Website review
raywhiteapparel.com

Generated on September 22 2024 16:27 PM

The score is 51/100

SEO Content

✓	Title	Home | Ray White Apparel Australia By Workwear Direct **Length : 53** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Ray White Apparel Australia By Workwear Direct **Length : 47** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Safety Wear,Boots,Corporate Clothing,Respiratory Protection,Head Protection,Hand Protection,Eye Protection,Hearing Protection,Fall Protection,PPE Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 5 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] Introducing Ray White Apparel • [H2] Accessories • [H2] Business • [H2] Casual • [H2] Commercial • [H2] Rural • [H3] Claim your uniforms on your Tax
✗	Images	We found 30 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **7%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice
Accessories	Internal	Passing Juice
Business	Internal	Passing Juice
Casual	Internal	Passing Juice
Commercial	Internal	Passing Juice
Rural	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
About Us	Internal	Passing Juice
-	Internal	Passing Juice
Contact us	Internal	Passing Juice
New products	Internal	Passing Juice
Compare products list	Internal	Passing Juice
My account	Internal	Passing Juice
Orders	Internal	Passing Juice
Addresses	Internal	Passing Juice
nopCommerce	External	Passing Juice

SEO Keywords

Keywords Cloud

back pant ray shirt business jacket belt view jumper all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pant	11	✖	✖	✖	✖
belt	10	✖	✖	✖	✖
all	10	✖	✔	✖	✖
business	9	✖	✖	✖	✔
jacket	9	✖	✖	✖	✖

Usability

Url

Domain : raywhiteapparel.com
Length : 19

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon

Mobile

		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://raywhiteapparel.com/sitemap.xml
✔	Robots.txt	http://raywhiteapparel.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics