel fabulous. We bridge the gap between the self-conscious woman and the unwaveringly carefree beach queen.</td></tr><tr><td>url</td><td>https://rayopaseo.com/</td></tr><tr><td>site_name</td><td>Rayo Paseo</td></tr></table>	description	Rayo Paseo is introducing a new era of beautifully crafted summer coverup apparel, designed to make every body look and feel fabulous. We bridge the gap between the self-conscious woman and the unwaveringly carefree beach queen.	url	https://rayopaseo.com/	site_name	Rayo Paseo						
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url	https://rayopaseo.com/													
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Rayo Paseo• [H2] Sarongs• [H2] Join the crew	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 16 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69%

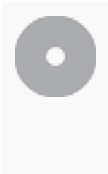
SEO Links

	Internal Links 92.31%
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In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Launch Collection	Internal	Passing Juice
Artists	Internal	Passing Juice
About	Internal	Passing Juice
Solar Sarong	Internal	Passing Juice
Alba Sarong	Internal	Passing Juice
Rama Sarong	Internal	Passing Juice
Marina Sarong	Internal	Passing Juice
Contact	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

	Keywords Cloud	sale arrival cart rayo price body new add sarong paseo
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
new	6	✖	✖	✔	✖
arrival	4	✖	✖	✖	✖









Keywords Consistency

add	4	✖	✖	✖	✖
cart	4	✖	✖	✖	✖
sarong	4	✖	✖	✖	✔

Usability

	Url	Domain : rayopaseo.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://rayopaseo.com/sitemap.xml>



Robots.txt

<http://rayopaseo.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.